

# News and Updates

## Articles

- [UNMC embarks on branding initiative](#)
- [UNMC needs alumni to participate in branding focus groups](#)
- [Surveys next step in branding initiative](#)
- [RFP sent for graphic design, photography services](#)
- [Extreme makeover: UNMC Web site edition](#)
- [UNMC launches new brand this week](#)
- [New brand represents UNMC's vitality](#)

## Meeting Minutes/Agendas

- [Brand Advisory Committee Agenda, June, 2009](#)
- [Brand Advisory Committee Agenda, May, 2009](#)
- [Brand Advisory Committee Summary, March, 2009](#)
- [Brand Advisory Committee Summary, Jan. 2009](#)
- [Brand Advisory Committee Summary, Oct., 2008](#)
- [Brand Advisory Committee Summary, April, 2008](#)
- [Brand Advisory Committee Summary, July, 2008](#)
- [Brand Advisory Committee Meeting Video Conference with Lipman Hearne, July, 2008](#)