

**Quarterly Report**  
**April 15, 2006**

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***Current staff and their roles***

A Go Local Nebraska <http://www.unmc.edu/library/golocal/> website was created to provide a central location for documents related to the overall project. Contents include members of the Advisory Group, policies and general information, training, and promotion and marketing activities. The website is maintained by the newest member of the Go Local project team, Lisa Anderson.

A calendar of upcoming meetings and training sessions is posted on the Go Local Nebraska website at <http://www.unmc.edu/library/golocal/calendar.html> Currently McGoogan librarians (Marie Reidelbach, Lisa Anderson, Teri Hartman, and Roxanne Cox) are visiting as many Nebraska public libraries in April to share information about CHIRS and the Go Local Nebraska project. The overall goal is to contact as many libraries along the route as possible. Promotional materials will be left with each public library. Lisa is preparing a web-based map of Nebraska indicating of all the public libraries visited along with a picture of each library.

***Work done to create the site***

Data has been purchased and received from the Human and Health Services to import into Go Local Nebraska. Lisa Anderson is working with the data to produce spreadsheets whereby additional information such as phone numbers and websites can be included before exporting into Go Local. Assigned staff are currently working with the spreadsheets.

Marie Reidelbach contacted the Health Professions Tracking Center to investigate importing selected data including the following:

2,291 primary and satellite clinics  
837 dental clinics  
857 behavioral health facilities  
594 pharmacies  
160 nursing homes

It was decided by the McGoogan Library to not license the data from HPTC. Licensing the data would require a sizable financial obligation each year. Also, everything with the exception of the dental clinics can be obtained through Human and Health Services.

***Outreach and promotion efforts***

Teri Hartman has handled the area of promotion ordering several promotional items with grant dollars including branded, acrylic displays holding baseball card size space to display cards on CHIRS, healthHQ, and MEDLINE Plus. When Go Local Nebraska goes live the trays will be used to promote the new resource at public libraries throughout the state. Two small displays which can be mailed out to promote the project have been ordered and received. Supplies to produce brochures and posters in house have also been ordered.

Travel to public libraries discussed above included giving each library a Go Local sack of promotional items. Contents of the items included in the sack will eventually be showcased on the Go Local Nebraska website.