The UNMC Alumni Association – Impact of the Innovation Funds
Fiscal Year ‘20: July 1, 2019 – June 30, 2020

MISSION
Engage alumni and support UNMC.

VISION
Informed, inspired and invested alumni and friends.

STRATEGIC GOALS
Prepare students and new alumni to be engaged.
Engage alumni with UNMC and each other.
Impact institutional priorities.
Empower alumni partners to achieve measurable outcomes.
Contributions to the UNMC Innovation Funds are making a substantial impact for students, alumni and the University.

A sincere thank you to those who give back to UNMC in the form of their time, talent, and treasure.

Our work is not possible without your generous support.

~
Catherine Mello
Alumni Director

ALUMNI ENGAGEMENT

1,109 + alumni attended events
400 + alumni participated in a class reunion
6,510 followers connected through Alumni Association social and professional networking sites
44,000 alumni make up the membership of the UNMCAA; residents and fellows are welcomed as members, adding over 4,000 more members
16 alumni recognized for their distinguished accomplishments through awards program

STUDENT ENGAGEMENT

750 + students attended professional development events, including mock interviews, CV workshops, alumni and student networking events and more
925 students participated in professionalism or matriculation ceremonies supported by the Alumni Association
6 colleges have student representation on alumni councils
820 students received alumni lapel pins welcoming them into the Association upon their graduation

MULTI AUDIENCE STRATEGIC ENGAGEMENT

33 in-person and 12 virtual events for alumni, students and friends
2,700 + attendees at events sponsored by the Association
254 strategic digital communications shared to inform and engage internal and external constituents
1,481 + views of an inaugural wellbeing initiative, The UNMC Talent Treasure Trove, created through a new partnership with the UNMC Campus Wellness Office
24,291 + views of virtual programming
100 + volunteers on 7 alumni councils who meet regularly with the deans of their respective college to plan engagement strategies in alignment with college and campus priorities
400 + retirees engaged through the UNMC Retiree Association
350 + parents, spouses and family members of medical students who are engaged through the College of Medicine Parents & Family Association

If you would like to make an impact for today’s students, a College or the Alumni Association, consider a gift to one of UNMC’s College-based Innovation Funds.

www.nufoundation.org/unmcfund @unmcfund