

**Quarterly Report**  
**October – December, 2006**  
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**Current primary staff and their roles**

Rose Frederick joined the Go Local team as a selector. She is a student who will begin pursuing an accredited library degree in January. She has spent many hours adding clinic data to the database which is currently being indexed for GoLocal Nebraska.

Teri Hartman has returned from an extended leave for health reasons. We are delighted to have her back.

**Major changes or additions made to the database**

Over 1300 records are in the process of being indexed with an additional 250+ records in the pending file. The goal is to have these approved by the end of January pushing the database to over 5500 records.

The majority of the new records added include clinics across the state.

A vocabulary for the Go Local records is being developed in an access file. This will allow the selectors to add the basic data for new records along with the indexing terms. The team based the vocabulary on what North Carolina had developed, but will adapt the contents for the GoLocal Nebraska site.

**Outreach and promotion efforts**

GoLocal Nebraska was exhibited at local meetings, presented at the annual meetings, and reported upon at the quarterly consortium meeting. Highlights of each are provided below:

- Teri Hartman provided an overview of CHIRS and demonstrated MedlinePlus and Go Local Nebraska to 24 faculty members of the Hamilton College in December. The contact person for the class had the traveling trifold loan display up in the main hallway of the college, which was mentioned during the presentation.
- Lisa Anderson attended the Eastern Library System held at the LaVista Public Library on the morning of Friday December 1. She presented a demonstration of the GoLocal Nebraska system to the eight library directors who were in attendance. The demonstration served to inform attendees about this new information resource and to recruit their assistance in promotion and maintenance of the system.
- Marie Reidelbach provided a brief report on GoLocal Nebraska at the December ICON meeting in place of Advisory Committee member Angie Arner. A change in job responsibilities required that Angie Arner resign from the GoLocal Nebraska Advisory Committee. A replacement is being considered at this time.
- The McGoogan Library presented its first "Meet and Greet" on November 10. Several faculty members from the library staffed tables sharing services and resources provided by the library including CHIRS and GoLocal Nebraska. Approximately 75 GoLocal Nebraska business cards were handed out in the hallway, and 70 people attended the early morning event.

- Teri Hartman assisted with the National Library of Medicine exhibit sharing information about Medline Plus and GoLocal Nebraska at the annual "Blazing Trails for Caregiving" 2006 National Respite and Caregiving Conference, Oct 25-27, held in Omaha. Approximately 150 professional and caregivers were present.
- Roxanne Cox and Lisa Anderson exhibited at the Nebraska Library Association Annual meeting held in Omaha on October 26-27. This was a landmark conference considering over 90% of the membership attended. GoLocal Nebraska was officially launched to the public at the conference and promotional materials were distributed to attendees.
- KFAB, a local radio station based out of Omaha, NE, showcased the CHIRS and GoLocal Nebraska in December. Radio spots were presented at the top of the news hour throughout the day.
- An article about CHIRS and GoLocal was published in the UNMC Today online and print newsletter. Some newspapers across the state have been sharing information about the two programs, but a more ambitious promotion will take place after the first of the year.
- An article about CHIRS and GoLocal Nebraska was submitted to the *Journal of Consumer Health Information on the Internet* by Lisa Anderson. At this point no word has been received by the editor on its publication status.
- The Advisory Committee met on October 15. A copy of the minutes is provided on the GoLocal Nebraska website linked from <http://www.unmc.edu/library/golocal/>
- Lisa Anderson created a CD which was distributed to public libraries throughout the state and to the Advisory Council members. Contents of the CD included information about the project, a press release, and a 7 minute tutorial on using the GoLocal web site.
- Roxanne Cox will be presenting a training session on GoLocal Nebraska at the upcoming Northeast Library System meeting on February 6. She is also contacting the other library systems about attending their spring meetings.