

# Sorrell Center Media Kit Contents

## Media Kit Contents

### Sorrell Center News Release

- News Release
- What Others are Saying Sorrell Center Fast Facts
- Floor Plan
- Named Areas

### Story Behind the Sorrell Center

- New Era in Medical Education

### Building Technology

- Technology to Boost Student Learning Across Disciplines

### Michael F. Sorrell, M.D.

- Passion for UNMC is Dr. Sorrell's Legacy

### Bill and Ruth Scott

- Scotts Channel Resources to Help Others

### Principal Benefactors and Holyoke Society

### Benefits for Students

- Educating Nebraska's Health Professionals
- A Day in the Life of a First Year Medical Student

### Photos/graphic art of Sorrell Center inside and outside

#### Outside

- Sorrell Center building drawing "SorrellCenter.jpg"
- Sorrell Center building photo, south view "SorrellCenterOutside.jpg"

## Inside

- Artwork of one of the two 220-seat amphitheatres “amphitheater.jpg”
- Photo of one of the many classrooms in the Sorrell Center “SorrellClassroom.jpg”

## Photos of people featured in media kit stories

- UNMC Chancellor Harold M. Maurer “Harold M MaurerMD.jpg
  - Ruth & Bill Scott (lead donors of building) “Bill&RuthScott.jpg”
  - Michael Sorrell, M.D. (building namesake) “MichaelSorrellMD.jpg”
  - Michael Sorrell, M.D. talking with students “DrMichaelSorrell&students.jpg”
  - John Gollan, M.D., dean of the UNMC College of Medicine “JohnGollanMD.jpg
  - Joe Margheim, medical student from Scottsbluff (mug shot) “JoeMargheim2.jpg”
  - Chantal Afuh, medical student from Lincoln (mug shot)
  - “ChantalAfuh1.jpg” Medical students Joe Margheim & Chantal Afuh working with baby patient simulator in Sorrell Center clinical skills laboratory “StudentswithSimulator.jpg”
  - Medical students Joe Margheim & Chantal Afuh inside Sorrell Center  
“StudentsinSorrell.jpg”
  - General photo of UNMC students in their white coats “Students.tif”
- St. Paul, Neb. physician & 2003 UNMC graduate Angie Brennan, M.D., is featured in Benefits for Students story  
“AngieBrennanMD.jpg”
- Fremont native and third-year medical student, CurtisMcKnight, is featured in Benefits for Students story  
“MedStudentCurtisMcKnight.tif”

## Photos & logos of Principal Benefactors (major donors) in news release & other stories

- Ruth and Bill Scott
- The Nebraska Medical Center
- Richard D. Holland
- Dorothy and Stanley M. Truhlsen, M.D.
- The Lozier Foundation
- UNMC Physicians
- The Dr. C.C. and Mabel L. Criss Memorial Foundation
- UNMC College of Medicine Alumni Association
- Karen and Jim Linder, M.D.

## Logos – UNMC

- UNMC black no tags.jpg
- UNMC color no tags.jpg