

Quarterly Report
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A. For projects not yet available to the public:

- Progress in relation to timeline, and estimate of when will be ready to launch

Plans are underway to launch by the middle of October for the annual Nebraska Library Association meeting. A pre-launch meeting was held with the National Library of Medicine on October 4, 2006. With some needed additions and corrections, the official launch is targeted for October 23, 2006. Two months ahead of the original scheduled date.

- Current staff and their roles (once reported, only need to report changes)

Teri Hartman has been on extended personal leave for health related issues. She has not been working at the library since August and is not expected to return until the first of the year.

- Work done to create the site

All data purchased from the Nebraska Health and Human Services has been imported into Go Local for a total of over 2700 records.

Currently Nebraska dental clinics are being inputted individually. A discussion about importing the Nebraska libraries is underway.

- Outreach and promotion efforts

The Advisory Board is scheduled to meet on October 19. An overview of what has been accomplished along with a discussion of how to further promote the service will be the focus of the meeting. It is expected that GoLocal Nebraska will be ready to launch. The committee will be asked to evaluate the new service by completing a series of exercises based on the Go Local scenarios. A survey will be put in place on Survey Monkey for the Advisory Committee members to complete after trying out the new service. All committee members will be given a t-shirt to thank them for their participation on the Advisory Committee.

A CD is being developed to be distributed to public libraries throughout the state including the following:

- Brief tutorial on how to use GoLocal Nebraska
- Graphics they can place on printed literature
- Press Release for their local newspapers
- One page sheet to print out for their acrylic trays they received in April
- Order form to request GoLocal materials (brochure, magnets, and baseball cards)

Currently a new brochure is being developed to promote the Go Local Nebraska initiative and the 20+ year old Consumer Health Information Resource Service (CHIRS). A poster is also being developed that will be sent to Public Libraries upon request. These two items will be eventually be linked from the Go Local Nebraska website at <http://www.unmc.edu/library/golocal>

A GoLocal exhibit will be provided at the Nebraska Library Association on October 24-26.