



From left to right: Jackie Hill, Brooke Shields and Linda Croucher. All three were recipients of *Wo(men) Who Get It Right Awards* by NBCCF.



Former President, Bill Clinton shaking hands with participants and advocates of NBCCF.



From left to right: Fran Visco, founder of NBCCF, and Jackie Hill.

NBCCF

NATIONAL BREAST CANCER COALITION FUND

grassroots advocacy in action

FOR IMMEDIATE RELEASE

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Omaha Breast Cancer Advocate Honored by the National Breast Cancer Coalition Fund

*Jackie Hill Receives a *Wo(men) Who Get it Right™* Award At NBCCF's Annual New York Gala*

Washington, November 10, 2008—Jackie Hill, a resident of Omaha and a tireless advocate in the fight against breast cancer, will be one of four individuals recognized today at the National Breast Cancer Coalition's Annual New York Gala. The honorees will be presented with *Wo(men) Who Get It Right™* Awards by NBCCF.

“For six years, Jackie Hill has demonstrated through her personal life and her commitment to professional and volunteer work that she understands breast cancer advocacy,” said Fran Visco, president of the National Breast Cancer Coalition Fund. “She embodies the spirit of NBCCF: passionate, relentless, and mission-driven. NBCCF’s mission is to eradicate breast cancer and we are confident that Jackie will help make this goal a reality.”

This year's New York Gala is co-chaired by: David Kennedy, President & CEO, Revlon; Doug Morris, Chairman & CEO, Universal Music Group; Rupert Murdoch, President & CEO, News Corporation Limited; Leslie Moonves, President & CEO, CBS Corporation; Philippe Dauman, President & CEO, Viacom; and Linda Wells, Editor in Chief, Allure Magazine.

The other award recipients will be: Sumner Redstone, Chairman, CBS Corporation and Viacom; award-winning actress Brooke Shields; and Ohio NBCC advocate Linda Croucher.

The National Breast Cancer Coalition is a grassroots membership organization dedicated to ending breast cancer through the power of action and advocacy. Along with its research and education arm, the National Breast Cancer Coalition Fund, the Coalition's main goals are to increase federal funding for breast cancer research; improve access to high-quality health care and breast cancer clinical trials for all women; and expand the influence of breast cancer advocates wherever breast cancer decisions are made. Please visit www.stopbreastcancer.org for more information.

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