

UNMC E-Learning Module Scorecard

This scorecard is an evaluation tool to assess the quality of an e-learning module in two categories:

1. Method and Practice of Education
2. Instructional Design

Individual Criterion Score

Well Done = 3 points

Adequate = 2 points

Needs improvement = 1 point

Please note: Revisions are recommended for any criterion scored "1"

All Criterion Total Score

Gold Standard = 41 – 48 points

This Module is an e-learning exemplar demonstrating significant evidence of mastery content and delivery

Accomplished = 32 – 40 points

This module meets the basic criteria for e-learning modules

Needs improvement = <32 point

This module does not meet the basic criteria for e-learning modules

Module Name:

Method & Practice of Education

Score

1.	Learning objectives clearly state content to be learned	
2.	Learning objectives use action verbs	
3.	Multiple knowledge checks such as quizzes or interactive learning elements are interspersed throughout the module	
4.	When knowledge checks are used descriptive feedback is provided (e.g., help the learner understand the concept through explanation, reinforcement, or redirection)	
5.	Length of module is 15 minutes or less	
6.	Citations or references are used	
7.	Closed captioning and a written transcript for audio and video components are available	
Score: Method & Practice of Education (up to 21 points)		

Instructional Design

Score

8.	Module navigation instructions are clearly explained	
9.	Design layout is effective (e.g., text and images do not overlap, font is readable, effective balance of white space and content, images, or text.)	
10.	Content is “chunked” into similar units of information	
11.	Content logically progresses throughout the module	
12.	Multiple interactive learning elements are used (e.g., mouse over, drag and drop, clickable interaction, feedback)	
13.	Interactive elements function properly (e.g., links, buttons, hover, click)	
14.	Multiple engagement elements are used (e.g., relevant use of images, narration, storytelling, humor, examples, and emotional impact)	
15.	Images or videos are of good quality (e.g., focus, lighting, and background)	
16.	Audio is of good quality (e.g., volume, vocal quality [tone, pace, inflection], background noise does not distract)	
Score: Instructional Design (up to 27 points)		

TOTAL SCORE: All criterion (up to 48 points)

Reviewer Feedback

Positive Feedback: (Be specific)

Opportunities for Improvement: (Be specific)