FEDERAL WORK STUDY
JOB DESCRIPTION

Job Title: Laboratory Marketing Specialist  Department: Path/Micro

Number of Positions: One     Contact People: David Danielson 402-559-8507

Duties and Responsibilities: Drive special projects for sales and marketing for the outreach lab, produce reports, sales analysis, interact with current customers, help with RFP development, website design and enhancements, customer survey development and resulting; enhancement and design of current and new marketing materials, pricing and profitability analysis.

Special Skills Required: Pleasant, positive and upbeat personality with a can do attitude, creative thinking, marketing and sales aptitude, creative IT skills.

Supervisor (If different than Contact name listed above):

Number of hours/week per position:
  Maximum is 40 hours per week during periods student is not enrolled in courses or during breaks.
  Part-time hours are not more than 20 hours per week while student in enrolled in classes.

To be considered employed in a community service job for FWS purposes; an FWS student does not have to provide a “direct” service. The student must provide services that are designed to improve the quality of life for community residents or to solve particular problems related to those residents’ needs. A school may use its discretion to determine what jobs provide indirect or direct service to the community.

Do you consider this position to be a community service job?  __YES____

Contact: Students will schedule interviews with your department. When you have selected a student to work in your area, contact Meghan Moore, UNMC Office of Financial Aid, Student Life Center, Room 2080, Campus Zip 984265, Direct phone (402) 559-4199 email meghanmoore@unmc.edu.

REVISED 6/2014