

# Contest Overview



## How the contest works

- **Contest Timeline**

Contest Opens Nov. 19, 2008. All UNMC alumni, employees, students and friends may submit videos to the “I Love UNMC” contest Web site.

- **10 Finalists Chosen – January 30, 2009, 5 p.m. (CST)**

The 10 entries with the highest number of unique viewings by 5 p.m. (CST) on Jan. 30, 2009, will be selected as finalists. The count of unique viewings will be determined by YouTube, and all decisions are irrevocable. The finalist entries will be displayed on the UNMC contest Web site and on UNMC's social media sites, including the UNMC [YouTube](#), [Facebook](#), and [MySpace](#) pages. Share your favorite place, class, event, or organization and tell why you like it.

- **Vote for Favorite Video – Feb. 2, 8 a.m. (CST) to Feb. 8, 2009, 5 p.m. (CST)**

Go to the contest Web site and vote for your favorite video between 8 a.m. (CST), Feb. 2, and 5 p.m. (CST), Feb. 8, 2009. The video with the most votes will win the viewer’s choice award.

The Committee will then review and rate the remaining finalist videos on a scale of 1 to 10, with 1 being the lowest score and 10 being the highest score, in each of following equally rated criteria: (1) creativity; (2) content, and (3) relevance to the contest. The winners will be announced and displayed on the UNMC contest Web site, and on UNMC’s social media sites, including the UNMC [YouTube](#), [Facebook](#), [MySpace](#) pages and in UNMC Today on February 13, 2009.