UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

THE GRAND VISION

TODAY’S AGENDA
Transform Lives for a Healthier Future

- The Grand Vision
  - Why are we here?
- Strategic Planning
  - What are we doing?
- The Breakthrough Zone
  - How can we do it?
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE
THE GRAND VISION

Transform Lives for a Healthier Future
social contract

noun

an implicit agreement among the members of a society to cooperate for social benefits, for example by sacrificing some individual freedom for state protection. Theories of a social contract became popular in the 16th, 17th, and 18th centuries among theorists such as Thomas Hobbes, John Locke, and Jean-Jacques Rousseau, as a means of explaining the origin of government and the obligations of subjects.
Transform Lives for a Healthier Future
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE
Transform Lives for a Healthier Future

AGE
- <20 y: $233.5 billion
- 20-44 y: $442.3 billion
- 45-64 y: $627.9 billion
- ≥65 y: $796.5 billion

TYPE OF HEALTH CARE
- Ambulatory
- Inpatient
- Prescribed retail pharmaceuticals
- Nursing care facilities
- Dental
- Emergency

AGGREGATED CONDITION CATEGORY
- Communicable diseases
- Neoplasms
- Cardiovascular diseases
- Chronic respiratory diseases
- Cirrhosis
- Digestive diseases
- Neurological disorders
- Mental and substance use disorders
- DUDE
- Musculoskeletal disorders
- Other noncommunicable diseases
- Injuries
- Well care
- Treatment of risk factors

$250 Billion US dollars
$0 Billion US dollars

DETERMINANTS OF HEALTH
- Physical environment
- Social & economic factors
- Clinical care
- Health behaviors

GENES & BIOLOGY 10%
SOCIAL & ECONOMIC FACTORS 40%
CLINICAL CARE 10%
HEALTH BEHAVIORS 30%
GETTING IN THE BREAKTHROUGH ZONE

Transform Lives for a Healthier Future

DU CONTRACT SOCIAL: OU PRINCIPES DU DROIT POLITIQUE.
Par J. J. Rousseau, Citoyen de Genève.

Dicamus leges. (Incod, XL.)

 sociales factors 40%
  healthcare behaviors 30%
     clinical care 10%
       environmental 10%
           biology 10%
            genes 10%

Mission
Objectives
Strategy
Goals
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

TEACH - LEARN - CARE

UNMC Strategic Outcomes: UNePlan Updates AY 2017-18
UNMC Goals & Strategies: UNePlan Updates AY 2018-19

Breakthrough Thinking: Getting In the Breakthrough Zone
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

Strategic Planning - UNePlan
The bridge to tracking and aligning your strategic directions

UNMC STRATEGIC PLANNING STRUCTURE

<table>
<thead>
<tr>
<th>SECTIONS</th>
<th>2017</th>
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<td>3 - 5 Years</td>
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<td>Initiatives</td>
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<td>1 - 3 Years</td>
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- Breakthrough Conf
- BIG Rocks Process
- Goal Setting Mtg
- Strategies Review
- Unit's Initiatives
- Implementation
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

UNMC ANNUAL PLANNING PROCESS

- Breakthrough Conf
  - 2018-19: Apr 2017
  - 2019-20: Apr 2018

- BIG Rocks Process
  - 2018-19: Sep 2017
  - 2019-20: Sep 2018

- Goal Setting Mtg
  - 2018-19: Dec 2017
  - 2019-20: Jan 2018

- Strategies Review
  - 2017-18: Jan 2017
  - 2018-19: Jan 2018
  - 2019-20: Jan 2019

- Create Initiatives
  - 2017-18: Apr 2017
  - 2018-19: Apr 2018
  - 2019-20: Apr 2019

- Implementation
  - 2017-18: Jul 2017
  - 2018-19: Jul 2018
  - 2019-20: Jul 2019
Our mission is to lead the world in transforming lives to create a healthy future for all individuals and communities through premier educational programs, innovative research and extraordinary patient care.

LEARN - TEACH - CARE
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

UNMC Q2 2017-18

OUTCOME

THE UNMC 2017-18 PLANNING PROCESS
- Breakthrough Conf
- BIG Rocks Process
- Goal Setting Mtg
- Strategy Review
- Create Initiatives
- Implementation

Strategic Planning - UNePlan
The bridge to tracking and aligning your strategic directions
### UNMC UNePlan: 2017-18 Goals & Strategies

#### SECTIONS

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#### SECTION

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<tr>
<td>Clinical Care</td>
<td>38</td>
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<tr>
<td>Outreach</td>
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<td>121</td>
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<tr>
<td>Org Leadership</td>
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**UNMC BREAKTHROUGH THINKING**

*GETTING IN THE BREAKTHROUGH ZONE*

**UNMC UNePlan**

*The bridge to tracking and aligning your strategic directions*
Strategic Planning - UNePlan

UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

Unit Initiative Completion by Quarter for 2017

<table>
<thead>
<tr>
<th>Area</th>
<th>Q1</th>
<th>Q2</th>
<th>Q3</th>
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<td>Institutional Outreach</td>
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<td>36.57</td>
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<td>Inclusivity &amp; Diversity</td>
<td>7.2</td>
<td>37.18</td>
<td>11.34</td>
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<td>Economic Development</td>
<td>5.96</td>
<td>34.26</td>
<td>17.09</td>
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<td>Organizational Culture</td>
<td>9.53</td>
<td>31.1</td>
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<td>3.51</td>
<td>37.34</td>
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FYI 2017-18 Q2
### FY 2016-17 Q2

<table>
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<th>FY 2017-18 Q2</th>
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<td>Educational Programs</td>
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<td>Research Programs</td>
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<td>47% completed</td>
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<td>31% completed</td>
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<td>Campus Leadership</td>
<td>27% completed</td>
<td>43% completed</td>
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UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

Strategic Planning - UNePlan
The bridge to tracking and aligning your strategic directions

Unit Initiative Completion by Quarter for 2017
FY 2017-18 Q2

- UNMC Academic Affairs
- UNMC Business & Finance
- UNMC Research and Discovery
- UNMC UNeMed Corp
- Campus Facilities and Energy
- UNMC International Activities
- UNMC UNeHealth Corp
- UNMC UNeTech Inst
- UNMC Graduate Studies
- Legal, Compliance, and Internal Affairs
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

Strategic Planning - UNePlan
The bridge to tracking and aligning your strategic directions

Unit Initiative Completion by Quarter for 2017

<table>
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<th>Unit Initiative</th>
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<td>UNMC iEXCEL &amp; GCAIL</td>
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<td>Children's Child Health Research</td>
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<td>UNMC Information Technology</td>
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</table>
### University Nebraska FrameWork

- **1. Access & Affordability**: 171 initiatives
- **2. Accountability**: 285 initiatives
- **3. None**: 33 initiatives
- **4. Quality**: 451 initiatives
- **5. Research**: 230 initiatives
- **6. Statewide Engagement**: 193 initiatives
- **7. Workforce & Economic Development**: 218 initiatives
UNMC BREAKTHROUGH THINKING GETTING IN THE BREAKTHROUGH ZONE

UNMC UNePlan: 2018-19 Goals & Strategies

THE UNMC 2018-19 PLANNING PROCESS
- Breakthrough Conf
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UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

Mission/Vision Values

Strategy
- Goals
- Objectives
- Activities

Culture
- Values
- Practices
- Behaviors

Results

GUIDING PATH

DRIVING PATH
## UNMC UNePlan: 2018-19 Goals & Strategies

### SECTIONS

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### SECTION 2016 | 2017 | 2018

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UNMC BREAKTHROUGH THINKING

GETTING IN THE BREAKTHROUGH ZONE

Breakthrough Thinking

REALITY-POSSIBILITY MATRIX

“Think the Unthinkable”

Gap International
Partners in Exceptional Growth

Strategic Planning - UNePlan
The bridge to tracking and aligning your strategic directions
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

Crisis

Reality

Low

High

As Usual

COLLEGES

INSTITUTES

DEPARTMENTS

HOSPITALS

COMMUNITIES

New Reality

Think the Unthinkable

Cyan

Magenta

Yellow

Black

GUIDING PATH

DRIVING PATH
UNMC BREAKTHROUGH THINKING

GETTING IN THE BREAKTHROUGH ZONE

Business as Usual

New Reality

Crisis

Think the Unthinkable

DRIVING PATH

GUIDING PATH
UNMC BREAKTHROUGH THINKING

GETTING IN THE BREAKTHROUGH ZONE

Business as Usual

New Reality

Crisis

Think the Unthinkable

DRIVING PATH

GUIDING PATH
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

In the graphic:
- **As Usual**
- **New Reality**
- **Crisis**
- **Think the Unthinkable**

**Driving Path** and **Guiding Path**

Gap International
Partners in Exceptional Growth
UNMC BREAKTHROUGTH THINKING
GETTING IN THE BREAKTHROUGH ZONE
Transform Lives for a Healthier Future

INDIVIDUAL PERFORMANCE

ORGANIZATIONAL PERFORMANCE
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE

Transform Lives for a Healthier Future

INDIVIDUAL PERFORMANCE
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE
Transform Lives for a Healthier Future

What if we...
Imagine that...
Do you think...
Why not try to...

EMPOWERED
ENERGIZED
ENGAGED
INSPIRED

KEEP CALM

CREATIVE
COMPETENT
CONFIDENT
 transformative}

energized

engaged

inspired

Keep calm and get out of your comfort zone.
UNMC BREAKTHROUGH THINKING

GETTING IN THE BREAKTHROUGH ZONE

Transform Lives for a Healthier Future

Every good conversation starts with good listening.

What QUESTION Are You Too Afraid To Ask?
### Speaker & Title

<table>
<thead>
<tr>
<th>Speaker &amp; Title</th>
<th>Presentation Titles</th>
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<tbody>
<tr>
<td>Joan Y. Reede, MD, MS, MPH, MBA</td>
<td>“Value Add: Advancing diversity, inclusion, and community partnerships”</td>
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<td>Dean for Diversity and Community Partnership &amp;</td>
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<tr>
<td>Professor of Medicine at Harvard Medical Center</td>
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<tr>
<td>Roberta B. Ness, MD, MPH</td>
<td>“So you think you can innovate”</td>
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<td>Rockwell Professor of Public Health</td>
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<td>The University of Texas</td>
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<tr>
<td>Eliseo J. Perez-Stable, MD</td>
<td>“Rural Health Disparities: Integrating Race, Place and Social Class”</td>
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<td>Health and Health Disparities</td>
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<td>Perri Klass, MD, FAAP</td>
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<td>Charles “Tom” Thomas</td>
<td>“Managing Strategic Uncertainty &amp; Integrating Expert Opinion”</td>
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UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE
Transform Lives for a Healthier Future

“ If you have a goal, write it down. If you do not write it down, you do not have a goal - you have a wish.”
UNMC BREAKTHROUGH THINKING
GETTING IN THE BREAKTHROUGH ZONE
Transform Lives for a Healthier Future

“If you have a goal, write it down. If you do not write it down, you do not have a goal - you have a wish.”
THANK YOU!

ENJOY THE DAY

IMAGINATION IS MORE IMPORTANT THAN KNOWLEDGE.
KNOWLEDGE IS LIMITED;
IMAGINATION ENCIRCLES THE WORLD.

unmc.edu
“We must dare to be great; and we must realize that greatness is the fruit of toil and sacrifice and high courage.”

TEDDY ROOSEVELT
1901-1909