

# TURNING POINT

## THE QUEST FOR A CURE

### Director/Producer

James Keach

### Executive Producers

Michele Farinola

Nancy Lynn

Total run time: 88:36

[Watch the trailer](#)

[www.turningpointmovie.com](http://www.turningpointmovie.com)

**"TURNING POINT is an excellent documentary that gives us an inside look at the doctors, scientists, and patients who are working to uncover the mysteries of Alzheimer's disease through clinical trials.**

**"Their determination, even in the face of setbacks, can be an inspiration to everyone affected by this devastating disease and should give us all hope that these trials are bringing us closer to a treatment.**

**"Everybody should see this film."**

**- BILL GATES**

## ABOUT THE FILM

The race to find treatments, if not a cure, for Alzheimer's disease has seen setback after devastating setback in recent years, prompting the medical and scientific community to question their answers about the underlying mechanisms of the disease.

In his documentary TURNING POINT, acclaimed filmmaker and director James Keach follows a team of dedicated scientists on the front lines of Alzheimer's research and captures the raw disappointment and renewed hope of those working to find a cure for this fatal, incurable disease, which affects roughly 5.7 million Americans, or 1 in 10 adult Americans over the age of 65.

Where will the future of Alzheimer's research take us? How close are we to conquering this disease? What it will take to advance progress in the ongoing fight against Alzheimer's disease?

TURNING POINT was filmed over the course of five years (2015- 2020) and includes the very latest breakthroughs in the Alzheimer's field. With heartbreak and renewed hope, it shows us that science doesn't follow a script, but continues to surprise and amaze us...even as millions await a breakthrough more than a century in the making.



## KEY DATES

**September 21, 2020:** World Alzheimer's Day

- Film premieres on Altavod platform: [www.altavod.com/content/turning-point](http://www.altavod.com/content/turning-point)

**September 22, 2020:** Film available for rent & purchase on all digital platforms, including:

- iTunes ([Pre-order available here](#))
- Amazon Prime Video
- GooglePlay
- Vudu
- FandangoNow
- Microsoft (Xbox)

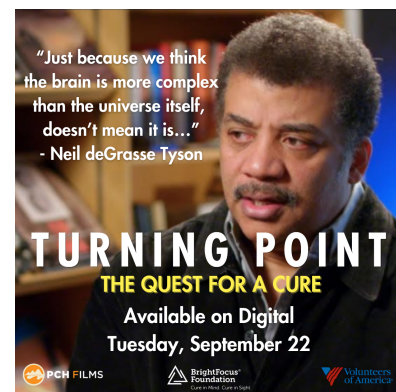
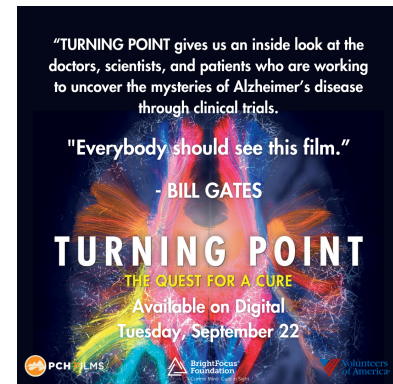
## TAKE ACTION!

Visit [brightfocus.org/turningpoint](http://brightfocus.org/turningpoint) and be part of the quest for a cure:

1. Participate in research
2. Donate to research
3. Learn about brain health & dementia prevention

## SPREAD THE WORD ON SOCIAL MEDIA!

[Click here for full social press kit \(via Dropbox\)](#)



**PRESS CONTACT:**

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