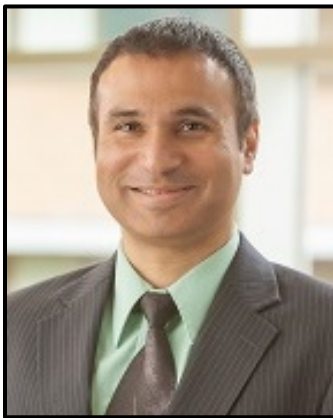


Great Plains IDeA-CTR Lecture Series Presents

Recruitment and Retention – Art or Science?

Monday, March 12, 2018 | 12:00-1:00 PM
College of Nursing (CON) 2017



Cyrus Desouza, MBBS
Professor Internal Medicine
Division of Diabetes, Endocrine & Metabolism
University of Nebraska Medical Center

This presentation will focus on:

- 1) Reviewing the barriers involved in recruiting to clinical studies
- 2) Discussing the strategies to successful recruitment
- 3) Understanding the basics of long-term retention
- 4) Discussing case scenarios of recruitment and retention challenges

Join via Vidyo

<https://rooms.vidyoportal.unmc.edu/flex.html?roomdirect.html&key=mCvziWUJBoVilHzGOCNzITZ6Ew>

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