To support the UNMCAA, your College and today’s students, please consider a gift to your College’s Innovation Fund.

www.nufoundation.org/unmcfund

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THE UNMC ALUMNI ASSOCIATION
Engages alumni, learners, and friends in the life, promotion, and advancement of the University of Nebraska Medical Center.

FY 19 INNOVATION FUND IMPACT REPORT

IMPACT AREAS

Alumni
The UNMCAA facilitates opportunities for alumni to engage in the life and advancement of UNMC through outreach events, continuing education, communications, advocacy, wellness initiatives and class reunions.

Students
The UNMCAA provides critical support to UNMC students because of the generosity of donations to each College’s Innovation Fund. The UNMCAA is the conduit for the formation of meaningful student to alumni relationships.

UNMC
The UNMCAA, through its people and programs, seeks to advance the mission of the University to enhance the margins of excellence.

“The individuals who contribute to the UNMC Innovation Funds are making a substantial impact for students, alumni and the University. A sincere thank you to those who give back to UNMC in the form of their time, their talent, and their treasure. Our work is not possible without this generous support.” – Catherine Mello, UNMC Alumni Director
Alumni

64 events for alumni, friends, and students

1,087 + alumni attended an event

250 attendees at the first-ever UNMCAA & UNOAA event

425 + alumni participated in a class reunion

39 alumni participated in the brand-new Connections Project blog and generated 90 + blog posts. Launched Jan. 1, 2019: 1,915 views as of June 30, 2019

5,082 followers on UNMCAA facilitated social and professional networking sites

44,000 alumni make up the membership of the UNMCAA; residents and fellows are now welcomed as members, adding 4,000 more members

15 alumni recognized for their distinguished accomplishments through awards program

Students

882 students participated in alumni-sponsored professionalism or matriculation ceremonies

1,636 student engagement contacts through UNMCAA hosted or sponsored events

193 students participated in a professional development event, including mock interviews, CV development, alumni & student networking and more

4 years in a row, UNMC Alumni Councils have more than doubled the support for student scholarships over FY15 (the last year prior to the New Era of Engagement)

6 colleges have student representation on alumni councils

Students are now connected to the UNMCAA through the UNMC mobile app and are receiving real-world advice from alumni through the Connections Project

UNMC

100 volunteers on 7 alumni councils who meet regularly with the deans of their respective college to plan engagement strategies in alignment with campus priorities

~ 400 retirees engaged through the UNMC Retiree Association

~ 350 parents, spouses and family members of medical students who are engaged through the College of Medicine Parents & Family Association

32 alumni participated during the 2019 Legislative Session, through NU Alumni Advocacy Summits and I Love NU Day

35 advancement professionals came to UNMC for the Midwest Medical Alumni Retreat to share best practices and network

20 + email newsletters produced for alumni with strategically aligned news from the Colleges and the University