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The Opportunity

The University of Nebraska Medical Center (UNMC) and Nebraska Medicine seek a collaborative and visionary leader to serve as the Director of the Fred & Pamela Buffett Cancer Center, a National Cancer Institute-designated cancer center. After serving as director since 1999 and overseeing unprecedented growth, Kenneth Cowan, MD, PhD, has announced that he has decided to step down in the summer. This is an extraordinary opportunity for a new director to propel a rapidly expanding cancer center to its next phase for research and cancer care, positioning it as amongst the nation's top institutions.

In 1983, the Eppley Cancer Center was founded. In 2015, based on a generous lead donation—along with a public-private partnership—the name of the NCI-designated cancer center was changed to the Fred & Pamela Buffett Cancer Center. In addition, a new flagship cancer center building – also named the Fred & Pamela Buffett Cancer Center – was constructed. The building opened in 2017 and consists of a 10-story cancer research tower and an 8-story inpatient hospital and outpatient center that includes medical, surgical, and radiation oncology clinics, a 24/7 infusion center, radiology, lab services, radiation therapy, and surgical services. The Fred & Pamela Buffett Cancer Center coordinates basic and clinical cancer research, patient care, and educational programs, and facilitates the application of new knowledge about the etiology, diagnosis, prevention, and treatment of cancer. The Fred & Pamela Buffett Cancer Center has more than 200 members, and the director also leads the Eppley Institute for Research in Cancer, an academic unit of UNMC with more than 25 faculty.

Based in Omaha, one of the nation’s best cities to live, UNMC is the state’s only public academic health sciences center. It has six colleges and two institutes, serving about 3,900 students in more than two dozen programs. UNMC has seen unprecedented growth across all its missions. With strong philanthropic and state support, the campus has recently completed over 1 million square feet in new or renovated construction, and is on track to complete an additional million over the next five years. UNMC serves as the health sciences center campus in the four campus structure of the University of Nebraska. UNMC is closely partnered with Nebraska Medicine, the most esteemed academic health system in the region, consisting of 809 licensed beds at its two hospitals, more than 1,000 physicians, and 40 specialty and primary care clinics in Omaha and surrounding areas.

The incoming director will have the ability to help substantially grow research and clinical programs of excellence, and will play a key role as a voice for promoting cancer prevention and care in the community. Candidates should hold an M.D. and/or Ph.D and possess significant leadership experience at the chair, division chief, associate director, director or program leader level gained within an academic medical center, and/or cancer center/institute. The successful candidate will have a strong personal track record of scholarship and continuous funding, ideally with an NCI-funded research program, and be eligible for appointment as a full professor. The next director also should have a demonstrated ability to think strategically with a vision of how to develop cancer care, research and services for the future.
Fred & Pamela Buffett Cancer Center

Formerly the Eppley Cancer Center, the Fred & Pamela Buffett Cancer Center was established by the University of Nebraska Board of Regents to coordinate all cancer research activities across the entire university. While the core of the cancer research activities of the Fred & Pamela Buffett Cancer Center is based on the UNMC campus in Omaha, the Fred & Pamela Buffett Cancer Center also has members at the University of Nebraska-Lincoln and the University of Nebraska at Omaha.

The Fred & Pamela Buffett Cancer Center is devoted to excellence in cancer research through basic discovery, clinical/translational research, and research in cancer prevention and control. The Fred & Pamela Buffett Cancer Center also is committed to graduate and postgraduate education in cancer research and coordinates the federally funded training programs in cancer research, as well as oversees the Cancer Research Graduate Program (CRGP) doctoral degree granting program in cancer research at UNMC.

First funded by the National Cancer Institute Cancer Center Support Grant 35 years ago, the Fred & Pamela Buffett Cancer Center has been continuously funded ever since and has a large regional responsibility with a patient catchment area that includes western Iowa, South Dakota, northeastern Kansas, and northwestern Missouri, in addition to Nebraska. The current Support Grant extends to the fall of 2020.

**Mission**

*The mission of the Fred & Pamela Buffett Cancer Center, formerly known as the UNMC Eppley Cancer Center, is to understand, prevent, and cure cancer in Nebraska through premier educational programs, innovative research, the highest quality patient care, and outreach to underserved populations.*

**Vision**

*The Fred & Pamela Buffett Cancer Center will position itself as one of the premier cancer centers in the United States.*

In 2017, the Fred & Pamela Buffett Cancer Center moved to a new 615,000 square-foot home in a multidisciplinary, singularly focused cancer center with a research tower, inpatient cancer and outpatient cancer areas. The new $323 million Fred & Pamela Buffett Cancer Center, the largest project ever on campus, was named in recognition of a gift from Pamela Buffett, through her foundation, the Rebecca Susan Buffett Foundation. Pamela's husband, Fred “Fritz” Buffett, died in 1997 from renal cell carcinoma.

The Fred & Pamela Buffett Cancer Center includes:
- A 10-story, 98-laboratory research tower named the Suzanne and Walter Scott Cancer Research Tower;
- An eight-story clinical tower including an 108-bed inpatient unit, a 24/7 infusion center, and a large multi-disciplinary clinic named the C.L. Werner Cancer Hospital.

The Fred & Pamela Buffett Cancer Center also features a nationally recognized Healing Arts Program that promotes a holistic approach to health care and includes commissioned artwork by such internationally acclaimed artists as Dale Chihuly (the Chihuly Sanctuary, given by Suzanne and Walter Scott) and Jun Kaneko of Omaha (the 82-foot-tall ‘Search’ tower). The center also features Leslie's
Healing Garden, an outdoor, all-season garden created with support from Marshall and Mona Faith; as well as commissioned artwork by Rob Ley, Suzy Taekyung Kim, Matthew Placzek, Mary Zicafoose, and Jennifer Steinkamp.

**Eppley Institute for Research in Cancer**

The director of the Fred & Pamela Buffett Cancer Center also serves as director for the Eppley Institute for Research in Cancer and Allied Diseases. The institute is a multidisciplinary cancer research institute at the University of Nebraska Medical Center and is an independent academic unit of UNMC with primary faculty appointments. Created in 1960 with a $2.5 million grant from the Eugene C. Eppley Foundation and funds from the National Institutes of Health and the University of Nebraska, the Eppley Institute currently has 25 faculty members who conduct basic and translational cancer research in state-of-the-art laboratories.

The purpose of the institute was to provide a research center that could perform and encourage fundamental studies leading to:

- A better understanding of the causes of cancer.
- The improvement of methods for diagnosis of cancer.
- The improvement of methods for the prevention and treatment of cancer and similar disorders.

**Research**

The Fred & Pamela Buffett Cancer Center has seen substantial growth in its research mission over the last 15 years. Extramural funding for FY18 was more than $52 million in total cost, including more than $34 million in direct cost. Funding from the National Cancer Institute (NCI) totaled more than $18 million. Significant interdisciplinary programs include:

- **Cancer Prevention & Control Program (CPCP)**
- **Cancer Genes & Molecular Regulation Program (CGMRP)**
- **Molecular & Biochemical Etiology Program (MBEP)**
- **Gastrointestinal Cancer Program (GICP)**
- **UNMC Pancreatic SPORE**
- **iCaRe2 Repository**

In addition, there are multiple cores and facilities that support research, including:

- **Biological Irradiation Core**
- **Cell Analysis and Flow Cytometry Facility**
- **Confocal Microscopy Facility**
- **Whole Animal Imaging Facility**
- **Monoclonal Antibody Facility**
- **Tissue Procurement Facility**
- **Molecular Biology Core Laboratory**
- **Bioinformatics and Molecular Modeling Core Facility**
- **Genome-Wide siRNA Screening Facility**
- **Nuclear Magnetic Resonance Facility**
• X-Ray Crystallography Facility
• Safety
• Genome Engineering (Transgenic and Knockout) Facility
• Animal Facility

**Education**

To continue the crusade against cancer, the Fred & Pamela Buffett Cancer Center supports a variety of education and outreach programs for scientists, clinicians, healthcare workers, future scientists and healthcare providers, and the general public.

For example, the Cancer Research Doctoral Program is offered through the Eppley Institute in association with other basic and clinical research programs within the University of Nebraska Medical Center.

Supported in part by a training grant (T32) from the NCI, this innovative program trains future scientists to approach cancer research knowledgeably and creatively, and to enter careers in which they can make significant contributions.

The Summer Research Fellowship Program takes several students each summer, and is a collaboration between UNMC departments, institutes, colleges, student services, and graduate specialty areas to provide summer opportunities for undergraduate students to become members of research teams and discover first-hand the broad spectrum of research activities occurring at UNMC.

**Outreach and Philanthropy**

Building a cancer-free Nebraska extends beyond the laboratory into the communities across the state. Because many cancers can be prevented through changes in lifestyle, the Fred & Pamela Buffett Cancer Center is dedicated to educating the public on the importance of cancer prevention and early detection. Fred & Pamela Buffett Cancer Center faculty, staff, and volunteers travel across the state to provide free cancer screenings and education for Nebraskans at events serving both rural and urban populations. There are also several active patient support groups.

Through the outstanding leadership of closely aligned community and business leaders, fundraising goals have been surpassed for the support of the new building and ongoing support for programs of excellence. There are significant endowment funds both directed and unrestricted that the Fred & Pamela Buffett Cancer Center director will leverage to help further growth in research, education, and clinical care.

One extraordinary example of ongoing community support has been the Cattlemen's Ball of Nebraska. This 501(c)(3) charity's mission is to raise money for cancer research. Ninety percent of the profits benefit the Fred & Pamela Buffett Cancer Center in Omaha, with 10% donated back to local communities' health and wellness programs. The Cattlemen's Ball has become one of the Midwest's premier events, raising millions of dollars for cancer research. Held in a different and unique location each year, the Cattlemen's Ball gives host communities the opportunity to showcase their area of the state. Hundreds of volunteers, donors, patrons, and friends come together for one unforgettable weekend in June when thousands of guests attend the ball under the big top tents, beneath the stars.
See the end of this document for more information on the University of Nebraska Medical Center, Nebraska Medicine and the City of Omaha.

Position Summary

Although the Fred & Pamela Buffett Cancer Center is a matrix cancer center organization, the director of the Fred & Pamela Buffett Cancer Center also serves as the director of the Eppley Institute for Research in Cancer, an academic unit of UNMC with primary faculty appointments. The director has authority over the annual state budget for the Fred & Pamela Buffett Cancer Center and Eppley Institute, over all laboratory and clinical research space assigned to the Fred & Pamela Buffett Cancer Center, and over significant philanthropic funds raised by the Fred & Pamela Buffett Cancer Center.

The director reports to the UNMC Chancellor and Chair of the Nebraska Medicine Board, Jeffrey P. Gold, M.D. The director also reports to the CEO for Nebraska Medicine, James Linder, M.D. The director also sits as part of UNMC's Chancellor's Leadership Council, and on the Oncology Executive Committee at Nebraska Medicine. The director is guided by the Fred & Pamela Buffett Cancer Center's External Advisory Board and Community Advisory Board, as well as the Senior Leadership Council and Clinical Leadership Council.

The current direct reports to the director include:

- Associate Director for Training and Education
- Associate Director for Administration
- Associate Director for Basic Research
- Associate Director for Translational Research
- Associate Director for Clinical Research
- Program & Core Directors for: Cancer Genes and Molecular Regulation; Molecular and Biochemical Etiology; GI Cancer; Cancer Prevention and Control.
- Faculty of the Eppley Institute
- Executive Assistant

Duties and Responsibilities:

The director has oversight and responsibility for the following areas as they relate to the Fred & Pamela Buffett Cancer Center:

- Oversight, development and growth of interdisciplinary research programs in the Fred & Pamela Buffett Cancer Center
- Faculty recruitment, development and promotion, and research activities in the Eppley Institute
- Allocation of financial support and space for Fred & Pamela Buffett Cancer Center recruitments
- Ensuring high quality training, education, and career development for programs within the Fred & Pamela Buffett Cancer Center
• In close collaboration with deans, chairs, section chiefs, and Nebraska Medicine leadership, the co-recruitment of Fred & Pamela Buffett Cancer Center clinical and research faculty; and the development of multidisciplinary clinical programs

• Community engagement and outreach

• Development and fundraising for Fred & Pamela Buffett Cancer Center priorities and mission support

• Sound financial stewardship of Fred & Pamela Buffett Cancer Center and Eppley budgets, endowments and reserve funds

• Renewal of core grant support from the NCI

Goals and Objectives

The following goals and objectives have been identified as priorities for this position corresponding to the Fred & Pamela Buffett Cancer Center's multiple mission areas:

Further the Fred & Pamela Buffett Cancer Center impact on a national and international scale

With existing internationally recognized programs, the opportunity to further build upon several areas of research and clinical excellence, and the ongoing support of UNMC, Nebraska Medicine and the community, there is tremendous potential ahead for the Fred & Pamela Buffett Cancer Center. The incoming director will be charged with building consensus around a common vision and strategic plan to further growth, with the goal of increasing an international reputation as a destination center to receive care, and where cutting-edge research is being conducted.

Enhance clinical and translational research

The Fred & Pamela Buffett Cancer Center has a very strong basic science core, and exceptional clinical programs. There is opportunity to further translational research through strategic hires and aligning basic science strengths with clinical strengths, and vice versa. With added support and infrastructure, clinical trials continue to grow as well. The new director should work to ensure this trajectory continues, and that efforts are made to enhance investigator-initiated trials. This will require recruiting additional translational and clinical investigators and nurturing current faculty interests in this area. As Nebraska Medicine continues its regional footprint, there is also the long-term opportunity to further engage community providers in trials.

Substantially build the cancer prevention and population health program

The incoming director should work to recruit additional cancer prevention and population health faculty and further the prevention program for the Fred & Pamela Buffett Cancer Center. This is an essential element for the Fred & Pamela Buffett Cancer Center to move to NCI-designated Comprehensive Cancer Center status. There is increased potential to work with the College of Public Health and other colleges.
to help build the program across campus. There is also the potential to build a strong rural health cancer disparities program, given the communities the Fred & Pamela Buffett Cancer Center serves, and develop research and cancer prevention and care collaborations with primary care providers across the state of Nebraska.

**Further clinical programmatic growth**

Since opening in 2017, The Fred & Pamela Buffett Cancer Center has already far outpaced its projections for patient volumes, and has been steadily increasing its faculty in size and sub-specialization. The director should work closely with the chairs, chiefs and Nebraska Medicine partners to ensure world-class faculty are attracted to the institution. The director also should work to build out integrated research and clinical programs in order to offer comprehensive academic cancer prevention and care to a large catchment area. Given Omaha's rising prominence on the national and international stage, furthering international centers of excellence will help advance UNMC's and Nebraska Medicine's recognition. Opportunities exist to further clinical programs of excellence in several areas, and to align basic and translational research. There are also newly endowed faculty positions that the next director will help to fill.

**Establish strong community relationships**

As evidenced by the new building, endowed chairs, and ongoing philanthropic support, the Fred & Pamela Buffett Cancer Center has benefited greatly by donors and community partners. The director plays a unique and public role in advancing cancer prevention and care in the state and beyond, and will walk into a supportive environment of community leaders and community providers who look to the Fred & Pamela Buffett Cancer Center to help address the burden of cancer for the region. The director will be expected to promote the institution's goals and vision at community events such as the Cattleman's Ball, and also should be an accessible resource for community oncologists.

**Further cross-campus and inter-campus collaborations**

UNMC derives its strengths as an interdisciplinary environment, and the Fred & Pamela Buffett Cancer Center is a key focal point for research and educational activities at the campus. The next director should embrace an interprofessional vision, and work proactively with other center directors, deans and campus leaders to seek out collaborative opportunities. Similarly, UNMC is part of a larger university system with campuses across the state that have interest in growing their relationship with the Fred & Pamela Buffett Cancer Center.

**Candidate Qualifications**

**Education**

- MD and/or Ph.D. is required

- Academic credentials that merit appointment as a Full Professor

**Capabilities and Experience**
The ideal candidate will have:

- Significant leadership experience and demonstrated success as a manager at the chair, associate director, director or program leader level gained within an academic medical center, and/or cancer center/institute, including successful experience in the recruitment, retention, and management of researchers and clinicians.

- Strong organizational, management, financial, and budgetary skills with the ability to bring scientific leadership and organization innovation to the management of people and processes.

- A demonstrated ability to think strategically with a vision of how to develop cancer research and services for the future while keeping an eye on the details of the implementation; has the ability to articulate a vision that will promote and integrate cancer research, care, and education across UNMC and the community.

- A proven background in recruitment, mentoring, and development of outstanding academic and administrative leadership. A dedicated leader and mentor to scientists, clinicians, and staff.

- A strong personal track record of significant continuous funding, ideally with an NCI-funded research program, preferably both individual grant funding as well as multi-investigator grant funding—and peer-reviewed publications.

- A distinguished academic record and national presence in one's discipline as evidenced by such activity as major journal editorial responsibility, a senior officer position in one's major national organization, regular participation on NCI study sections or equivalent experience.

- A proven ability to build strong teams as well as to work as a team member with one's colleagues in management and in team leadership positions with one's direct reports.

- An ability to grow revenue and attract external funding from institutions and individuals; specific experience with fundraising a plus.

- A commitment to and demonstrated results in the advancement of diversity and inclusion in current organization.

- A commitment to and demonstrated support of population science.

- A demonstrated record of building strong teams, both within and across disciplines. Evidence of support for interdisciplinary research and clinical program development is highly valued.

- An intimate understanding of the NCI with experience gained within an NCI-designated cancer center including involvement in support grant renewal.

**Personal Characteristics**

The ideal candidate will possess the following traits:
• Strategic in orientation, with a positive and clear vision for the future direction of cancer research and clinical care.

• Proven leadership and management skills with the ability to inspire and align faculty and staff.

• A strong communicator and diplomat who is able to inspire and effectively communicate with wide and diverse audiences at all levels of the organization and externally.

• Analytical and data driven; ability to use metrics to support key decisions.

• A strong track record of integrity, credibility, and a demonstrated capacity to build trusting relationships, and a management style that seeks to share information and welcomes input into the decision-making process.

• A collaborative approach and demonstrated ability to take an institutional view.

• A confident style, genuine and able to relate comfortably and effectively with people at all levels.

• Demonstrated political acumen and the necessary skills to constructively balance the interests of diverse stakeholders.
Procedure for Candidacy

Please direct all inquiries, nominations and applications (including a CV and letter of interest) to Karen Otto, Dr. Chris Colenda and Jeff Schroetlin of Witt/Kieffer at CCDirector@wittkieffer.com or by phone at 630-575-6145. Information that cannot be sent electronically may be forwarded to:

Karen Otto
Witt/Kieffer
2015 Spring Road, Suite 510
Oak Brook, Illinois 60523
Phone: 630-575-6145

The University of Nebraska Medical Center values diversity and is committed to equal opportunity for all persons regardless of age, color, disability, ethnicity, marital status, national origin, race, religion, sex, sexual orientation, veteran status or any other status protected by law.
Appendix – Leadership, University of Nebraska Medical Center, Nebraska Medicine, and Omaha

Leadership

Jeffrey P. Gold, M.D., Chancellor

Jeffrey P. Gold, M.D., is a nationally recognized leader and tireless advocate for transforming higher education, academic medicine and health care delivery.

He became the eighth chancellor of the University of Nebraska Medical Center, vice president of the University of Nebraska system and chair of the board of UNMC’s principal clinical care academic health system partner, Nebraska Medicine, in early 2014.

As UNMC’s chief executive officer, Dr. Gold is responsible for all aspects of campus leadership, program quality and operations, including seven colleges, numerous institutes, a staff and faculty of about 5,000 and its 3,800 students. Additionally, Nebraska Medicine has over 6,500 employees and an operating budget of well more than $1.5 billion. The combined economic impact of the “500-mile campus” academic health center exceeds $4 billion.

In April 2017, Dr. Gold also was named chancellor of the University of Nebraska at Omaha, the state’s public metropolitan university. The University of Nebraska at Omaha has an enrollment of over 12,000 undergraduate students, 3,000 graduate students, a broad public service mission and an NCAA Division I athletic program.

Dr. Gold holds a health professions academic appointment at the rank of professor in the UNMC College of Medicine, as well as in the UNMC College of Public Health, where his research interests in population health are concentrated.

Prior to joining UNMC, Dr. Gold served as chancellor of the University of Toledo’s academic and clinical health sciences, which includes the colleges of Medicine, Nursing, Pharmacy, Health Science and Human Service, and Graduate Studies. In that role, Dr. Gold had full leadership responsibility of the clinical, education and research programs, the faculty practice plan and the integrated hospital and ambulatory health care delivery system.

Prior to joining the University of Toledo, Dr. Gold served in academic and clinical leadership roles at the Albert Einstein College of Medicine – Montefiore Medical System as professor, department chair and heart center director and previously at the Weill Cornell College of Medicine – New York Presbyterian Medical Center as professor and division chief of children’s cardiac surgery programs where he was an active academic cardiac surgeon. His research has been extramurally supported for decades, including by the NIH, AHA, AMA, NYSDOH and others.

Dr. Gold is a proud graduate of the Cornell University College of Engineering, where he received a degree in theoretical and applied mechanics. He earned his M.D. from the Weill Cornell College of Medicine and completed his general surgery residency at The New York – Presbyterian Hospital and
Memorial Sloan Kettering Cancer Center, where he later served as the administrative chief resident. He completed his cardiothoracic surgical fellowship training at the Brigham and Women’s Hospital with additional training in pediatric cardiac surgery at the Boston Children’s Hospital of Harvard Medical School.

Dr. Gold has been certified by the American Board of Surgery and by the American Board of Thoracic Surgery, specializing in adult and pediatric cardiac surgery.

Dr. Gold’s national leadership is extensive, and has included more than 50 national professional committees and more than 100 national organizations, volunteer boards, government/public health councils, and industry. He has recently served as the Chair the American Medical Association’s Council on Medical Education and the AMA/AAMC’s Liaison Committee on Medical Education. He is a member of the AMA House of Delegates. Dr. Gold has also served in numerous roles on governing boards and as the elected leader of regional and national professional, accreditation and advocacy organizations in the educational, research and clinical care delivery sectors.

Dr. Gold served as president of the Thoracic Surgery Directors Association and was recently elected to the Board of the Accreditation Council on Graduate Medical Education as well as several other national leadership positions in the Association of American Medical Colleges, the American Medical Association and other prestigious organizations. He has been repeatedly recognized as a Top 50 Health Care Executive and as a Top 100 Physician Executive, as well as many national awards for service leading numerous community volunteer programs, philanthropic campaigns and programs. He continues his research interests actively with ongoing publications and presentations and continues to serve several journal editorial boards. Dr. Gold has authored over 200 peer-reviewed manuscripts, 250 national presentations, 40 books and chapters and over 300 invited professorships and keynote presentations.

He has been married for more than 40 years to a physician and has two adult children, currently residing in New York and Chicago.

**James Linder, MD, CEO of Nebraska Medicine**

Jim Linder is the Chief Executive Officer of Nebraska Medicine, the major teaching hospital of the University of Nebraska that provide complex care for all citizens of Nebraska. Previously he was President of the University Technology Development Corporation (UTDC) and Chief Strategist for the University of Nebraska. He most recently served as Interim-President of the University. He is also Professor of Pathology and Microbiology at the University of Nebraska Medical Center.

Dr. Linder earned his undergraduate degrees in Biochemistry and Microbiology from Iowa State University, and his Medical Doctor degree from the University of Nebraska Medical Center. After residency training in Pathology at Duke University he returned to the University of Nebraska, where he has been on the faculty full or part-time since 1983. During this time he held many administrative positions, including Vice Chair of Pathology, Director of Surgical Pathology and Cytopathology, Associate Dean for Academic Affairs, Interim Dean of the College of Medicine, President of UNeMed Corporation and Associate Vice Chancellor for Research. He has extensive experience in the commercial sector, serving as a corporate officer and Chief Medical Officer for Cytyc Corporation, Marlborough MA, a leading manufacturer of diagnostic products and surgical devices, from 1995 thru 2007. In 2009 he cofounded Constitution Medical Inc., Boston MA, to develop the Bloodhound™ Integrated Hematology...
System, and this company was acquired by the Roche Group in 2013. He now serves on the Board of Nebraska Medicine, Nobl Health, Streck Diagnostics among others.

He has published over 150 articles, book chapters and instructional materials, five textbooks and holds multiple patents. He is a member of several journal editorial boards and has led several professional organizations. Among his awards are Fellowship in the National Academy of Inventors, Distinguished Teaching Award of the University of Nebraska, the Award for Excellence in Medical Publications from the American Medical Writers Association, and the Israel Davidsohn award for distinguished service to pathology. He and his wife have received awards for supporting entrepreneurship in the Midwest, from Silicon Prairie News, and Pipeline Entrepreneurs.

Dr. Linder is married to Karen A. Linder, an author, entrepreneur and CEO of Tethon3D. Together they manage Linseed Capital to fund early-stage companies in the Midwest, and the Linder Foundation, which supports education, entrepreneurship, and the arts. Their five children work in business or science.

University of Nebraska Medical Center

As Nebraska’s only public academic health sciences center, UNMC is committed to the education of a 21st century health care work force, to promoting health and preventing illness, to finding cures and treatments for devastating diseases, to providing the best care for patients, and to serving Nebraska and its communities through award-winning outreach. UNMC also is committed to embracing the richness of diversity, and is a major economic engine for the state of Nebraska. UNMC’s mission is to lead the world in transforming lives to create a healthy future for all individuals and communities through premier educational programs, innovative research and extraordinary patient care.

UNMC is one of four campuses of the University of Nebraska.

Enrollment: 3,861 students

Employees: 5,426 (4,671 FTE), more than 1,560 faculty

Operating Budget: $741 million (21 percent state-supported)

Research Grants and Contract Expenditures: $151 million

Founded: 1881. Originally the Omaha Medical College, the college became affiliated with the University of Nebraska in 1902.

Major Units, Institutes and Centers: College of Medicine, College of Nursing, College of Pharmacy, College of Dentistry, College of Public Health, Graduate College, College of Allied Health Professions, Eppley Institute for Research in Cancer and Allied Diseases, Fred & Pamela Buffett Cancer Center, Munroe-Meyer Institute, Stanley M. Truhlsen Eye Institute, Child Health Research Institute.

University of Nebraska: The University of Nebraska Medical Center is one of four campuses of the University of Nebraska, which is led by President Hank Bounds, Ph.D.. The other campuses are: the University of Nebraska-Lincoln (UNL), the University of Nebraska at Omaha (UNO) and the University of
Nebraska at Kearney (UNK). The University of Nebraska is supervised by an eight-member Board of Regents.

**Economic Impact:** UNMC and its hospital partner, Nebraska Medicine, have an annual impact of $4.8 billion.

**University-Wide Research Resources:**
- National Strategic Research Institute: 1 of 13 and only biomedical Department of Defense designated University Affiliated Research Centers (UARC)
- Rural Futures Institute: economic development for rural communities including health care professional recruitment, improved health care and workforce scarcities
- Water for Food Institute: environment and water allocation and safety
- Food for Health Institute: focused on food production safety and microbiome research
- Buffett Early Child Institute: focused on improving educational outcomes, including impact of health on performance

In the most recent ranking of graduate schools by *U.S. News & World Report*, UNMC primary care program ranked 8th of 170 medical schools. Its physician assistant, physical therapy, pharmacy and nursing programs also are ranked among the best in the country.

Nearly half of Nebraska’s physicians, dental professionals, pharmacists, bachelor-prepared nurses and allied health professionals have graduated from UNMC.

**Nebraska Medicine**

Nebraska Medicine is the most esteemed academic health system in the region, consisting of 809 licensed beds at its two hospitals, more than 1,000 physicians and 40 specialty and primary care clinics in Omaha and surrounding areas.

Nebraska Medicine and its research and education partner, the University of Nebraska Medical Center (UNMC), share the same mission: to lead the world in transforming lives to create a healthy future for all individuals and communities through premier educational programs, innovative research, and extraordinary patient care.

Nebraska Medicine traces its roots back to 1869 with the founding of Omaha’s first hospital. In the decades since, it has built an international reputation for breakthroughs in cancer care, organ transplantation, and treatment of infectious diseases.

In 2017, Nebraska Medicine earned the Bernard A. Bimbaum, MD Quality Leadership Award from Vizient, Inc., which recognizes it in the top ten quality academic health systems in the United States. For three straight years, Nebraska Medicine also has been named to Becker’s Hospital Review’s list of 100 Great Hospitals in America. Nebraska Medicine represents the clinical integration of The Nebraska Medical Center, the state’s largest and highest rated hospital, Bellevue Medical Center, and UNMC Physicians.

The organization includes:
Nebraska Medicine – Nebraska Medical Center is a 621 acute-care bed facility, Nebraska’s only state designated Comprehensive Trauma Center serving both pediatric and adult patients, and is the teaching hospital for UNMC.

- *U.S News & World Report* has named Nebraska Medicine the #1 hospital in the state for several years in a row.
- Becker’s Hospital Review has named Nebraska Medicine as one of the 100 Best Hospitals in America for two straight years.
- According to Newsweek’s list of “Top Cancer Doctors 2017,” 75 percent of the top cancer doctors in the state are at Nebraska Medicine. Nebraska Medicine – Nebraska Medical Center has an international reputation for providing solid organ and bone marrow transplantation services.
- One of the nation’s three biocontainment units that have successfully treated patients with Ebola and is capable of caring for anyone exposed to contagious and high consequence pathogens.
- Nebraska Medicine has two major outpatient expansion projects underway at two key locations – main campus and Village Pointe – to align extraordinary outpatient care with a design that offers ease and convenience for patients, visitors and staff.
  - The Lauritzen Outpatient Center & Fritch Surgery Center, opened in late 2016, features a multi-specialty outpatient surgical center, outpatient clinics, and various support services.
  - The Village Pointe Medical Center Campus, also opened in 2016, features a multi-specialty outpatient surgery center, new and expanding outpatient clinics, support services, and new retail and diagnostic services.

Nebraska Medicine – Bellevue, is a 55-bed, full-service hospital that offers 24/7 emergency care, obstetrics, inpatient and outpatient surgery, intensive care, cardiology services, cancer services, a pharmacy, radiology, and lab testing.

Nebraska Medicine – Clinics includes more than 450 doctors in 50 specialties and sub-specialties who are dedicated to providing exceptional patient care, teaching to future clinicians, and conducting groundbreaking research.
The Community

Omaha, Nebraska

Omaha is a vibrant city with a metropolitan population of 800,000. Offering excellent schools, Omaha is a safe, family-oriented town. There are numerous universities and colleges, most notably the University of Nebraska at Omaha, the University of Nebraska Medical Center, Creighton University, and the College of Saint Mary’s.

Eppley Airfield is located five minutes from downtown Omaha and is only 20 to 25 minutes from most points in the metro area. Eleven major airlines provide Omahans with an efficient means of reaching destinations, with approximately 180 flights daily. Some major carriers include Air Canada, Allegiant, American, Delta, Frontier, Southwest and United.

Omaha was recently named by Forbes magazine as one of the top 15 regions in the nation – both economic and quality of life factors were analyzed. Parenting magazine has named Omaha as one of the top 10 cities in the nation for raising a family. Omaha is also one of the top “eco-cities” in the nation based on air and water quality, open space, and population stability according to “E”, the environmental magazine. Redbook magazine has called Omaha one of the 10 best cities for working mothers. Year after year, national publications have noted the high quality of life that both Nebraskans and Iowans enjoy. The area is consistently rated in the top 20% of the best places to live by Places Rated Almanac.

While there is so much to see, do, and enjoy in Greater Omaha, it is all at a cost below the national average. A survey of 300 United States cities reveals that the relative price levels for consumer goods and services in Greater Omaha are consistently 10 - 12 percent below the average U.S. metro price level. Greater Omaha housing is reasonably priced compared to other areas of the country. According to a recent survey conducted by the National Association of Realtors®, the median price for an existing home was $138,300. The median for the U.S. was $177,900, 28 percent higher.

There are over 18,600 businesses located in the metropolitan area, according to an U.S. Department of Commerce business survey. Omaha/Council Bluffs area is home to five Fortune 500 companies - Mutual of Omaha Companies, Union Pacific, Berkshire Hathaway, and Peter Kiewit and Sons. In addition, there are 35 other Fortune 500 companies that have manufacturing plants or service centers in the metropolitan area.

There is always something to see or do in Omaha and many of its attractions are unique to the area. It is the national headquarters of Girls and Boys Town, which continues to care for hundreds of children and is open to the public. The Henry Doorly Zoo has won numerous awards and is one of the region’s most popular attractions. It features the world’s largest indoor rainforest, an aquarium complex with a walk-through tunnel, as well as a collection of rare tigers. Omaha has a professional symphony and opera company. The Omaha Community Playhouse is the largest community theater in the country.
Additionally, Omaha boasts the nation’s third largest professional children’s theater, the Omaha Theater for Young People. The Strategic Air Command Museum is of interest to many fans, while the Children’s Museum of Omaha can make anyone want to be a child again.

Entertainment options are nearly endless with a new large downtown convention center and arena. Omaha has become a major center for NCAA events including Volleyball Final Four, Regional Division I Basketball, 2008 & 2012 Olympic Swimming Trials, and the College World Series.

For more information on the greater Omaha area please visit:
www.omahachamber.org
www.selectgreateromaha.com
www.visitomaha.com
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