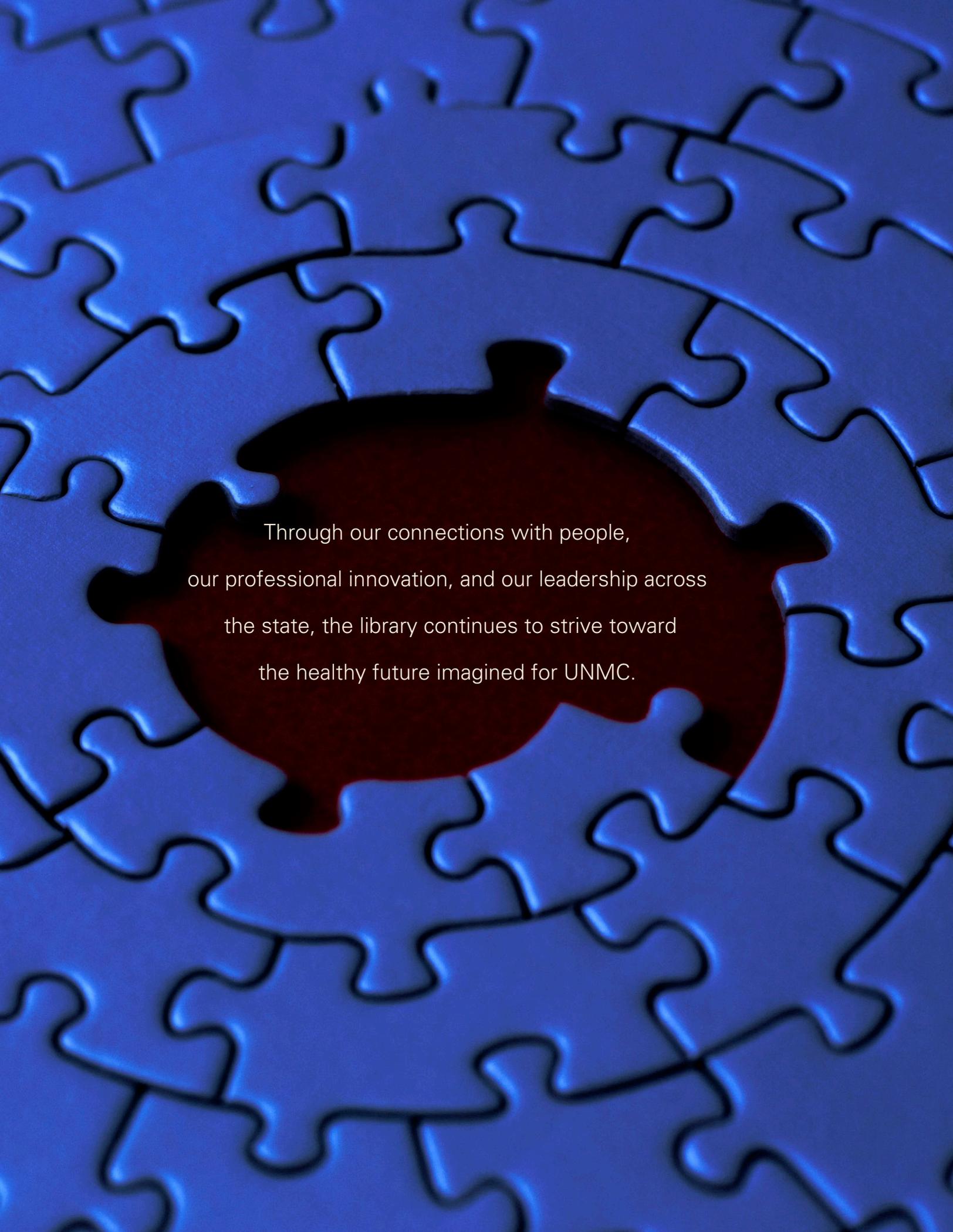


The
McGoogan Library
of Medicine

Annual Report Fiscal Year 2015 / 2016



Through our connections with people,
our professional innovation, and our leadership across
the state, the library continues to strive toward
the healthy future imagined for UNMC.

Nearly 30 years ago, Dr. Leon McGoogan quoting Norman Cousins, described the library as being “not a shrine for the worship of books, but the delivery room for the birth of new ideas.” Dr. McGoogan’s words from 1987 still ring true. Today, the library still serves as an important place to help people to create and support innovation across the campus. The library develops tools - in step with its campus partners - to help grow and sustain resourceful and effective healthcare professionals and researchers in education, bench-to-bedside discovery, and clinical patient care.

Library staff have listened to student, faculty, and staff users tell us what they need from library space. As we plan for a major renovation, we are making minor improvements for an improved study environment - the top concern for our student users. Students have been our test pilots of new chairs and desk set-ups, privacy screens, and rolling boards. Students have also spent more time in other library spaces, namely the 3D printing Makerspace. The UNMC Makers club, sponsored by the library, quickly adopted 3D printing technologies to meet their own needs in research labs. Club members also took the lead on 3D printing outreach with the spring Invent-a-Thon featuring high school students and tours for classes and community science enthusiasts in the greater Omaha area. The library increased its own 3D printing support for campus-wide users by involving students in designing an expanded printing space and recommending cutting-edge technologies.

One area where the McGoogan Library excels in supporting innovation is connecting with people across campus and the state. The past year saw library faculty and staff expand our partnerships from individual faculty to Nebraska residents seeking consumer health information. We are celebrating our 30th year of CHIRS, the Consumer Health Information Resources Service. In 2016, the library became a founding member of the University of Nebraska Consortium of Libraries, an effort bringing shared digital and print collections to all University of Nebraska faculty, staff, and students. Another successful partnership is the new Writing Center, housed in the library, supported by Academic Affairs, and staffed by consultants from The Writing Center at University of Nebraska at Omaha.

McGoogan Library is also mirroring many of the changes happening on campus. Our Education & Research Services Librarians are providing more instruction through online tutorials and supporting campus e-learning initiatives. Our liaisons for the College of Nursing and College of Allied Health Professions deliver education sessions to UNMC students, regardless of campus location, through a variety of in-person and online sessions. The library supports UNMC’s vision to rank among the leading research centers. One facet of this support is increasing library expertise in supporting researchers across all the colleges and institutes. A prominent section of UNMC’s strategic plan - organizational cultural alignment - is of primary importance for the library. This year, we have delivered programs to strengthen library employee loyalty, satisfaction, and wellness. Library staff satisfaction continues improving as we invest in staff development, recruit new faculty and staff, and adapt our organization to changes within the UNMC community.

Through our connections with people, our professional innovation, and our leadership across the state, the library continues to strive toward the healthy future imagined for UNMC. It is my hope that in the next year, the McGoogan Library grows its role as part of the story of UNMC.

- Emily McElroy
Director, McGoogan Library





Our three 3D printers were very busy this year with a 51% increase in printed items. Skulls, cell molecules, lab equipment, and hearts were the most popular objects submitted for printing.



MAKERSPACE, UNMC MAKERS, INVENT-A-THON

Just after school resumed in August, the UNMC Makers Club began meeting at the library on Tuesday evenings. The club was formed by a group of students in order to inspire student creativity, encourage interdisciplinary collaboration, and equip students to create novel solutions to complex problems pertaining to medical practice and research through the application of 3D printing technologies. Emily Glenn serves as the faculty sponsor for the club.

The UNMC Makers, through sponsorship of the library, hosted various events and tours in a new, enlarged space in the library. In mid-October, during Innovation and Research Week on campus, the Makers hosted an open house of the Makerspace. As part of the open house, the students printed all the parts for a prosthetic hand as a proof-of-concept example of what kinds of items can be printed using 3D technology.

In April, the UNMC Makers hosted a 3D printing Invent-a-Thon as part of the Nebraska Science Festival. High school students attended seminars on 3D design, printing, and product development. Three teams spent time designing and printing a solution that would help people who suffer from multiple sclerosis. The winning team designed an exoskeleton that would help MS patients walk more easily. Awards and presentations were held on the final day with the first place team, Harrison Pruitt and Ryan Hendrickson from Millard South High School, winning tickets to the Nebraska Science Festival's headline event.







IMPROVEMENTS

furniture

writing

study rooms

quiet study zone

training room



The library regularly seeks and values input to create a better environment for students and patrons. Stay tuned for more changes to come.

Furniture

During the past year, over 10 different furniture prototypes have revolved through the south end of McGoogan Library's sixth floor. The library engaged students and employees in testing of new furniture products as we prepare to replace existing furnishings, many of which are in excess of 15 years old. Comments were captured on highly favored products as well as those less preferred. Based on overwhelming positive feedback, the library ordered and placed four new Brody Worklounges on the seventh floor of the library. The library will continue offering furniture prototypes on the sixth floor into the next year.




UNMC

The Writing Center @ UNMC.

A satellite location of the UNO Writing Center, located at the McGoogan Library of Medicine. A UNMC / UNO Partnership.

Trained writing consultants will:

- Answer questions, provide feedback, and coach you through any stage of the writing process*
*Consultants will not edit your work; they will identify errors and teach you to correct or avoid them. Also, they will not evaluate the scientific content of your writing.
- Assist you with any writing project (from business letters to dissertations)
- Offer instruction in a variety of areas, including organization, clarity, grammar, writing style, formatting, documentation, and overcoming writer's block.

Hours: 3:00^{pm} - 8:00^{pm}
Wednesdays & Thursdays

To make an appointment, visit: <http://tinyurl.com/WritingCenter-UNMC> or scan the QR code.

Walk-ins are welcome, subject to consultant availability.

Free of charge to students, faculty and staff.

Contact AskUs Desk at: 402 - 559 - 4006 to obtain ID for access after 5^{pm}.

Nebraska Medical Center | **Nebraska Omaha**

Writing

The Writing Center @ UNMC, a satellite location of the UNO Writing Center, opened in the McGoogan Library on January 13. The Writing Center offers feedback and coaching at any stage of the writing process for any writing project. It is available free of cost to employees and students on Wednesday and Thursday afternoons and evenings during the school year. Upon inception, the Writing Center was an immediate success. During the spring semester, 146 individual consultations with 84 writers took place.

A recent survey of Writing Center users at McGoogan Library indicated that 95.8% of survey respondents said they would use the Writing Center again, and 97.9% said they would recommend the Writing Center to others. Due to the success of the first semester, the Writing Center and the UNO writing consultants will continue its collaboration with McGoogan Library when students return in the fall.



Study Rooms

In spring 2016, the study rooms received minor improvements pending a larger library renovation. The library had previously purchased rolling whiteboards which have become quite popular, not only for those students to create private study spaces, but in the study rooms as well.

Library staff noticed the increase in usage of the whiteboards to create privacy for the study rooms and requested that the study room windows become frosted. The windows received a translucent treatment with only one inch on the perimeter clearly visible. The increased privacy was welcomed by the patrons.

The biggest change to the study rooms has been launching a study room reservation system. The reservation system was launched on March 28. Students, staff, and faculty of UNMC and Nebraska Medicine can reserve study rooms using their campus email address. The reservation system is prominently displayed on the library's homepage and includes QR codes posted next to each room's door for use with the mobile app. The patrons can reserve the study room for one to four hours on whatever day they choose. Size and room features are highlighted in the D!BS system to help patrons pick a room. The reservation system has been positively received.

In the first month, there were 1,120 study room reservations, which doubled the total checkouts of study rooms the previous month.



Quiet Study Zone

Students asked, and McGoogan Library listened and responded. Students value a quiet place to study. Beginning spring 2016, the seventh floor of McGoogan Library has been declared a quiet study zone. Group study may still take place in the seventh-floor study rooms; however, signage will remind groups to monitor noise level to avoid disruption to nearby rooms. The library regularly seeks and values input to create a better environment for students and patrons. Stay tuned for more changes to come.

Beginning spring 2016, the seventh floor of McGoogan Library has been declared a quiet study zone.



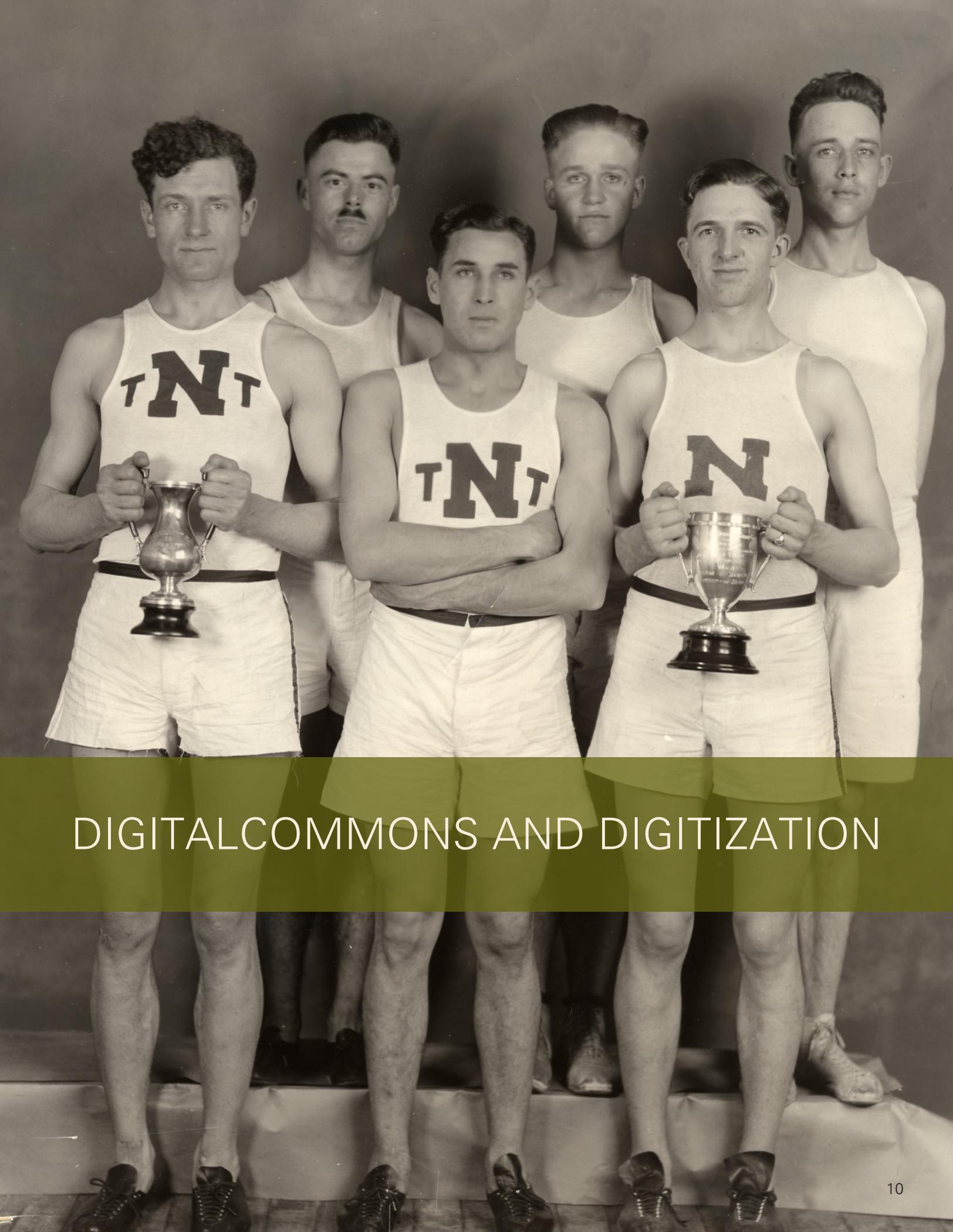
Training Room

Space. It's a valuable commodity on the UNMC campus. In the past year, McGoogan Library identified space which could only be defined as inefficient, outdated, and underutilized. The library implemented an extensive plan to renovate a former training room into a vibrant, interactive, multi-function room for UNMC faculty, staff, and students. A new projection system was installed, along with two moveable monitors available for small group use. All monitors are capable of interaction with any end-user device brought into the room, enabling users to connect, share, and control displayed content. Vidyo and Echo 360 Pro capture and recording devices create the ability to videoconference with remote locations. McGoogan Library is excited to share this valuable new resource with the UNMC campus. The room, known as the Wilson Training Room, can be reserved by contacting the library at 402-559-6839.

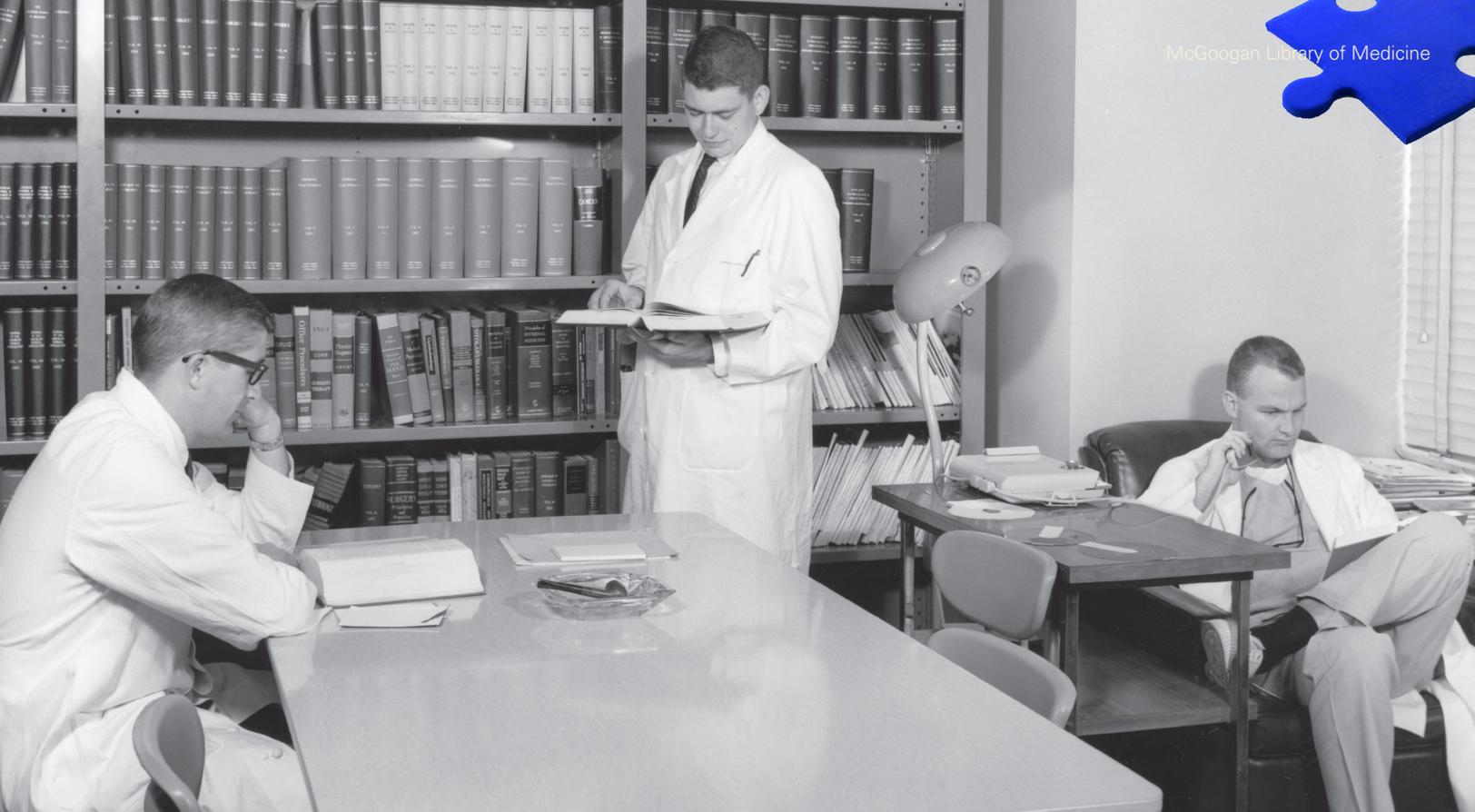
Space.

It's a valuable commodity on the UNMC campus.





DIGITALCOMMONS AND DIGITIZATION



DIGITALCOMMONS

DigitalCommons@UNMC is an online repository of the research, scholarly communications, and archival materials produced or owned by members of the University of Nebraska Medical Center community. In its second full year, DigitalCommons showed an increase in submissions (775) and downloads (43,500).

The submissions included

- UNMC graduate theses and dissertations
- E-Learning modules
- Technical reports from the College of Public Health
- Journal articles across disciplines

Of note are the graduate theses and dissertations, which are now required by Graduate Studies to be deposited electronically. A large number of downloads originate in the United States, but the repository has seen an international reach, with visits from persons in France, India, China, and the United Kingdom, among others.

TOP DOWNLOADS ARE
LARGELY FROM HISTORICAL
COLLECTIONS, BUT
DO INCLUDE CURRENT
SCHOLARSHIP:

MD Theses

College of Medicine Senior Class Pictures

Omaha Medical College: Photographs

Infant Feeding Devices: Photographs

University of Nebraska Medical Center:

Buildings: Photographs

Journal Articles: Biochemistry
& Molecular Biology



DIGITIZATION

University of Nebraska



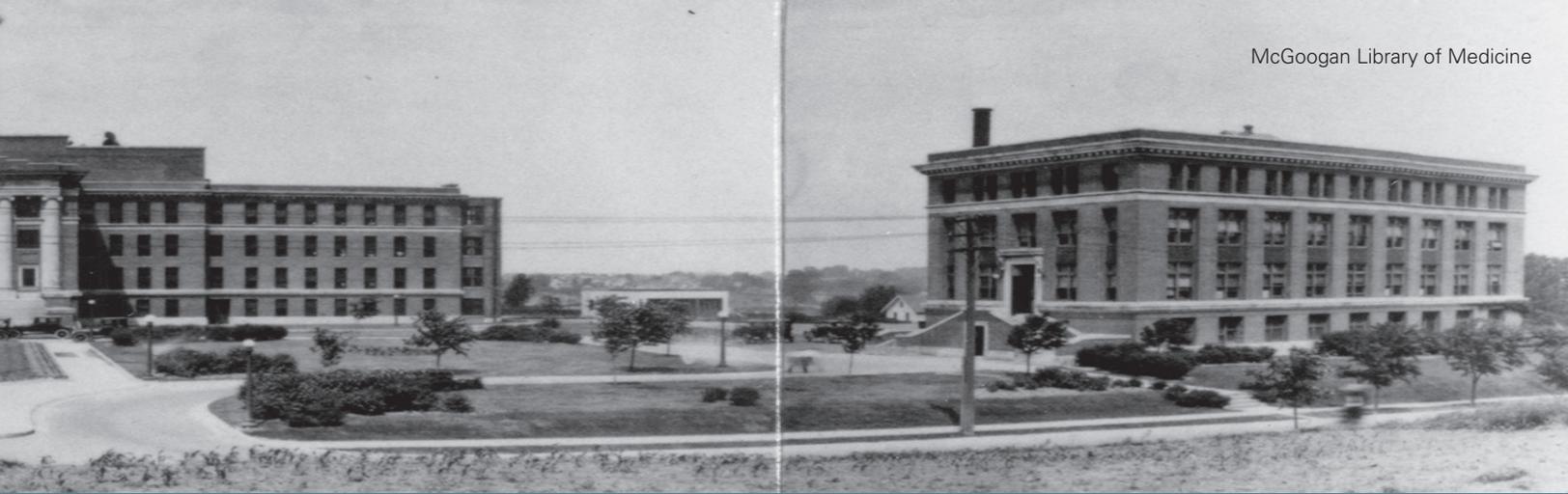
College of Medicine

Omaha Medical College

The Omaha Medical College (OMC) was a proprietary medical school, owned by physicians who also were faculty members, which existed from 1881 until 1902 (when it affiliated with the University of Nebraska). The OMC photograph collection includes photographs of students, faculty, buildings, classrooms, labs, and the football teams. The OMC Pulse was a journal that included scholarly articles written by OMC faculty and information about alumni and students. After OMC affiliated with the University of Nebraska, the journal continued to run as The Pulse until 1921.

The Bulletin of the University of Nebraska College of Medicine was a journal of scholarly articles written by faculty (1906-1909).

The Bulletin of the University of Nebraska: Annual Catalog of the College of Medicine was a course catalog for the College of Medicine. The catalog included information about admission, fees, faculty, graduation requirements, clinical facilities, courses, and student lists. Catalogs from the 1900s-1950s have been uploaded, with more to be added in the future.



UNMC Buildings

The UNMC buildings photograph collection chronicles the growth of campus through exterior and interior photographs. The collection includes photographs from the campus's first building, North Building (Poynter Hall), in 1913 to the Durham Research Center Tower One completed in 2003. The collection includes photographs of buildings which have been torn down.

College of Pharmacy Yearbooks 1988

The College of Pharmacy yearbooks from 1913-1920 have been digitized and placed on DigitalCommons. Also, thanks to Jeff Baldwin, PharmD., FAPhA, FASHP, 1988 - 2001, have also been digitized and are now available on DigitalCommons.

The University of Nebraska Hospital, The First Seventy-Five Years, 1917

In the summer of 1991, F. Miles Skultety, M.D., began writing *The University of Nebraska Hospital, The First Seventy-Five Years, 1917-1992* for the 75th Anniversary of the University of Nebraska Hospital and the University of Nebraska College of Nursing. This book was not meant to be a narrative history of University Hospital, but is a compilation of information from the archives and other sources.

The University of Nebraska College of Medicine, The Second Century: The First Twenty Years, 1980

In May 2000, F. Miles Skultety, M.D., was asked to bring the history of the College of Medicine up to date. *The University of Nebraska College of Medicine, The Second Century: The First Twenty Years, 1980-2000* is now available online within DigitalCommons.



Oral History Program

During her time as an emeritus professor in the mid-1970s, Bernice Hetzner, former library director (1948-1973), began collecting materials on the history of the UNMC campus as well as items concerning the history of the health professions in Omaha and across Nebraska. In conjunction with the College of Medicine's centennial year (1980-1981), Hetzner conducted a number of oral history interviews with leading figures from the campus' past. The transcripts of 10 of these interviews have now been placed online in DigitalCommons. The original audio cassette tapes of these interviews will be digitized and the audio files will be placed online.



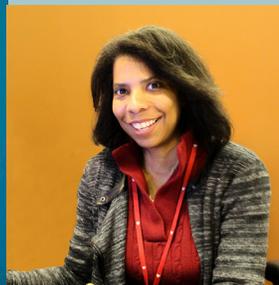
NEW STAFF



Mary Winter

Mary Winter joined the McGoogan Library as a Library Assistant II in August 2015. Mary has extensive library experience, including work at the Omaha

Public Library as well as academic library experience with the University of Nebraska – Omaha Criss Library and the Bellevue University Library. Mary graduated from UNO with a Bachelor of Science degree in Education with a Library Science concentration.



Deborah Divis

Deborah Divis began working at the library as a Library Technician II in August 2015. Deborah brings a great deal of experience to her job, having worked as a

Reference and Instruction Librarian with Northeast Lakeview College in Universal City, Texas, and a librarian at The Atonement Academy College Preparatory School in San Antonio, Texas. Deborah graduated from San Jose State University with a Master of Library and Information Sciences, and she was inducted into the Beta Phi Mu Honor Society. Deborah also completed a Bachelor of Science in Information and Library Services from the University of Maine at Augusta.



Christian Minter

Joining the McGoogan Library in August, after finishing her second year as a fellow with the National Library of Medicine, is Christian Minter. Christian is the Education Coordinator/Regional Medical Library Liaison with the National Network of Libraries of Medicine's MidContinental Region. She also serves as an Education & Research Services Librarian with liaison responsibilities for Nebraska Medicine. As an NLM associate fellow, Christian worked at NLM and Johns Hopkins University. Prior to her role at NLM, Christian's library experience was at Prince George's County Memorial Library System and Washington Bible College. She also served as an intern at the National Resource Center on

Attention-Deficit/Hyperactivity Disorder and University of Maryland's Health Sciences and Human Services Library. Christian graduated with a Master of Science degree in Library and Information Science from Catholic University.

Emily Glenn

On June 1, Emily Glenn joined the library staff as an Education & Research Services Librarian serving as liaison to Research Administration, several COM departments, Graduate Studies, Graduate Student Association, international students, and the UNMC Makers Club. Emily provides educational and research services for UNMC faculty and staff, including development of tutorials, workshops, and classes on research support and publication. Emily comes to McGoogan Library from the National Network of Libraries of Medicine, Pacific Northwest Region at the University of Washington in Seattle, where she held the position of Community Health Outreach Coordinator. As a representative of the National Library of Medicine, Emily delivered a number of courses on health information topics and resources, such as ClinicalTrials.gov, big data in healthcare, and disaster information, and also served as a trainer to the Washington State Department of Health for the NN/LM Public Health Information Access Project. Emily has also been an embedded librarian at an infectious disease research institute in Washington and chief librarian at a public teaching hospital in Ethiopia. She received her Master of Science in Library Science from the University of Carolina at Chapel Hill and Bachelor of Arts in Sociology from the University of Oregon.



Larissa Krayer

In February, Larissa Krayer joined the library as the new Digital Archivist in Special Collections. Larissa participates in the management of born-digital material, ensuring effective acquisition, appraisal, deposit, and description for all digital objects. Prior to joining the library, Larissa managed the digitization, care, use, and access to collections at The Durham Museum in Omaha, including a photograph collection of over one million images.

Larissa earned a Master of Arts in Museology from the University of Washington in Seattle. She is originally from New Jersey but has called Nebraska home for the past six years.



Mariam Taiwo

Mariam Taiwo, an international student currently enrolled in the College of Public Health's Masters of Public Health Program, spent a semester in the library broadening her experience in library operations. While completing her certificate in public health, Mariam assisted library administration and the Collection Services unit with various projects. From 1931-1969, medical students were required to write a thesis, and one of the ongoing projects in Collection Services is to digitize these theses. Mariam took on the task of scanning and preparing the manuscripts for inclusion in DigitalCommons, the library's repository for scholarly work.

NEW OR IMPROVED LIAISON SERVICES

The McGoogan Library began a pilot project during spring 2016 to offer additional direct service to its audiences.

Information Literacy Competency Instruction

The Education & Research Services team researched the information literacy competencies required for health professions in acquiring and accessing information effectively and efficiently and produced a planning document. The planning document, *Health Professional Information Literacy Competencies*, is the basis for establishing the library's education program. Competencies will be used to build a framework within each college program's own core competencies for lifelong learning.

These core competencies will be a starting point, or an aid to discussion with UNMC faculty in building curriculum-based courses, classes and consultation on finding, accessing, and evaluating information.

Interprofessional Education (IPE)

Beginning in late summer of 2015, McGoogan Library faculty collaborated with faculty members from the College of Allied Health Professions Medical Nutrition and Diagnostic Medical Sonography departments to create and conduct an interprofessional education course, using "Sarah's Baby" as the case. Faculty members involved were Cindy Schmidt, M.D., MLS; Teri Hartman, MLS; Corrie Hanson, Ph.D., LMNT, FAND; Kim Michael, M.A., RT(R), RDMS, RVT; and Tanya Custer, M.S., RT(R)(T).

Research Guides

In May 2016, the library refreshed its research guides providing new tools and resources for assisting users.

University of Nebraska
Medical Center
MCGOOGAN LIBRARY OF MEDICINE

The librarian is in!

We can help with accessing full-text journals and other information resources and research questions.

INCLUDING:

- RefWorks
- Embase®
- PubMed®
- Scopus®
- MyNCBI
- SciView
- My Bibliography

the mcgoogan library of medicine

Embedded Librarian

The McGoogan Library began a pilot project during spring 2016 to offer additional direct service to its audiences. The College of Public Health was chosen to be the pilot location. The service consists of the College of Public Health Library Liaison holding office hours twice a week in the main lobby of the COPH building. The service was coordinated through COPH Student Affairs, who identified the optimum days and times when students would be present.

The pilot was a success in the number of contacts and questions received during the in-person service, as well as the feedback received from visiting students, staff, and faculty. During fall 2016, the project will expand to include the College of Nursing and Durham Research Towers.



knowledge transfer

“to accelerate pursuit of consortial opportunities and support funding priority initiatives.”

UNCL: UNIVERSITY OF NEBRASKA CONSORTIUM OF LIBRARIES

In 2015, the McGoogan Library became a founding member of the University of Nebraska Consortium of Libraries (UNCL). Building on an earlier 1982 Memorandum of Understanding, UNCL consists of The University of Nebraska – Lincoln Libraries, the University of Nebraska Medical Center McGoogan Library, the University of Nebraska – Omaha Criss Library, the University of Nebraska – Kearney Calvin T. Ryan Library, and the University of Nebraska – Lincoln Law Library.

The mission of UNCL is to lead the University of Nebraska libraries to create and sustain a rich, supportive, and diverse knowledge environment that furthers teaching, learning, and research through the sharing of collections, expertise, and programs. Our strategies for moving ahead include:

- Increase seamless access to information resources for teaching, learning, and research on all campuses
- Pool funds to leverage purchasing power for the benefit of the system as a whole
- Evaluate funding sources and develop a predictable and sustainable funding model for UNCL acquisitions

- Form system-wide library faculty and staff teams for providing virtual and in-place services

In 2016, UNMC has already seen some benefits:

- Access for all UNMC users to:
 - Institute of Electrical and Electronics Engineers (IEEE) Electronic Library
 - Taylor & Francis electronic journal package including Medical; Science and Technology; and Social Sciences and Humanities journals
- Cost savings for our integrated library system
- UNCL was awarded \$500,000 of one-time strategic investment funds from President Bounds “to accelerate pursuit of consortial opportunities and support funding priority initiatives.”



COLLECTIONS UPDATE

For FY16, the library had to cut about 19% from the collections budget. Each year the library faces inflationary costs of electronic resources, including a steadily rising cost of electronic books. In years past we made some cuts to our collections and relied on endowments to help offset inflation. However, relying on endowments for supporting core collections is not sustainable. Additionally, a budget reduction of 1.9% for FY16 made cancellations to the collections

We did a thorough analysis of our collections expenditures to identify resources for cancellation. Our analysis included usage stats and content overlap. The resources we cancelled covered books, journals, and databases. We asked for and received a lot of feedback from faculty and students. This important feedback was taken into consideration when we made the final cancellation decisions.

Two e-book resources cancelled were ClinicalKey and Stat!Ref. Of the combined 1,140 titles in these resources, the library has about 26% of the same titles (same edition) in print. A small pool of funds was set aside to purchase print copies for about 80 of the highly used and requested titles. Unfortunately, we were not able to purchase these titles in e-book format due to cost which ranged from 4.5 times to 8 times the print cost.

In order to help offset significant future cancellations, the library is developing long-term strategies that aim to meet the expanding educational curricula and research programs on campus, investigating new ways to acquire and deliver content, and exploring potential new revenue sources. In addition, we are assessing our collections and following up with students and faculty on their specific needs.

TOP 10 USED JOURNALS IN FY16

JOURNAL TITLE	FY16 USAGE
New England Journal of Medicine	22,161
JAMA	16,073
Journal of Biological Chemistry	13,552
Nature	11,187
Blood	10,938
Proceedings of the National Academy of Sciences of the United States of America: PNAS	10,026
Cancer Research	9,433
Biomaterials	9,417
Science	7,089
Cell	6,737

TOP 10 MOST USED E-BOOKS IN FY16

- General Methods in Biomarker Research and Their Applications
- Pharmacotherapy: A Pathophysiologic Approach
 - Harrison's Principles of Internal Medicine
 - Therapeutic Exercise
 - Protein Electrophoresis
- Current Medical Diagnosis & Treatment 2016
- Principles and Practice of Hospital Medicine
 - Gastrointestinal Physiology
- Tintinalli's Emergency Medicine: A Comprehensive Study Guide
- Current Diagnosis & Treatment: Geriatrics

OUTREACH / SERVICE TO NEBRASKA

NNLM

The National Network of Libraries of Medicine (NN/LM) provides health professionals with equal access to biomedical information, and improves the general public's access to information to help them make informed decisions about their health. This program is coordinated by the National Library of Medicine (NLM), and carried out by a nationwide network of health sciences libraries and information centers. The network is divided into eight regions, and a Regional Medical Library coordinates the services and outreach for each region. The MidContinental Region of NN/LM includes Nebraska, Utah, Colorado, Kansas, Missouri, and Wyoming.

The McGoogan Library of Medicine serves as one of six Resource Libraries in the MidContinental Region. As a Resource Library, McGoogan receives funding to support an Education Coordinator position. In August 2015, Christian Minter was hired as the new Education Coordinator.

In her first year on the job, Christian has focused on building relationships and increasing promotion of National Library of Medicine resources to a variety of audiences within the state. Her outreach activities have included:

- Exhibiting at conferences and community health fairs for health professionals, K-12 educators, librarians, and the general public.
- Leading presentations on quality health information resources for librarians, health professionals, and high school students.
- Building relationships through site visits and community meetings. In March and April, Christian along with NN/LM colleague Annette Parde-Maass, took a road trip across Nebraska. They met with directors and staff at a variety of public, community college, and tribal libraries to share information about NLM resources, and listen as librarians shared their concerns and issues with providing

health information to their communities. Christian has also attended Community Care Council meetings in North and South Omaha.

In addition to state outreach, Christian oversees continuing education efforts in the MidContinental Region to help equip librarians and others to effectively provide health information services. She coordinates two monthly webinars, and recent topics have included precision medicine, veterans health, community health maps, addressing diagnostic error, and 3D printing. Christian also administers a professional development award for health sciences librarians, and writes a quarterly column for Nebraska Libraries Journal.

CHIRS

The Consumer Health and Information Resource Service (CHIRS), provides support to hundreds of Nebraska residents by providing consumer health information on wide-ranging topics from H pylori to glaucoma to lupus to Churg-Struass Syndrome. CHIRS provides quality authoritative health information to Nebraska residents, at no charge, to aid conversation with their health care provider.

"Very thankful for CHIRS information which confirmed information obtained from a consulting pharmacologist and made it clear that lab results from a loved one's autopsy had been misinterpreted." (April 2016)

"Years ago, you did a very thorough search for me. I really appreciate this service. You guys do great!" (April 2016)

"I wanted to say how much I love this service. I recommend it to all my patients and you guys are just wonderful. Thank you for everything." (March 2016)

"Thank you for finding the information on the World-Herald article for the Affordable Care Act. You helped me save \$100 a month on my bill." (Nov 2015)

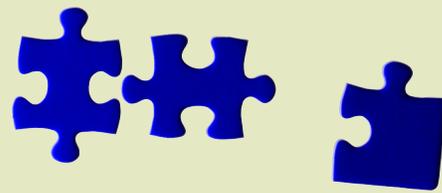
"I hope you know how much I appreciate all your help and continued support. CHIRS has meant so much to me through these many years of progressive illness – don't know what I would do without you. Thanks." (October 2015)

Fontenelle

Fontenelle Elementary School students have a wide variety of new books to read, enjoy, and read again because of the fundraising efforts of the McGoogan Library. With intriguing titles such as *Boom*, *Snot*, *Twitty* and *Where Are My Books?*, McGoogan staff were able to provide funds to Fontenelle to purchase 80 books for the reading pleasure of the Kindergarten through sixth grade students. The Fontenelle School librarian picked out over \$1,200 worth of books at the Bookworm, a local Omaha independent bookstore. After unpacking and quality checking each volume, Emma Bradley added a Stuart Dayton-designed gift plate to each book. Heather Brown and Euem Osmera delivered the books to Fontenelle Elementary School Library



EVENTS



Pet Therapy

The McGoogan Library of Medicine sponsored its first pet therapy event on April 26. The event was in honor of Steve Bridges, a former staff member who passed away a couple of years ago, who used to make study animals from pipe cleaners for students as a way to de-stress. We hear people who are practicing at UNMC still have their study animals and the library thinks it is a great way to honor him. The event was held at the Sorrell Courtyard during the lunch hour where many students gather to have lunch and relax awhile before heading back to study for the spring finals. Paws for Friendship volunteers brought six pet therapy dogs: Squirrel, Clyde, Cooper, Izzy, Kya and Greek. Approximately 75 students, staff and faculty participated in the event.

Author Readings

The library was excited to host its first UNMC author event featuring Dr. Bud Shaw, author of the recently published memoir, *Last Night in the OR*. The reading and book signing was held on December 3rd in the South Rare Book Room on the eighth floor of the McGoogan Library of Medicine.



Encouraged by the overwhelming response of this inaugural event, plans were soon underway to host a second author reading.

The second reading and book signing was held on February 24, also in the South Rare Book Room, and featured Dr. Lydia Kang, an assistant professor of internal medicine at UNMC. Dr. Kang has been writing fiction for several years. She read selections from her young adult science fiction novel *Control* and its sequel *Catalyst*.

With the success of these two author readings, the library plans to host several UNMC author events each year.



Publishing Seminar

On October 15, the library sponsored a campus-wide event titled "An Inside Look at Getting Published." One of the primary modes of scholarly communication is publishing,

particularly in the journal literature. UNMC faculty, staff, and students are actively involved in research and clinical work that is reported in this literature. This event grew out of discussions with members of the Faculty Development and Research communities.

Sixty-five faculty, staff, and students attended in person, with additional viewers on the internet livestream. Editors and publishers from three major publishing companies, Elsevier, BioMed Central, and Springer, informed the audience about the publishing lifecycle, how to get noticed by editors, book publishing opportunities, open access publishing, and marketing one's work. The seminar was well received, with requests for similar events to be held in the future.

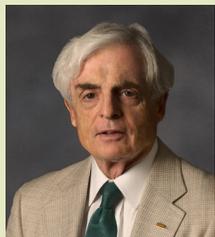
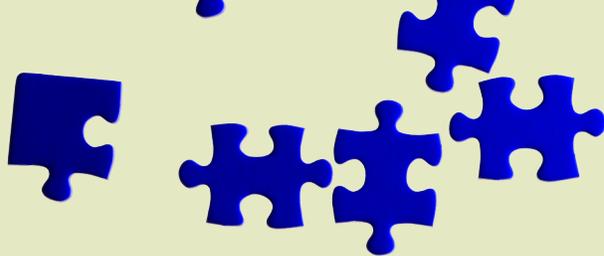


Davis Lecture

An audience of 80 people attended the eighth annual Richard B. Davis, M.D., Ph.D., History of Medicine Lecture on April 4, hosted by the library. The guest lecturer was Nancy Tomes, Ph.D., Distinguished Professor of History, Stony Brook University, State University of New York (SUNY).

Tomes' lecture "Medicine & Madison Avenue: Pitching Drugs to Patients and Doctors," looked at the history of advertising prescription drugs directly to consumers, why such advertising was considered unethical prior to the 1980s, why that resistance crumbled, what impact direct-to-consumer advertising has had on the doctor-patient relationship, and why it remains so controversial today. Tomes' answers provided insight into the complicated and contradictory meanings assigned to the role of consumerism in American medicine

The Davis Lecture brings national experts to the UNMC campus to discuss the history of medicine, in support of special collections at the McGoogan Library, including rare books and works on the history of medicine. The lecture is supported through an endowed fund given by the late Richard B. Davis, M.D., Ph.D. (1926-2010), professor emeritus of internal medicine at UNMC, and his wife, Jean. Dr. Davis supported this lecture out of his long-standing interest in the history of medicine. He was a faculty member at UNMC from 1969-1994.



Leo J. McCarthy Ribbon Cutting

On September 25, the Leo J. McCarthy, M.D., Special Collections Suite was dedicated. Those attending the celebration included family, friends, classmates, and library staff. A 1964 graduate of the College of Medicine, Dr. McCarthy is professor emeritus at Indiana University School of Medicine, where he served on the faculty from 1971-2003. At Indiana, Dr. McCarthy was professor of pathology/

laboratory medicine and pediatrics, and also was the longtime director of the division of transfusion medicine. During his academic career, Dr. McCarthy authored more than 300 publications and was the recipient of numerous prestigious awards, including the 2014 UNMC College of Medicine Distinguished Alumnus Award.

Vice Chancellor of Academic Affairs Dele Davies, M.D.; Dean of the College of Medicine Bradley Britigan, M.D.; Assistant Vice President of Development of the University of Nebraska Foundation Meg Johnson; and Director of the McGoogan Library of Medicine Emily McElroy spoke at the event. The dedication acknowledged Dr. McCarthy's generous gifts to the library. McElroy said, "Dr. McCarthy's passion for the history of medicine and the McGoogan Library of Medicine makes this a special moment for our library staff and faculty. We could not be more grateful for our friendship with Dr. McCarthy. Through the support of individuals like Dr. McCarthy, the library's special collections program will continue its tradition of excellence."



Science Café

"Gross-tober: Images from the History of Medicine," was presented by Erin Torell, archives associate, and John Schleicher, head of special collections, on October 13 as part of UNMC's Science Cafe, at the Slowdown

in North Downtown.

Torell and Schleicher showcased gross, odd and unusual medical images from the library's History of Medicine Collection. Attendees viewed images of dermatologic and venereal diseases on stereoscope cards and 3D reproductions of diseases and conditions created with wax on plaster, called moulages.

Torell and Schleicher presented images of amputations, obstetrics, and eye diseases from books and other resources used to educate doctors from the 1890s through the 1940s. Cameron Boettcher, archives assistant, helped select images and put the program together.

Friends of the Library

The Friends of the McGoogan Library met on November 12. A reception was held on the eighth floor, followed by the meeting and presentations in the South Rare Book Room. Library director Emily McElroy presented library updates and future plans, and Robert Wigton, M.D., assistant dean of special projects in the College of Medicine, and president of the Friends group, discussed the purpose and future of the Friends.



Those updates were followed by a presentation from John Schleicher, head of special collections, on some of the most interesting items in the library's rare book and archival collections. Among these were several rare books, interesting medical artifacts, photos from the history of the UNMC campus, and early records books from medical organizations in Omaha in the 19th century.



Innovation Week

The McGoogan Library of Medicine participated in the 2015 Innovation & Research Week, which was sponsored by UNeMed & the Vice Chancellor for Research Office. Cindy Schmidt presented "Resources for UNMC Researchers," which included information on services such as assistance with the NIH Biosketch and 3D printing. The library also held an open house, featuring a display and demonstration of DigitalCommons@UNMC and 3D Printing. The UNMC Makers Club, sponsored by the library, gave visitors a tour of the 3D Makerspace and displayed many of the objects that they have printed.

STUDENT EVENTS AND EXHIBITS

Student Cookie Break and Outreach Treats

The Events Planning Committee added coloring pages to “Color Your Stress Away” and a Zen garden to “Rake Your Stress Away” to the Student Cookie Break this year, which is in its seventh season. An estimated 150 students participated at the UNMC campus.

The Committee also sent coloring pages and chocolates to Lincoln, Kearney, Scottsbluff and Norfolk. These events gave students studying for the spring and fall exams a break – a time to relax, eat a cookie or chocolate, talk with friends, color a picture or rake some sand around a box. With a boost of sugar and a rest, re-charged students were ready to go back to studying again.

“The timing of the candy delivery was perfect, and it was greatly appreciated by our students – put a couple of bags out a day so that the students could enjoy it throughout the [finals] week. Thank you for thinking of us here in Lincoln.”



Welcome back to school from the staff of the McGoogan Library of Medicine.

Enjoy these sweet treats from the McGoogan Library Staff. And remember:

Don't just Google™ it - McGoogan it!

www.unmc.edu/library
www.unmc.edu/library/askus



Exhibits

All three floors of the library have exhibits of artifacts from the library's special collections.

The seventh floor has an exhibit on library namesake Leon McGoogan, M.D., as well as sixth floor namesake Guinter Kahn, M.D.

Exhibits on the seventh floor during the past year have been stereoscopes and viewers (3-D images used for medical education), various promotional and memorabilia items given out by departments on the UNMC campus over the years, 19th-century medical artifacts donated by Leo McCarthy, M.D. (COM class of 1964), and materials related to the construction and naming of Wittson Hall, named for Cecil Wittson, M.D., and Bennett Hall, named for A. Lawrence Bennett, Ph.D.

Featured throughout the year on the eighth floor were artifacts from the collection of Wolf Wolfensberger, Ph.D., a world-renowned expert on mental disabilities, who was a faculty member at UNMC in the 1960s.

Also on the eighth floor is the rare book exhibit area, which has featured Andreas Vesalius (1514-1564), an early anatomist and professor of anatomy at the University of Padua (Italy) in the 1530s. His famous work, *De corporis humani fabrica libri septem* (*Seven Books on the Fabric of the Human Body*) was first published in 1543. The library's second edition (1555) of this work has been on display during the past year.



ACKNOWLEDGMENTS

Library Advisory Committee

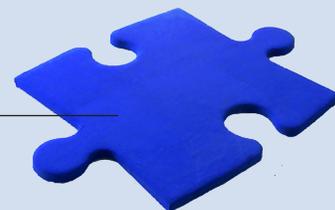
The responsibilities of our advisory committee include advising the library on policies governing the development and delivery of information services at UNMC, developing criteria to guide the investment of available funds in information resources, and advocating with UNMC administration for the information needs of UNMC faculty, staff, and students. The Library Advisory Committee is a UNMC Faculty Senate Committee.

Members for 2015-2016:

Audrey Nelson, Ph.D., College of Nursing (Committee Chair)
 Karen Honeycutt, M.Ed., College of Allied Health Professions
 Xu Luo, Ph.D., Eppley Institute
 Denise Britigan, Ph.D., College of Public Health

Stephen Bonasera, M.D., College of Medicine
 Dean Collier, Pharm.D., BCPS, College of Pharmacy
 Emily McElroy, MLIS, Library of Medicine (ex-officio)

DONATIONS



Anonymous	Don Leuenberger
Ethel S. Abbott Charitable Foundation, Inc.	Dr. & Mrs. Mark S. Lingenfelter
Dr. Virginia Aita	Ms. Martha L. Magee
American College of Surgeons	Dr. and Mrs. James G. Marx
Dr. Marion E. Alberts	Dr. Leo J. McCarthy, M.D.
Dr. Robert and Mrs. Mary Anna Anderson	Mary J. McNamee
Mrs. Jean F. Ashby	Methodist Hospital
Mr. and Mrs. Mark L. Bashus	Kelly Ingham-Nelson and Kenneth Nelson
Dr. & Mrs. Craig A. Bassett	Drs. James and Myrna Newland
Dr. and Mrs. Daniel G. Bohi	Dr. George Pratt
Dr. Suzanne Braddock	Dr. Jorge Rodriguez-Sierra
Steven Brekel	Children of Dr. Robert and Mrs. Jacquelyn Rosenlof:
Drs. Bradley E. and Denise H. Britigan	Eric Rosenlof, Lori Rosenlof Drake, Clark Rosenlof,
Ms. Kathleen S. Caldwell	Lynn Roselof Hoelting
Dr. JoAnn Carrigan	Mr. and Mrs. Timothy C. Sager
Mr. Michael P. Chambers	Mrs. Peggy Sands
Ms. Roxanne R. Cox	Dr. Joe and Mrs. Louise Scott
Jean A. Davis	Cynthia M. Schmidt, M.D.
Larry L. Dotson, M.D.	Jaclyn K. Smith
Dr. Cynthia A. Ferris	Hema Subbaratnam, M.D.
Ms. Alissa V. Fial	Dr. & Mrs. Thomas G. Tape
Kathryn L. Fiantdt, Ph.D.	Mrs. Jane Tonniges
First Eye Associates of Omaha	Dr. and Mrs. James L. Unger
Carolyn Swift Fleming	University of Nebraska - Kearney's Calvin Ryan Library
Dr. William Fleming	University of Nebraska Medical Center's Public Relations Office
Mr. John Gepson	University of Nebraska Medical Center's Youth Learning Center
Ms. Nancy E. Grissom	VA Nebraska-Western Iowa Health Care System's Library
Mrs. Virginia Grissom	Kirsten Wertz
Dr. Charles Guildner	Dr. Robert S. Wigton, M.D.
Dr. Heidi M. Koenig and Dr. Wm. W. Holt	Dr. Anthony J. Yonkers
Dr. Andrew Jameton	Mrs. Aloha Zimmer
Allen N. Jelks Sr., M.D., and Mary L. Jelks, M.D.	Emily Zimmer
Ms. Stephanie A. Jensen	

DEPARTMENTS / COLLEGES

WHO HELP SUPPORT COLLECTIONS THROUGH COST-SHARING

College of Medicine

UpToDate

Acland's Video Atlas of Human Anatomy

Procedures Consult

College of Medicine, Department of Anesthesiology

Clinical Anesthesia

College of Medicine, Department of Emergency Medicine

AccessEmergency Medicine

College of Medicine, Department of Family Medicine

VisualDx

College of Medicine, Department of Orthopaedic Surgery & Rehabilitation

Journal of Shoulder & Elbow Surgery

College of Medicine, Department of Radiation Oncology

Seminars in Radiation Oncology

College of Medicine, Department of Surgery – Cardiothoracic Surgery Division

Seminars in Thoracic & Cardiovascular Surgery

Seminars in Thoracic & Cardiovascular Surgery/Pediatric Cardiac Surgery Annual

College of Pharmacy

AccessPharmacy

College of Public Health

American Journal of Disaster Medicine

Disaster Medicine and Public Health Preparedness

Health Security

Journal of Business Continuity & Emergency Planning

Journal of Emergency Management

Prehospital & Disaster Medicine

Nebraska Medicine

UpToDate

CINAHL with Full Text

University of Nebraska-Omaha

SciFinder



PROFESSIONAL ACTIVITIES



Publications and Acknowledgments

Brown HL. MidContinental chapter connects virtually. *MLA News*. 2015 September.

Gensichen TF. 3D Printing Comes to the McGoogan Library. *MCMLA Express Newsletter*. 2015 Fall.

Gensichen TF. MCMLA 2015 wrap-up. *MCMLA Express Newsletter*. 2015 Fall.

Paulman A, Schleicher JS. A history of Omaha's 'unrivalled facilities.' *Physicians Bulletin*. 2016 Jan/Feb; 37(1):14-17.

Schmidt CM, Hartman TL. Guide on the Side. *Journal of Medical Library Association*. 2015 July; 103(3):163-164.

Schmidt CM, Cox R, Fial AV, Hartman TL, Magee ML. Gaps in affiliation indexing in Scopus and PubMed. *Journal of the Medical Library Association*. 2016; 104(2):138-142.

Toure DM, Baccaglini L, Opoku ST, Barnes-Josiah D, Cox R, Hartman T, Klinkebiel D. Epigenetic dysregulation of insulin-like growth factor (IGF)-related genes and adverse pregnancy outcomes: A systematic review. *The Journal of Maternal-Fetal & Neonatal Medicine*. 2016 March 18: 1-11.

Presentations at State, Regional, or National Conferences

Gathering the Needles: Evaluating the Impact of Gold Open Access Content with Traditional Subscription Journals
Presented at the Charleston Conference, Alison Bobal, Head of Collection Development & Metadata

Partnering to Present Publishing: A Seminar on the Publishing Process
Presented at Medical Library Association's Annual Conference, Heather Brown, Head of Collection Services

Swimming with the MOOCs: Creating Active Learning Modules for Database Instruction
Presented at Brick & Click Library Conference, Alissa Fial, Education & Research Services Librarian

Misconceptions and Barriers to Information
Presented at Information Exchange Conference, Teri Hartman, Education & Research Services Librarian

Advancing Medical Innovation: Biofabrication and Medical Device Prototyping in Libraries
Panel Presenter at Medical Library Association's Annual Conference, Mary Helms, Head of Strategic Initiatives

Top Effective Practices in Health Sciences Librarianship
Presented for Regional Medical Library YouTube Channel, Marty Magee, Instructional Design Librarian

Public Health and Public Libraries: Librarians as Health Literacy First Responders
OCLC's WebJunction Webinar, Christian Minter, Education Coordinator for National Network of Libraries of Medicine

Discover National Library of Medicine Resources and More: Veterans Health
NN/LM Webinar, Christian Minter, Education Coordinator for National Network of Libraries of Medicine

An Introduction to Health Information Resources for Teens
National AHEC Organization, Christian Minter, Education Coordinator for National Network of Libraries of Medicine

MeSH Mess: Cleaning up MeSH Authority Using Create Lists, Excel, NLM Authority File and MarcEdit
Nebraska Library Association's Technical Services Roundtable's Spring Meeting, Euem Osmera, Digital Media Tangible Cataloger

Gross-Tober
Science Café, Erin Torell, Archives Associate, and John Schleicher, Head of Special Collections

PROFESSIONAL ACTIVITIES

Poster Presentations at State, Regional, or National Conferences

Librarians Plan a Virtual Annual Meeting: You'll Never Guess What Happened Next!

Medical Library Association Annual Conference,
Heather Brown, Head of Collection Services



Presentations for State or Regional Groups

Evidence-Based Public Health Searching

State and county public health officials, Teri Hartman, Education & Research Services Librarian and Danielle Drummond, Reference Associate

National Library of Medicine Resources

Presented for Nebraska Department of Health and Human Services Health Promotion Unit, Christian Minter, Education Coordinator for National Network of Libraries of Medicine

Health Literacy: Why It's Important to Patient Care & What You Can Do to Help

Nebraska Cancer Coalition Webinar, Christian Minter, Education Coordinator for National Network of Libraries of Medicine

Health Literacy 101: What You Need to Know About Health Information and Communication

Omaha AHEC's Health Careers Institute, Christian Minter, Education Coordinator for National Network of Libraries of Medicine

Discover National Library of Medicine Resources and More

Bancroft Public Library, Christian Minter, Education Coordinator for National Network of Libraries of Medicine

Discover National Library of Medicine Resources and More

Chadron Public Library, Christian Minter, Education Coordinator for National Network of Libraries of Medicine

Big 10 Items from Special Collections

McGoogan Library's Friends of the Library, John Schleicher, Head of Special Collections

History of UNMC

Sarpy County Museum, John Schleicher, Head of Special Collections

Exhibited at State or Regional Meetings

Christian Minter, Education Coordinator for National Network of Libraries of Medicine

- Greater Saint Paul Worship Center
- Public Health Association of Nebraska
- American Academy of Family Physicians
- Nebraska Library Association
- BiNational Health Fair
- SHAPE Nebraska Conference
- Association for Healthcare Emergency Preparedness Professionals Conference
- Nebraska Academy of Family Physicians
- Nebraska Nurse Practitioners Conference
- Nebraska Educational Technology Association Conference
- Parrish Alternative School Health Fair

Teri Hartman, Education & Research Services Librarian and Christian Minter, Education Coordinator for National Network of Libraries of Medicine

- Omaha Women's Health and Wellness Conference

Regional or National Appointments

Alison Bobal, Head of Collection Development and Metadata

- Member, Policy and Planning Committee: American Library Association's Association of Library Collections and Technical Services Acquisitions Section
- Member, Planning Committee: American Library Association's Association of Library Collections and Technical Services Collection Management Section
- Member, Ebook Acquisition Model Advisory Board, ProQuest
- Member, EBSCO Library Advisory Board
- Member, Oxford University Press Library Advisory Council

Heather Brown, Head of Collection Services

- Communications Coordinator, ICON Library Consortium Board
- Co-Chair, Virtual Conference Planning Committee: MidContinental Chapter of Medical Library Association
- Chapter Council Representative to Medical Library Association: MidContinental Chapter of Medical Library Association
- Member, Professional Recruitment and Retention Committee: Medical Library Association

Tom Gensichen, Head of Systems

- Chair, Bylaws Committee: MidContinental Chapter of Medical Library Association
- Co-Chair, Virtual Conference Planning Committee: MidContinental Chapter of Medical Library Association
- Vice-Chair\Chair Elect: MidContinental Chapter of Medical Library Association
- Member, NNLN MidContinental Regional Advisory Board

Emily Glenn, Education & Research Services Librarian

- Chair-Elect, International Cooperation Section: Medical Library Association
- Co-Chair, Publicity Committee of MLA 2017 Local Arrangements Committee: Medical Library Association

Teri Hartman, Education & Research Services Librarian

- Recorder, Libraries in Medical Education – Western Group on Educational Affairs
- Member, Membership Committee: MidContinental Chapter of Medical Library Association

Mary Helms, Head of Strategic Initiatives

- Member, Bylaws Committee: Medical Library Association
- Chair-Elect, History of the Health Sciences Section: Medical Library Association
- Executive Secretary, ICON Library Consortium Board
- External Reviewer, American Library Association's Accreditation Review Panel

Marty Magee, Instructional Design Librarian

- Member, Virtual Conference Planning Committee: MidContinental Chapter of Medical Library Association

Emily McElroy, Library Director

- Co-editor of Resource Reviews column in Journal of Medical Library Association
- Delegate, Open Scholarship Initiative
- Member, Springer Library Advisory Board
- Member, Elsevier North American Library Advisory Board
- Member, CRC Press Library Advisory Board

Christian Minter, Education Coordinator for National Network of Libraries of Medicine

- Member, Subcommittee for the Breast Cancer Control Partnership Network's Professional Education Work Group
- Leader, Healthcare Provider and Professional Education Working Group for the Nebraska Breastfeeding Coalition Strategic Planning Task Force
- Member, ICON Library Consortium Board
- Ex-Officio Member, Education Committee: MidContinental Chapter of Medical Library Association

Euem Osmera, DigitalMedia Tangible Cataloger

- Secretary, Nebraska Library Association's Technical Services Roundtable
- Member, ICON Library Consortium Board
- Member, MCMLA Bylaws Committee
- Member, MCMLA Governmental Relations Committee
- Member, Friends of the Omaha Public Library Board

John Schleicher, Head of Special Collections

- Vice-Chair, Humanities Nebraska Board
- Chair, Program Committee: Humanities Nebraska



LIBRARY STAFF

Staff Updates

McGoogan Library congratulates the following staff on promotion of their position classifications:

Dana Boden: Library Assistant III

Dana provides interlibrary borrowing, lending, and document delivery services. He receives and fills interlibrary loan requests from other institutions, and verifies the source and article availability using the library electronic inventory system.

Cameron Boettcher: Archives Associate I

Cameron digitizes, organizes, and makes available historical and archival materials. He performs specialized editing of documents and assists with the creation of library exhibits. Cameron also brings special collections to life through photography and videography.

Emma Bradley: Library Technician II

Emma processes print and non-print materials in preparation for shelving and circulation. She uses online bibliographic utilities to search for new titles, and to add and delete holdings information. Emma uses the library's online catalog to create, edit and maintain bibliographic records, and to process materials, including electronic and print theses and dissertations. She also performs repairs to library materials.

Erin Torell: Archives Associate II

Erin manages collections and creates exhibits within the library and the institutional repository. She digitizes documents and images for preservation and access in the institutional repository. She additionally makes collections discoverable through the creation of finding aids.



Staff Members

Laura Bashus, Business Operations Administrator, Administration

Alison Bobal, Head, Collection Development and Metadata

Dana Boden, Library Assistant III, Interlibrary Loan

Cameron Boettcher, Archives Associate I, Special Collections

Emma Bradley, Library Technician II,
Collection Development & Metadata

Heather Brown, Head, Collection Services

Sue Clark, Library Technician II, Education & Research Services

Rod Cope, Library Associate, Interlibrary Loan

Roxanne Cox, Head, Education & Research Services

Stuart Dayton, Graphic Design

Mary DeSive, Accounting/Office Associate, Administration

Deborah Divis, Library Technician II,
Education & Research Services

Danielle Drummond, Library Education & Research Associate,
Education & Research Services

Alissa Fial, Circulation Supervisor and Librarian,
Education & Research Services

Karen Foster, Library Acquisitions Technician,
Collection Development and Metadata

Thomas Gensichen, Head, Systems

Emily Glenn, Librarian, Education & Research Services

Teri Hartman, Librarian, Education & Research Services

Mary Helms, Strategic Initiatives Librarian

Larissa Krayer, Digital Archivist, Special Collections

Marty Magee, Instructional Design Librarian,
Education & Research Services

Emily McElroy, Director

Christian Minter, Education Coordinator,
National Network of Libraries of Medicine, and Librarian,
Education & Research Services

Euem Osmera, Digital/Tangible Media Cataloger,
Collection Development and Metadata

Evelyn Reinthaler, Library Technician II,
Education & Research Services

Jeremy Ripley, Library Technology Technician, Systems

John Schleicher, Head, Special Collections

Cindy Schmidt, Librarian, Education & Research Services

Ben Simon, Library Assistant II,
Education & Research Services

Mariam Taiwo, Student Assistant,
Collection Services & Administration

Erin Torell, Archives Associate II, Special Collections

Susie Tyrrell, Library Assistant II,
Collection Development and Metadata

Mary Winter, Library Assistant II,
Education & Research Services

Denise Britigan, Courtesy Assistant Professor

Joan Konecky, Courtesy Assistant Professor

The library is not a shrine for the worship of books. It is not a temple where literary incense must be burned or where one's devotion to the bound book is expressed in ritual. A library, to modify the famous metaphor of Socrates, should be the delivery room for the birth of ideas - a place where history comes to life.

- Norman Cousins



Donate to McGoogan Library

McGoogan Library's mission is to support the academic, research, and patient care programs of the University of Nebraska Medical Center. Help us maintain excellence in high quality collections, information technology, and information management to support lifelong learning.

Please consider a gift to the Dr. Leon S. McGoogan Library of Medicine Fund.

For more information, contact:
Meg Johnson
University of Nebraska Foundation
402-502-4107
meg.johnson@nufoundation.org



**University of Nebraska
Medical Center™**

MCGOOGAN LIBRARY OF MEDICINE