

Pediatric Academic Workshop Series

Health Advocacy & Communication

Friday, February 19, 2021

8:00 a.m.	<p><i>Children's Hospital & Medical Center Grand Rounds</i></p> <p>Advocating for Equity: Key Concepts for Advancing Health Justice</p> <p>Chad Abresch, PhD, Assistant Professor, Division of Child Health Policy, Department of Pediatrics, UNMC; Executive Director, CityMatCH</p>
9:00 a.m.	<p>Welcome</p> <p>Kari Simonsen, MD, Chair, Department of Pediatrics, Professor, Division of Pediatric Infectious Diseases, UNMC; Pediatrician-in-Chief, Children's Hospital & Medical Center</p>
9:05 a.m.	<p>Children's Books: The Science and the Magic</p> <p>Arwa Nasir, MBBS, Associate Professor and Division Chief, Division of General Pediatrics, UNMC</p>
9:50 a.m.	Break
10:00 a.m.	<p>Data Visualization: "Telling the Story"</p> <p>Martina Clarke, PhD, MSHI, Assistant Professor, School of Interdisciplinary Informatics, UNO</p> <p>Alicia Schiller, PhD, Assistant Professor, Department of Anesthesiology, UNMC</p>
10:45 a.m.	<p>Presentation Hacks That Make Smart People Look Smarter</p> <p>Linda Love, EdD, Director, Faculty Development, UNMC; Co-Director, UNMC iLEAD Program; Assistant Professor, Department of Psychiatry</p>
11:30 a.m.	Break
12:00 p.m.	<p>Lunch + Pediatric Research Seminar (noon-1 p.m.)</p> <p>Research & Advocacy to Improve the Lives of Children in Opioid Crisis</p> <p>Lori Devlin, DO, MHA, MSc, Associate Professor of Pediatrics, University of Louisville</p> <p>Leslie Young, MD, Assistant Professor, Pediatrics, Larner College of Medicine at the University of Vermont</p>
1:00 p.m.	Enhancing Communication through Social Media

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	<p>Jasmine Marcelin, MD, Assistant Professor, Infectious Diseases Associate Program Director, UNMC Internal Medicine Residency Associate Medical Director, Antimicrobial Stewardship Program Co-Director, Digital Innovation & Social Media Strategy, Division of Infectious Diseases</p> <p>Kelly Cawcutt, MD, MS, FACP, FIDSA, Assistant Professor, Division of Infectious Diseases & Pulmonary and Critical Care Medicine; Associate Medical Director, Infection Control & Epidemiology; Co-Director of Digital Innovation & Social Media Strategy for the Division of Infectious Diseases, UNMC</p>
<p>1:45 p.m.</p>	<p>Breakout Sessions (40 minutes each, participants choose two)</p> <ul style="list-style-type: none"> • Enhancing Communication through Social Media Continued (<i>Marcelin & Cawcutt</i>) • Visual Storytelling Continued (<i>Clarke & Schiller</i>) • The Emotional Labor of Health and Race Equity Work (<i>Abresch and co-presenters from CityMatCH and the College of Public Health: Drissa Toure Kiara Lyons, Bibhusha Karki, Karly Meyer</i>) • Being a Better Presenter: What's Your Hang-up? (<i>Love</i>) • Handling Vaccine Hesitancy in the COVID Era (<i>Snowden</i>)
<p>3:00 p.m.</p>	<p>Social Hour + Panel – Topic: Advocacy</p> <p>Moderator: Teri Mauch, MD, PhD, Professor, Nephrology, Department of Pediatrics, UNMC; Division Chief, Nephrology, Children's Hospital & Medical Center</p> <p>Panelists:</p> <p>Liz Lyons, Director of Advocacy and Government Affairs, Children's Hospital & Medical Center</p> <p>Debra Tomek, MD, FAAP, Associate Medical Director, Community Partnerships, Center for the Child & Community, Children's Hospital & Medical Center; Assistant Professor, General Pediatrics, UNMC</p> <p>Mel St. Germain, MD, FAAP, VP and Medical Director, Children's Physicians and Urgent Care; President, The Nebraska Chapter of the American Academy of Pediatrics</p> <p>Arlana R. Phillips, MD, FAAP, Pediatrician, Charles Drew Health Center, Inc.</p>



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Saturday, February 20

<p>8:00 a.m. – 9:30 a.m.</p>	<p>Optional Small Group Mentoring Opportunities</p> <ul style="list-style-type: none">• Legislative Advocacy Liz Lyons, Director of Advocacy and Government Affairs, Children's Hospital & Medical Center• Setting up your Twitter Account Teri Hartman, MLS, Associate Professor, Education & Research Services, McGoogan Library of Medicine, UNMC• Improving Zoom Communication Jessica Snowden, MD, Associate Professor, Pediatric Infectious Disease, UNMC; IDeA States Pediatric Network Data Coordinating & Operations Center, University of Arkansas for Medical Sciences
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