



STRONGER & BETTER

Agreement enhances UNMC alumni efforts

The University of Nebraska Medical Center has signed an agreement with the UNMC Alumni Associations and the University of Nebraska Foundation to create a structure that will strengthen alumni programming and fundraising initiatives supporting the medical center.

This new coordinated structure will enhance collaboration among all three entities and create greater efficiencies in alumni relations, database management and fundraising efforts. It also is expected to enhance each group's individual missions while collectively supporting UNMC's priorities.

"The new structure allows the UNMC Alumni Relations Office and the alumni chapters to focus primarily on alumni programming and the Foundation on fundraising," said Bob Barteo, UNMC vice chancellor for external affairs. "This collaboration ultimately will benefit UNMC, students, faculty and alumni."

With this agreement a new organizational structure was created for UNMC Alumni Relations in the areas of strategic planning, budgeting and programming. Individuals from each of the three entities and participating college alumni association boards will comprise two new oversight committees:

- **The UNMC Alumni Coordinating Committee will review annual budgets, financial transactions and staffing plans for the UNMC Office of Alumni Relations.**
- **The UNMC Alumni Engagement Council will oversee the strategic plan for the UNMC Office of Alumni Relations and coordinate all-alumni programming, communications and marketing activities.**

"As the new director of UNMC Alumni Relations, it is exciting to be part of the grass roots development of this new relationship,"

said Roxanna Jokela, who assumed the alumni leadership position in April.

The UNMC Alumni Association and NU Foundation will work from a newly created alumni/donor database shared by all four University of Nebraska campuses and coordinated by the foundation. This structure will yield greater efficiencies in the management of the database, streamline the updating process and eliminate duplicate records.

"Historically, UNMC Alumni Relations and the University of Nebraska Foundation have worked closely together," said Amy Volk, vice president of the University of Nebraska Foundation. "This new agreement helps us clarify our missions and further coordinate our efforts to build strong alumni involvement at UNMC." 