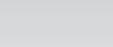
# Region 7 CDC Center NEWSLETTER





lssue #1

UNMC



### **OVERVIEW**

Welcome to the first edition of our Region 7 Public Health Preparedness & Response (PHPR) Center newsletter! On behalf of the entire Center team, we are so excited to connect with you and share about some of the work our Center is doing in the region. We are proud to serve Iowa, Kansas, Missouri, and Nebraska, with leadership from the University of Nebraska Medical Center (UNMC) in collaboration with the University of Iowa College of Public Health.

As one of 10 CDC-funded regional centers, our goal is to support state, tribal, local, and territorial (STLT) partners by advancing public health preparedness, training, and response efforts. Through research and collaboration, we will work to enhance our region's ability to prepare for, respond to, and recover from public health emergencies. For more information on the national PHPR Centers, visit the CDC's announcement: <u>CDC PHPR Center Press Release</u>

This newsletter will share key updates, training opportunities, and resources to keep our partners informed and engaged. We look forward to working together to strengthen emergency preparedness across Region 7!

Rachel Lookadoo, JD Primary Investigator Lauren Sauer, PhD Co-Primary Investigator

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SUBSCRIBE Want to receive the latest project updates and training opportunities in Region 7?

Subscribe to our newsletter today!

#### <u>The Transmission</u> Newsletter

Stay informed with The Transmission, a weekly roundup of global health security news and data from UNMC's Global Center for Health Security

#### Region 7 Infectious Disease Briefings

Biweekly briefings led by the Global Center for Health Security and R7DHRE, featuring updates on infectious disease trends at local, state, national, and global levels.

#### <u>Transmission</u> Interrupted Podcast:

Stay informed with Transmission Interrupted, a podcast by National Emerging Special Pathogens Training and Education Center (NETEC) covering key healthcare topics through the lens of special pathogens.

### MEET OUR TEAM

Guided by a team of skilled faculty and professionals, the Region 7 CDC Center works to enhance public health preparedness through research, training, and collaboration.

### **Regional Training & Resource Spotlight**

This newsletter will feature regional trainings, resources, and best practices to support public health preparedness.

- Have something to share? Send us updates on upcoming events or key resources!
  - Submit updates here

### UNIVERSITY OF NEBRASKA MEDICAL CENTER TEAM



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### UNIVERSITY OF IOWA TEAM

We are pleased to feature the expertise and leadership of our University of Iowa Subaward Partners who are playing a vital role in advancing our initiatives.



<u>Sato Ashida, PhD</u> Principal Investigator



**College of Public Health** 



Vickie Miene, MS, MA, LMHC Project Director



<u>Erblin Shehu, M.S. (PhD Candidate)</u> Workforce Coordinator

### **CENTER UPDATES**

#### **New Website Launch!**

We're excited to announce the launch of our new Region 7 CDC PHPR Center website! This site will serve as a hub for news, resources, training opportunities, and key initiatives aimed at strengthening public health preparedness across Iowa, Kansas, Missouri, and Nebraska.

- Explore the site here: Region 7 CDC PHPR Center Website
- Stay tuned as we continue to expand our content and provide valuable updates for our partners!

### **Steering Committee Kickoff**

On February 13, the Region 7 CDC Center for Public Health Preparedness and Response officially kicked off its Steering Committee with the first of three planned meetings in 2025. This committee, comprised of public health, healthcare, and emergency preparedness leaders from across Iowa, Kansas, Missouri, and Nebraska, will help guide regional efforts to strengthen preparedness and response across Region 7.

During the kickoff meeting, members were introduced to the Center's mission, five-year workplan, and the committee's role in identifying priority strategies, aligning with PHEP requirements, and evaluating implementation across the region. Committee members also began discussions on early activities and opportunities for collaboration.

We're grateful for the expertise and time shared by our Steering Committee members and look forward to their continued guidance as we support evidence-based strategies in public health preparedness and response throughout Region 7.

### **MEASLES RESOURCES**

As measles cases continue to emerge across the country, including in Region 7, access to timely, accurate resources is critical for public health preparedness and response teams. To support healthcare providers, public health agencies, and response coordinators, we are highlighting a collection of national and regional measles resources:

- Region 7 Disaster Health Response Ecosystem (R7DHRE) Measles Resource Hub
  - National Communication, Data & Guidance, State Public Health Pages, Communication Resources, Healthcare Resources, School Resources, CDC Guidance & Surveillance Updates
    <u>https://www.regionviidhre.com/alertcenter/event-template-mjeyy</u>
- Centers for Disease Control and Prevention (CDC) Resources
  - The CDC provides up-to-date information on measles prevention, symptoms, and outbreak tracking. This includes vaccination guidance, transmission facts, and clinical resources for public health professionals. The site also highlights the importance of the MMR vaccine in preventing the spread of measles.
    - <u>https://www.cdc.gov/measles/index.html</u>



We'll continue to monitor regional updates and share additional tools as they become available.

- Public Health Communications Collaborative Measles Messaging Guidance
  - The PHCC offers a comprehensive messaging guide to assist public health professionals in effectively communicating about the current measles outbreak.
    - <u>https://publichealthcollaborative.org/messaging/messaging-measles-outbreak/</u>
- Immunization Action Coalition (IAC) Measles Resources
  - Provider toolkits, patient education materials, printable factsheets, and outbreak preparedness resources.
    - https://www.immunize.org/measles/

### EXTREME WEATHER RESOURCES

Severe weather, including tornadoes, floods, and extreme storms, can impact communities across the Region with little warning. It's critical that individuals, families, and response agencies have plans and resources in place before severe weather strikes.

Below are trusted, evidence-based resources to support emergency planning, public messaging, and response coordination:

#### Ready.gov- Severe Weather Overview

- Comprehensive federal guidance on how to prepare for tornadoes, floods, lightning, and high winds etc.
  - <u>https://www.ready.gov/severe-weather</u>

#### • Centers for Disease Control and Prevention (CDC) Resources

- CDC offers public health-focused resources on natural disasters and severe weather. This includes information on health risks associated with extreme weather, guidance for healthcare professionals, and tips for staying safe before, during, and after event
  - https://www.cdc.gov/disasters

#### • FEMA – Emergency Planning & Community Preparedness

- The Federal Emergency Management Agency (FEMA) offers resources for emergency planning and community preparedness. This includes toolkits for developing emergency plans, guidance on building disaster supply kits, and information on community response teams.
  - <u>https://www.fema.gov/emergency-managers</u>

#### American Red Cross – Emergency Preparedness

- The American Red Cross provides resources on emergency preparedness, including mobile apps for real-time alerts, first aid guidance, and tips for creating emergency plans and kits.
  - <u>https://www.redcross.org/get-help/how-to-prepare-for-emergencies/types-of-emergencies.html</u>