

2025 Midwest
**Pediatric
Cardiology**
Society Annual Meeting



Omaha, Nebraska

September 18-19 | The Farnam, Autograph Collection

[Supporter and Exhibitor Prospectus]

FOR MORE INFORMATION, CONTACT:

Cece Abbey-Webben, MS

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Center for Continuing Education

University of Nebraska Medical Center

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"Paint Strokes" symbolizes the artistry of healing and the unique journey each patient embarks on. It reflects a compassionate, personalized approach to care, blending both creativity and clinical expertise. The design evokes a sense of movement and growth, representing recovery and heart development—elements that are especially meaningful in pediatric cardiology. While playful and child-friendly, it maintains the professionalism and warmth essential in a medical setting.

From the Meeting Chairs

On behalf of the Division of Pediatric Cardiology, Department of Pediatrics at the University of Nebraska Medical Center College of Medicine, we are excited to invite you to participate in and attend the **2025 Midwest Pediatric Cardiology Society (MWPCS) Annual Meeting**, scheduled to take place on **September 18-19**, at The Farnam, Autograph Collection in **Omaha, Nebraska**.

This meeting will gather leading pediatric cardiologists, researchers, and health care professionals from across the Midwest to discuss the latest advancements and challenges in pediatric cardiology. The Annual Meeting will offer a unique platform for knowledge exchange and collaboration, with an agenda featuring distinguished speakers and innovative research presentations.

On Thursday, attendees will benefit from insightful discussions on contemporary topics such as cardiac rehabilitation in pediatric patients, pediatric lipid management, and complex decision-making in congenital heart disease. Friday's agenda will include a series of abstracts showcasing cutting-edge research and developments in pediatric cardiology and cardiac surgery.

We believe that your support will not only enhance the quality and reach of our meeting but also provide your organization with significant exposure to key stakeholders in the field of pediatric cardiology. Supporter opportunities include acknowledgment, exhibit space, and networking events, tailored to maximize your engagement with our audience.

Your partnership would be instrumental in making this meeting a success, and we are eager to explore how we can collaborate to achieve mutual goals. Enclosed, you will find a detailed prospectus outlining the various supporter packages available.

Please feel free to contact Cece Abbey-Webben, MS at cabbey@unmc.edu to discuss how we can tailor a supporter package that meets your organization's objectives. We are excited about the possibility of working together and look forward to the opportunity to welcome you to Omaha this September.

Thank you for considering this opportunity to support the advancement of pediatric cardiology.

Warm regards,



Jeffrey A. Robinson, MD

Associate Professor, Division of Pediatric Cardiology
Department of Pediatrics
University of Nebraska Medical Center

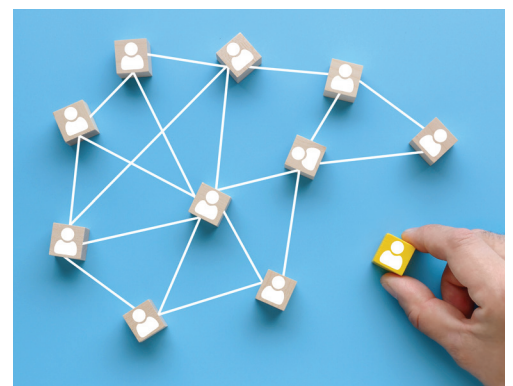


Jeffrey W. Delaney, MD

Theodore F. Hubbard Endowed Chair in Pediatric Cardiology
Chief, Division of Pediatric Cardiology
Professor, Department of Pediatrics
University of Nebraska Medical Center

Benefits of Supporting the Meeting

- **Network with Experts:** Connect with top pediatric cardiologists, researchers, and health care professionals from the Midwest.
- **Boost Visibility:** Showcase your organization to key stakeholders and gain recognition through meeting materials and signage.
- **Support Advancements in the Field:** Demonstrate your commitment to professional development and cutting-edge research in pediatric cardiology.



A Note From the MWPCS President

The **Midwest Pediatric Cardiology Society** (MWPCS) started in 1977 as an informal gathering for a number of senior pediatric cardiologists in the Midwest and was gradually extended to the next generations. The Society's meetings were held once a year and were hosted by pediatric cardiac divisions in prominent institutions.

The vision and mission of the MWPCS remain as they were when the Society started, with more recent emphasis on nurturing and mentoring students and trainees.

VISION

The vision of MWPCS is to foster education, research, and improvements in clinical practice and mentoring for health care professionals in pediatric cardiology and adult congenital heart disease in the Midwest.

MISSION

The mission of the Society is to promote the educational and scientific advancement of pediatric cardiology in the Midwest and provide opportunities for networking and mentorship for physicians, nurses, and trainees. The MWPCS fosters a collegial environment, and opportunities for exchange of ideas, and teamwork among health care professionals in the Midwest dedicated to the care of infants, children, and young adults with congenital heart disease.

HISTORY OF THE MIDWEST PEDIATRIC CARDIOLOGY SOCIETY

Beginning in 1990, pediatric nurses and pediatric cardiac surgeons were invited to join the Society. A few years later, medical students and pediatric residents began to participate in Annual Meetings. Later, the Society designated a surgical liaison and recruitment liaison for membership.

In 1996, the Society was incorporated and registered as a not-for-profit organization.

The Governing Board has been pleased with the enthusiastic and encouraging response of the Annual Meeting attendees and members. The organization provides trainees with informal, considerate critiques of their work, with a friendly mentoring attitude. To encourage attendees, the Society started a modest awards program for the best abstracts and some traveling scholarships each year. The Society has thrived and expanded thanks to the efforts of the Board, the loyalty and enthusiasm of our hosting institutions, and the corporate supporters. We are looking forward to a bright and expansive future. To help our quest for continual improvement, please contact the Society with comments or suggestions at admin@mwpcsociety.org.

Thank you for your interest in the MWPCS. I look forward to seeing you at the Annual Meeting in September!

Best wishes to all!

Garick Hill, MD
President

The 2025 MWPCS Planning Team

MEETING CHAIRS

Jeffrey A. Robinson, MD
Jeffrey W. Delaney, MD

Cece Abbey-Webben, MS
Jonathan Cramer, MD
Valeta Creason-Wahl, MMP
Britni Delva, PA-C
Heidi Keeler, PhD, MSN/MBA, RN
Adam Larsen, DO

Renee Paulin, MSN, RN, CWOCN
Priscilla Phillips, BBA
Brenda Ram, CMP, CHCP
Jenny Strawn, BSN, RN
Anji Yetman, MD

The Venue

The Farnam, Autograph Collection

At the turn of the 20th century, ambitious groups of American go-getters moved to Omaha by way of the railroad in hopes of making it big. These visionaries helped shape the city of Omaha early on, building great fortunes while realizing the grand potential of this booming Midwestern destination. Over a hundred years later, this determined spirit remains the inspiration behind The Farnam. With arms wide open, we invite you to visit our one-of-a-kind Omaha hotel and discover the emboldened essence of the Billionaire-To-Be.

The Farnam is where the past and future meet, drawing inspiration from Omaha's rich history of innovation and entrepreneurial spirit. Here, we focus on the meetings of tomorrow, offering a stimulating environment designed for productive gatherings and brilliant service.

Located in the heart of Omaha's creative Old Market district, The Farnam is the ideal destination for business meetings, intimate events, and celebrations of any kind. Our hotel offers a dynamic atmosphere, where great ideas thrive in a stylish and inspiring setting.

Dynamite Woodfire Grill elevates dining with a menu that highlights the bold flavors of smoked dishes over an open flame, complemented by an extensive wine list. Catalyst, our modern bar, features a sprawling outdoor terrace, where guests can enjoy expertly mixed cocktails, small plates, and inspiring conversation.



The Accredited Provider

University of Nebraska Medical Center

The **University of Nebraska Medical Center** (UNMC) is Nebraska's only public academic health sciences center, dedicated to advancing health care education, research, and patient care. UNMC serves the state's diverse communities through its six colleges and two institutes, educating nearly 4,000 students in health-related fields.

Since 1958, UNMC's **Center for Continuing Education** (CCE) has been a leading provider of continuing education for health care professionals, offering accredited activities in various specialties. These activities attract participants from across the nation and around the world, aiming to enhance the skills and knowledge of health care professionals to improve patient outcomes and community health.

The UNMC College of Nursing **Office of Continuing interProfessional Development and Innovation** (CiPDI) has been offering accredited nursing education since 1967, utilizing cutting-edge technologies and innovative educational methods. In collaboration with CCE, CiPDI provides multidisciplinary training designed to enhance team performance and improve patient care. UNMC is recognized as a **Joint Accreditation with Commendation** provider, reinforcing its commitment to a team-based approach to health care education.



The Host City



Omaha, Nebraska

Omaha is an exciting and vibrant city, serving as the largest hub in the state and a cornerstone of the Midwest. Nestled along the Missouri River, it seamlessly blends rich history with modern amenities, offering a dynamic mix of urban attractions and natural beauty.

Founded in 1854, Omaha played a pivotal role in the westward expansion of the United States, particularly as a key point along the Oregon Trail. Today, it stands as a thriving economic center with a diverse range of industries, from finance—home to major players like Berkshire Hathaway and Mutual of Omaha—to tech, health care, and transportation.

Renowned for its exceptional steakhouses and storied meatpacking heritage, Omaha also boasts an evolving culinary scene, featuring both local favorites and international flavors. For family-friendly entertainment, the Omaha's Henry Doorly Zoo and Aquarium, famous worldwide for its indoor rainforest and diverse animal exhibits, is a must-see.

Outdoor enthusiasts will appreciate the city's many parks, trails, and green spaces, as well as the scenic Bob Kerrey Pedestrian Bridge, which spans the Missouri River and connects Omaha to neighboring Iowa.

With its warm, welcoming atmosphere, rich cultural offerings, and the perfect blend of history and innovation, Omaha is a city that invites exploration. We're excited to welcome you for an unforgettable experience!

The following attractions, and many more, are only a short drive away. Whatever you are in the mood for, Omaha has it all!

Omaha's Henry Doorly Zoo and Aquarium —
www.omahazoo.com

A visit to the Henry Doorly Zoo is a must for all visitors to Omaha. Consistently ranked as one of the best in the world, Omaha's Henry Doorly Zoo and Aquarium has the world's largest indoor desert and the largest indoor rainforest in North America.

The Durham Museum — www.durhammuseum.org
Beautiful architecture blends with memories of a time gone by at The Durham Museum. Located in one of Omaha's most unique treasures, Union Station, the museum offers a fascinating look at the history of the region and offers a broad range of traveling exhibits covering subjects ranging from history and culture, to science, industry, and more!

Joslyn Art Museum — www.joslyn.org
The Joslyn Art Museum is a premier center for the visual arts in the state of Nebraska. With art from ancient times to the present, there's something for everyone!

Omaha Children's Museum — www.ocm.org
Omaha Children's Museum is the most visited museum in Nebraska. It features outstanding interactive permanent exhibits focused on art, science, and early childhood education.

Bob Kerrey Pedestrian Bridge —
www.visitomaha.com/bob
This stunning 3,000-foot-long walkway stretches across the Missouri River, giving pedestrians a spectacular view of Omaha's skyline and an almost airborne experience. The bridge is connected to more than 150 miles of nature trails.

Boys Town — www.boystown.org/village
A national historic landmark district, the Village of Boys Town was established by Father Edward Joseph Flanagan to help at-risk children grow into responsible members of society. It features a museum and driving tours open to the public.

Supporter and Exhibitor Opportunities

The University of Nebraska Medical Center, the accredited provider for the meeting, is actively seeking support for the scientific programming of the **2025 Midwest Pediatric Cardiology Society Annual Meeting**. This support plays a crucial role in reducing overall costs, helping to make the meeting more accessible and affordable for all participants.

PLATINUM SUPPORT

\$15,000

- Complimentary meeting registration for three (3) attendees
- Premium placement of a complimentary 6' exhibitor tabletop space
- Opportunity to provide lanyards that will be worn by attendees
- Supporter of the social event on Thursday, September 18
- Opportunity for a two-minute remark at the social event
- Acknowledgment as a supporter on the official onsite signage
- Acknowledgment as a supporter on the meeting website
- Acknowledgment as a supporter on meeting materials
- Opportunity to provide one collateral piece in meeting materials
- Verbal acknowledgement as a Platinum Supporter during the opening session

GOLD SUPPORT

\$10,000

- Complimentary meeting registration for two (2) attendees
- Complimentary 6' exhibitor tabletop space
- Acknowledgment as a supporter on the official onsite signage
- Acknowledgment as a supporter on the meeting website
- Acknowledgment as a supporter on meeting materials
- Opportunity to provide one collateral piece in meeting materials
- Verbal acknowledgement as a Gold Supporter during the opening session

SILVER SUPPORT

\$5,000

- Complimentary meeting registration for one (1) attendee
- Complimentary 6' exhibitor tabletop space
- Acknowledgment as a supporter on the meeting website
- Acknowledgment as a supporter on meeting materials
- Opportunity to provide one collateral piece in meeting materials

EXHIBITOR

\$2,500

- Complimentary meeting registration for one (1) attendee
- Complimentary 6' exhibitor tabletop space
- Acknowledgment of exhibit on the meeting website

APPROVAL AND COMPLIANCE INFORMATION

All materials are subject to review and approval by the Planning Committee.

All opportunities outlined in this prospectus are promotional in nature. Donations, grants, and contributions provided by Ineligible Companies, as defined by the Standards for Integrity and Independence in Accredited Continuing Education (2020), are considered distinct from promotional opportunities and are classified as Commercial Support.

How to Secure Your Spot

1. **Express Your Interest:** Contact Cece Abbey-Webben, MS at cabbey@unmc.edu to let us know you'd like to support or exhibit at the meeting.
2. **Sign the Support Agreement:** Complete and return the Support Agreement Form to confirm your participation.¹
3. **Submit Payment:** Make payment via ACH, check, or credit card within 30 days of receiving the invoice.²

Application Deadline: August 1, 2025



¹**Agreements for Support:** All contractual agreements will be with The Board of Regents of the University of Nebraska, a public corporate body, for and on behalf of the University of Nebraska Medical Center and can only be signed by the University of Nebraska approved signer.

²**Payments and Cancellation Policy:** ACH is the preferred payment method. ACH details will be provided upon request. If paying by check, please make it payable to the University of Nebraska Medical Center, Center for Continuing Education, and mail it to 986800 Nebraska Medical Center, Omaha, NE 68198-6800. For credit card payments, please contact our Registration Office at 402-559-5929. A service fee applies. All fees are non-refundable and must be paid within 30 days of submitting your application to confirm your support level.

