

Go Local Project Name: Go Local Nebraska

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Dates covered: April-June 2008

B. For all projects:

1. Major staff leaving or joining the project this quarter (name and role)

- No change in staffing

2. Database Development & Maintenance

- Over 840 dental clinics were sent a letter in April requesting that the dentists verify the contents of their individual records. The letters also included a brochure about the McGoogan Library of Medicine's consumer programs and a baseball card of Go Local Nebraska. The dentists have been very responsive in contacting the library to update their information.
- Hospitals, clinics, and dental clinics are being audited for the current year.
- Respite care resources, mental health clinics, and veteran services are currently being added or updated.

3. Website Development & Maintenance

- No changes.

4. Outreach and promotion efforts

- Marie Reidelbach and Teri Hartman attended the Republican Valley/Meridian Library Systems' Joint Annual Meeting in Hastings, Nebraska on June 6. They presented information on Go Local Nebraska, the Consumer Health Information Resource Service [CHIRS], and other support offered by the McGoogan Library of Medicine to all public librarians in the state.
- Marie and Teri also exhibited Go Local Nebraska and the CHIRS program at the 2008 Cattleman's Ball on June 7 near Albion, Nebraska. The Ball is a major fund raiser to support cancer research at the Eppley Cancer Center at UNMC. Meeting and talking about high quality health information sources such as Go Local Nebraska, CHIRS, and MedlinePlus with some of the 3000 attendees was exciting. This exhibit was held outdoors in a tent! Lucky for the team, the weather was beautiful that day.
- CHIRS and Go Local Nebraska were discussed at the Nebraska Libraries Future Search event that was held in Schuyler, Nebraska on June 10 and 11. Nearly 100 Nebraska citizens, elected officials, librarians, and trustees agreed that having quick access to evaluated, reliable, local health information is and will continue to be important to Nebraskans.
- Go Local Nebraska and CHIRS teamed up with the National Network of Libraries of Medicine to exhibit at the Washington Branch of the Omaha Public Library on June 18 in Omaha, Nebraska. The Omaha World Herald published a story about the event at this site: http://omaha.com/index.php?u_page=3940&u_sid=10362060 . Health information resources were presented to the adults in the crowd as they watched the kids and young people ride the rides. This was a great community event!

- The Go Local Nebraska team exhibited at the Eastern Library System Annual Meeting, held in Bellevue, Nebraska on June 20. Public, school, and special librarians attended the meeting, and stopped by the booth to catch up on the news about Go Local Nebraska and CHIRS. This was also a great opportunity to show the Go Local/CHIRS display that can be checked out by any library in Nebraska. Additionally, brochures were given to representatives of the Soul Desires and Confluence bookstores, so their customers would know about the health information services offered to them.

5. Other

- **A testimonial showing how CHIRS/Go Local Nebraska make a difference**
 - My father has a rare disease. I needed to find the singular specialist in Omaha for a second opinion and treatment consultation. But who? And how would I find this doctor? Could there even be someone in our area?
I emailed my request to Teresa Hartman at Go Local Nebraska, and within hours I had the name of a doctor with the subspecialty in neurology. Within a few days, we were sitting in his office. We are most grateful to the medical librarians at the McGoogan Library who know everything! You just have to ask.
Submitted by Sandra Wendel
- More information about members of the Advisory Committee and pictures from various events is linked from the Go Local Nebraska blog <http://golocalne.blogspot.com/>