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Annual Report
Fiscal Year
2017 / 2018

**EXPERT
ADVICE**

McGowan Library of Medicine

Shift



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Let me say what a great resource UNMC Library was to me as a student. Whenever I needed anything, you consistently exceeded my expectations.

– alumnus



Education

College of Medicine Curriculum

The College of Medicine's new curriculum, Training the Physicians of Tomorrow, incorporates inquiry, research, and information literacy into curriculum activities via a "coil," directed by the library. The Inquiry Coil travels through curriculum "blocks," and provides students with knowledge of and proficiency in inquiry, including skills involved in the practice of evidence-based medicine.

Thus far, the library has participated in Phase 1, Foundations of Medicine, and Phase 2, Clinical Applications. For Phase 1, the team developed Inquiry Coil learning modules integrated for Orientation, Fundamentals, Musculoskeletal, and Gastrointestinal blocks. Librarians are developing learning modules and events that will be integrated into Phase 2, Clinical Applications, and Phase 3, Career Preparation.

Children's Hospital & Medical Center Education Support

The library entered into a formal agreement with Children's Hospital & Medical Center (CHMC) to provide access to collections, outreach, and instruction. Access to a collection of scholarly resources has been streamlined via the CHMC portal. The library also formalized services for literature reviews and provided several instruction sessions, reaching over 140 researchers.





Scholarship

Improved Access

Following a usability study of our website last year, the library created customized one-stop portals on our website to guide faculty and students to the resources they need the most.

Canvas Integration

The library transitioned from a fragmented list of links in Blackboard to a streamlined presence in Canvas, the new learning management system at UNMC. We worked with UNMC Information Technology Services to claim a prime spot for our integrated “front door” to library services and resources. The library site appears in every course, in every college.



Classes and Training Sessions

REDCap

This year, the library continued to collaborate with the Research Information Technology Office to provide user instruction for REDCap (Research Electronic Data Capture), a tool used for collecting and managing clinical trial information and survey data. Students at UNMC and UNO, faculty researchers, and support staff learned how to create new survey projects, manage longitudinal data collection, and manage user rights.

EndNote and RefWorks

With support from the Networks of Biomedical Research Excellence program (INBRE), McGoogan Library acquired a site license for EndNote, a citation management software program. Faculty, staff, and students have since installed it across campus and at partner Institutional Development Award Program (IDeA-CTR) institutions. Six group sessions and dozens of one-on-one sessions have been held to help users manage citations and collaborate on writing projects effectively with EndNote. The library continues to provide support for the web-based RefWorks citation management tool.

Research Month

The library continued its tradition of hosting research-focused sessions for Research Month, held annually in October. This year, we presented “Predatory Publishers and Open Access” and facilitated a panel discussion with faculty researchers on systematic reviews.

ORCID

Researchers need to disambiguate their identities when publishing. Doing so helps databases associate names correctly and makes a researcher’s body of published work more findable. ORCID, an identification scheme that uniquely identifies authors and contributors, is available to all faculty and students at UNMC. This year, we promoted the use of ORCID through in-person and online sessions and tied it to accounts in our public-facing researcher expertise portal, Research Nebraska.

Children’s Hospital & Medical Center Research Support

The library introduced literature and systematic review search services to researchers at CHMC. Researchers at CHMC were also able to take advantage of desktop delivery of items requested via interlibrary loan.



Outreach

Exhibits

The library exhibited at the following events, reaching over 700 people:

- Breastfeeding: Baby's Natural Choice Conference
- Omaha Women's Health & Wellness Conference Health Fair
- Nebraska Library Association
- UNO Health and Wellness Fair
- NE Science Festival
- Madison Science Expo

Consumer Health Information

Christian Minter met with providers and staff at Nebraska Medicine primary care clinics to share how library services can support clinical care. Clinics included Brentwood Village Clinic, Chalco Clinic, Clarkson Family Medicine, Eagle Run Clinic, Family Medicine at Durham Outpatient Center, Family Medicine at Bellevue Clinic, Fontenelle Clinic, and Village Pointe Specialty Care and reached 88 providers and staff in 8 clinics.

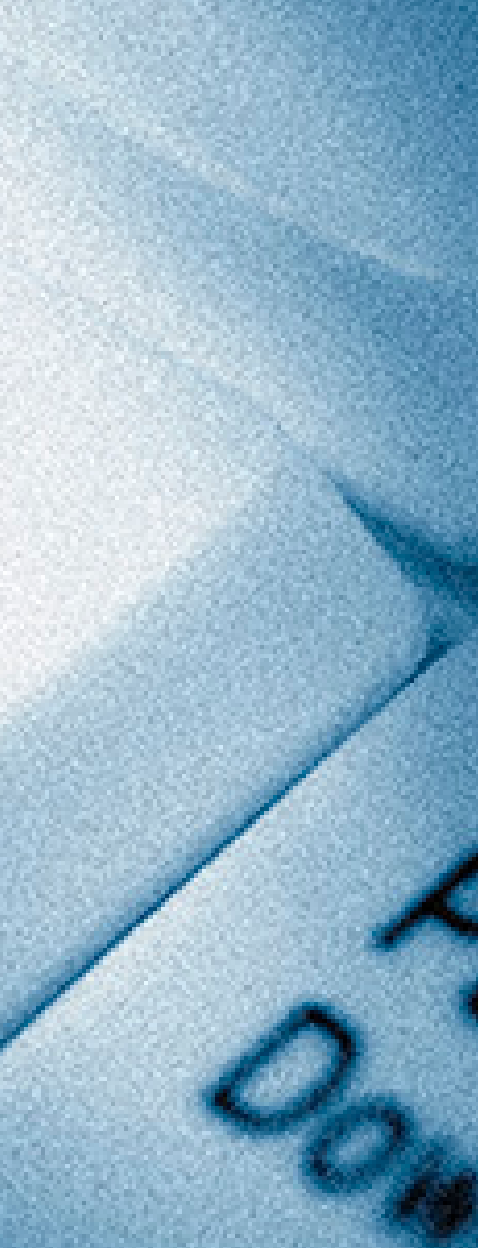
Marty Magee presented "They Said It, You Heard It: Health Issues in the Headlines," for the Olson Center for Women's Health Brown Bag Lecture series. Forty-five people attended this session.

The library launched a new Public Library Toolkit to support public librarians in providing consumer health information to their community. The toolkit includes training resources for librarians, and links to websites for health information and healthcare resources. Eighty-eight providers were reached during these visits.

Resource and Wellness Center of the Fred and Pamela Buffett Cancer Center

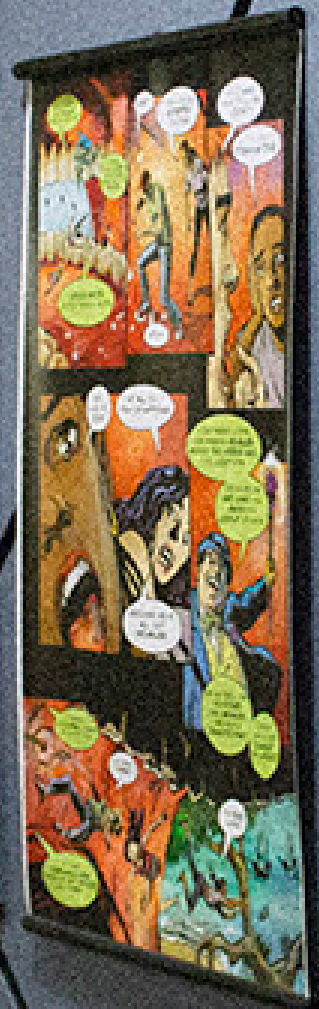
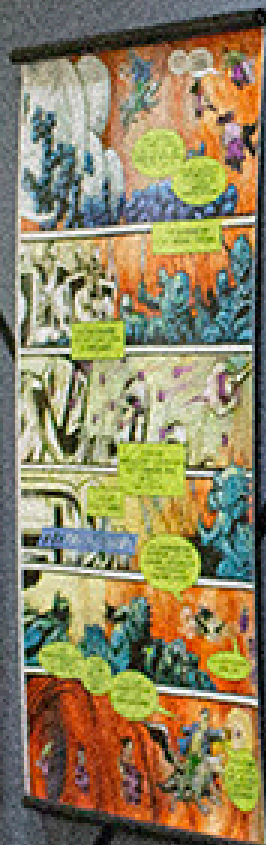
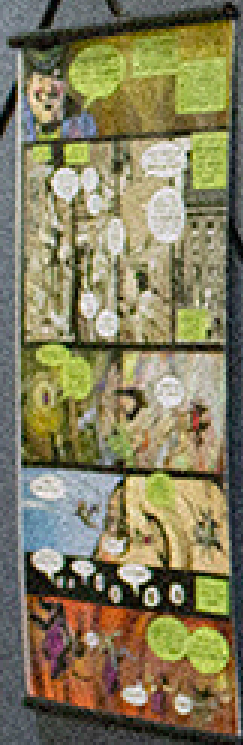
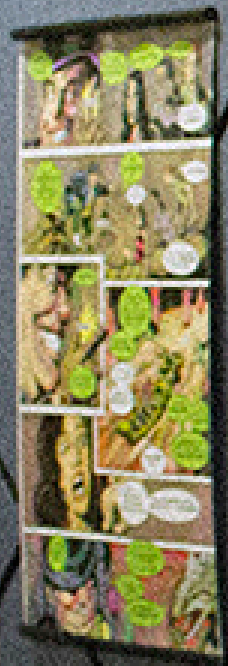
The library launched a partnership with the Resource and Wellness Center of the Fred and Pamela Buffett Cancer Center. The goals of this partnership are to make library services more accessible to patients and their families, to assist them with finding quality health information to support all aspects of cancer care and survivorship, and to enhance their ability to become more confident and informed health consumers. Library faculty and staff answer research requests in person and provide guidance in evaluating and selecting appropriate print materials to include in the Resource and Wellness Center's collection. Some of the most frequently requested information so far has included resources to help caregivers with coping and self-care, and materials on pancreatic cancer, lymphoma, and breast cancer.

Strategy

A vertical blue textured bar on the left side of the slide, featuring faint, illegible text in a darker blue color.

***The responsiveness is amazing – both in
answering questions and in providing resources.
I can tell there is a passion for the work behind the
online communications. Thank you.***

– user



Exhibits



Using visual storytelling, veteran comics writer and artist Bob Hall partnered with the University of Nebraska State Museum and Nebraska research virologists, science writers, and learning researchers to create a unique and fascinating story called “Carnival of Contagion” about one of the world’s most deadly viruses, the measles virus. To celebrate the release of “Carnival of Contagion,” the library hosted an exhibit featuring enlarged poster prints of each page of the comic, along with materials illustrating how the book was created. On February 8, a reception and book signing was held with Bob Hall, Judy Diamond of the University of Nebraska State Museum, and John West of the Nebraska Center for Virology.

The library hosted a traveling exhibit from the National Library of Medicine and a collaborative effort with the Reginald F. Lewis Museum of Maryland African American History and Culture, “Opening Doors: Contemporary African American Surgeons,” during September and October 2017. The library provided supplemental content from its special collections.

Space

Library Renovation

The McGoogan Library of Medicine serves the information needs of UNMC students, faculty, staff, licensed health professionals, and Nebraska residents. As one of the few areas on campus that serve the entire campus and community, the library plays a significant role in fostering collaboration. The library, central to the student experience, is in need of a significant renovation. Using deferred maintenance funds, the library is planning an extensive renovation, which will improve the student study experience, increase collaboration among faculty, and address structural issues. During 2017-2018, library staff participated in planning sessions with HDR, the architect, and UNMC Facilities. The active involvement of students and faculty shaped the renovation plans. With construction projected to start in 2019, the library will enhance the campus environment through improvements such as:

- Replacing two concrete panels with windows, bringing in natural lighting
- Improving the number and quality of study rooms with a 231% increase in rooms to meet student demand. The library will also serve students 24/7 through secure access
- Increase in the number of wellness rooms
- Designated areas for quiet and noisy study with an overall improvement in lighting, wireless connectivity, and other technology
- A more open and expanded 3D makerspace lab
- Expanded e-learning lab managed by the Office of Academic Affairs
- Writing Center hosted by consultants from the University of Nebraska Omaha
- Specialized simulation suites from the College of Allied Health Professions
- In-person support from Information Technology Services
- Conference rooms and classrooms with distance capability
- Faculty Commons, a designated hub for faculty collaboration, consisting of:
 - Faculty Development offices,
 - Interprofessional Academy of Educators offices,
 - Education Technology space,
 - Informal and formal meeting spaces, and
 - Individual offices that faculty can reserve for temporary use.

The library will close during construction with a scheduled reopening in 2020. More details will be forthcoming via the library's electronic newsletter and the library website.



WIGTON HERITAGE CENTER



Wigton Heritage Center

As you look up at the University Hospital's historic façade, you might ponder what has happened throughout the years, within the hospital's walls and beyond. The forthcoming Wigton Heritage Center will celebrate and memorialize UNMC's and Nebraska's health sciences history, while also serving as a campus welcome center.

The library will be instrumental in the creation of exhibits, which will include photographs, documents, artifacts, and rare books from the library's special collections.

The Heritage Center will also include a welcome center, coffee shop, information and formal gathering spaces, and an outdoor garden plaza. Major funding has been committed by Robert Wigton, M.D., College of Medicine alumnus, professor of internal medicine, and Assistant Dean of Special Projects in the College of Medicine.

Dr. Wigton is also known as the unofficial UNMC historian.



**knowledge
transfer**



Shift

Information Resources

University of Nebraska Consortium of Libraries (UNCL) Collection Analysis

One of the goals of UNCL is to license resources for shared access across all campuses. By the end of June 2018, all the campuses shared access to journal packages from the major publishers: Elsevier, SAGE, Taylor & Francis, and Wiley. The next step was to see if there were additional opportunities for joint licensing. UNCL spent several months compiling data about each campus' collection of electronic resources. This data included information about all of our subscription ebooks, journal packages, and databases to determine overlap in resources and costs to expand access of resources to the entire NU system.

The collection analysis revealed that it would cost an additional \$2,700,000 for UNCL to share access to all of the resources to which the libraries currently subscribe. Because of different educational and research programs, each campus identified some relevant, relatively low-cost resources subscribed to by one or more UNCL libraries. UNCL plans to review these identified resources to determine whether shared licensing should be pursued.



Growth of Electronic Books Collection

In early 2018, UNCL signed a new multi-year contract with Elsevier. As part of this agreement, the NU system gained access to more than 5,000 ebooks on Elsevier's ScienceDirect platform. At UNMC, we now have 34 times more ScienceDirect ebooks than last year. These ebooks cover 30 disciplines. Over the next several years, UNCL will receive access to newly published ebooks in these various disciplines, which will increase the collection by approximately 1,000 titles each year. At the end of the contract, UNCL will select which books should be permanently retained in the collection.



Our fellows were excited about what they learned from you and their projects will totally show the benefits of this knowledge.

– faculty member at Children’s Hospital and Medical Center

Children’s Hospital & Medical Center E-Resources Portal

In March 2018, CHMC in Omaha went live with their new “virtual library.” The McGoogan Library of Medicine assisted CHMC with setting up their new electronic resources by leveraging current UNMC licenses to allow CHMC to gain access and to negotiate licenses for other resources. Before gaining this new set of resources, CHMC only had access to about 150 journals. Now they have access to over 8,000 journals. As part of creating this new virtual library, a CHMC resource portal was set up. This portal allows staff to easily search for subscribed journals, integrates CHMC’s existing ebook package, and helps staff to more easily access full-text articles when searching databases such as PubMed and CINAHL.





We have world-class librarians.

– faculty member



This shop for men and women

Special Collections

Midwifery Exhibit

Women have attended births as midwives from time immemorial. The mid-eighteenth century saw the rise of the male-midwives. This exhibit, located on the eighth floor of the library, in the rare book vitrine, chronicles this shift. Through the works of notable midwives such as Angélique du Coudray (c. 1712-1794) and Sarah Stone (c. 1701-1731), the art of midwifery and the science of obstetrics are contrasted.

Oral Histories

Have you ever heard the story about Dr. Myrna Newland's experience working in a medical library? Or how Dr. David Crouse found himself at UNMC? Oral histories at UNMC bring to life the experiences of our leading figures from the past and present. Beginning in the 1980's, former library director Bernice Hetzner and Dr. Frank Menolascino conducted several oral histories which have been digitized by the library and Dr. Robert Wigton. Dr. Wigton continued conducting oral histories in the early 2000s. Now, the library is capturing the stories of notable people at UNMC and providing online access to the videos and transcripts. Recent histories include Dr. James Armitage, Dr. Gerald Moore, Dr. James Newland, Dr. Myrna Newland, and Dr. Rowen Zetterman. Upcoming interviews to be released include Mary Haven, Dr. Rosalee Yeaworth, Dr. Robert Wigton, and Dr. David Crouse.

A
MANUAL
OF

MILITARY SURGERY

FOR THE USE OF

OFFICERS OF THE ARMY



Rare Book Collection

In the past year, the library's Special Collections department has added 38 rare books to its already existing collection. Subjects range from anatomy and physiology, military medicine, and surgery. Notable volumes of historical interest include **Psychoses of the War, Including Neurasthenia and Shell Shock**, by H.C. Marr (1919) and **Yellow fever: Its Nature, Diagnosis, Treatment, and Prophylaxis, and Quarantine Regulations Relating Thereto** by Officers of the U.S. Marine-Hospital Service (1899).



Readings

September 2017

A College of Medicine alumnus from 1968, Loren Olson, M.D., read from a new edition of his book, **Finally Out – Letting Go of Living Straight.**

A board-certified psychiatrist in practice for more than 40 years, Dr. Olson is a nationally recognized expert on mature gay men. He conducted independent research on mature gay men and presented the initial results of this research, “The Opportunities of Aging,” at the World Congress in Psychiatry in Prague in 2008.

November 2017

Joe Starita, professor of journalism and mass communications at University of Nebraska – Lincoln, read from his latest book, **A Warrior of the People: How Susan La Flesche Overcame Racial and Gender Inequality to Become America’s First Indian Doctor.** The book, published last year, is a riveting story of a 19th-century feminist and change agent. Susan La Flesche Picotte, M.D., an Omaha Native American doctor and reformer in the late 19th century, is widely acknowledged as the first Native American to earn a medical degree. She campaigned for public health and for the formal, legal allotment of land to members of the Omaha tribe.

April 2018

Adrian Koesters, Ph.D., a research editorial specialist at UNMC, read from her works of poetry as the McGoogan Library celebrated National Poetry Month. Dr. Koesters’ published works include **“Many Parishes,” “Three Days with the Long Moon,”** and **“Healing Mysteries.”**



educational
resources

Experts

Outstanding Service to the Allied Health Professions

On May 2, 2018, the library received the Outstanding Service to the Allied Health Professions award from the College of Allied Health Professions. This award recognizes extraordinary contributions in health care, education or service that result in the significant advancement of the College and the allied health professions. As one nominator said, "It is difficult to find a faculty and staff that works so hard and is as dedicated to the mission of the University of Nebraska Medical Center. Having the understanding of current practice in learning, education and assessment allows the library to provide services to all stakeholders." Other nominators noted the library's involvement in technologies, such as 3D printing and the DigitalCommons repository, and promotion of scholarly activity.

Harvard Leadership Institute for Academic Librarians

Emily Glenn attended the Harvard Leadership Institute for Academic Librarians, a weeklong session held in July 2017. The institute provided a chance for 110 academic librarians to gain leadership insights from experienced library and education faculty and a cohort of librarian colleagues.



KNOWLEDGE

CONSULT

POTENTIAL

SOLUTION



Grant Activity

Emily Glenn received a Medical Library Association Librarians without Borders® / Elsevier Foundation / Research4Life Grant to provide training activities that promote the use of the WHO HINARI and R4L programs' scientific and medical information research resources at the University of Gitwe in Rwanda. In February 2019, Emily will be embedded with the University of Nebraska Medical Center Department of Anesthesiology team's fourth year medical student rotation to provide instruction to students, faculty, clinicians, and regional librarians.

Emily Glenn, with the UNMC Makers, received a grant from the Nebraska Bankers Association. These funds allowed the library to purchase a 3D scanner system. The scanner will be used to create 3D digital files from 2D objects.

Leadership

Library faculty and staff continue serving at the national, regional, and local leadership levels. Serving as chairs of committees, or in elected positions are:

- Alison Bobal, Head of Collection Development and Metadata
- Heather Brown, Head of Collection Services
- Danielle Drummond, Reference Associate
- Emily Glenn, Education & Research Services Librarian
- Teri Hartman, Education & Research Services Librarian
- Mary Helms, Strategic Initiatives Librarian
- Emily McElroy, Assistant Vice Chancellor for Academic Affairs and Director
- Christian Minter, Community Engagement and Health Literacy Librarian
- Euem Osmera, Digital/Tangible Media Cataloger
- John Schleicher, Special Collections Librarian



Staffing Updates

Marty Magee, Instructional Design Librarian, retired March 6, 2018. She began work at UNMC in June 2002. Ms. Magee also served as the Nebraska liaison in her role as Education Coordinator for the National Network of Libraries of Medicine (NNLM) MidContinental Region through January 2015.

Karen Foster, Acquisitions Technician, retired after 40 years of service. Her work focused on acquiring library collections and supplies. During her time at UNMC, she handled every print book purchased for the library's collection.

Emma Bradley, Library Technician II, retired after nearly 34 years of service, 29 of those in the library. In the last three years, Emma worked closely with students depositing their electronic theses or dissertations in Digital Commons.

DiAnna Hemsath joined the library in June 2018 as an Archives Associate. DiAnna came to UNMC from the University of Nebraska – Lincoln's Kruger Collection of Miniature Furniture and Decorative Arts.

Other library staff assumed new roles within the library:

Erin Torell moved from an Archives Associate II to a faculty position, Rare Books and Exhibits Librarian. Erin's curatorial skills will play a key role in the upcoming Wigton Heritage Center.

Christian Minter moved from Education Coordinator for the National Network of Libraries of Medicine MidContinental Region to Community Engagement and Health Literacy Librarian. Christian oversees the library's consumer health program, including services at the Fred and Pamela Buffett Cancer Center's Resource and Wellness Center.

Emily Glenn, Education and Research Services Librarian, assumed supervisory responsibility for library technology.

Evelyn Reinthaler joined the Collection Services Department as an Electronic Resources Technician after serving as an evening and weekend staff member in the Education & Research Services Department.

Mary Winter was promoted to a Library Technician II. Mary provides evening and weekend services to students, and to the Resource and Wellness Center in the Fred and Pamela Buffett Cancer Center.



You provided outstanding customer service. All I needed was a simple article; however, it was very time-sensitive. We had a patient arriving in an hour, and we needed this information in order to have the medication ready upon his arrival.

– user

Thank you.

Donations

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Mr. Steven Brekel
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Mr. John and Dr. Nancy Woelfl
Dr. Rosalee C. Yeaworth
Dr. and Mrs. Anthony Yonkers
Dr. Rowen K. Zetterman

Departments and Colleges Who Help Sponsor Specific Collections

College of Allied Health Professions
College of Medicine
College of Medicine, Department of
Anesthesiology
College of Medicine, Department of
Emergency Medicine
College of Medicine, Department of
Family Medicine
College of Pharmacy
Nebraska Medicine
UNMC Office of the Vice Chancellor
for Research





The work you do to support the research by the students is invaluable.

– faculty member



The McGooogan Library of Medicine
invites you to attend the

10th Annual Richard B. Davis, M.D., Ph.D.
History of Medicine Lecture

We Have Done Just As Well As Could Be

**Health Care Practitioners and the
Influenza Pandemic of 1918**

Nancy Bristow, Ph.D.
University of Puget Sound



Lectures

September 2017

Along with the College of Medicine's Office of the Dean, the Department of Surgery, and the Office of Academic Affairs, the library co-sponsored a lecture from Dr. Hassan A. Tetteh, MD, MBA, FACS, FACHE, on "Embracing Diversity for Improved Health Outcomes" for the UNMC community. Dr. Tetteh also met with Graduates & Professionals Representing Achievement, Diversity and Service (GRADS). In collaboration with the Department of Surgery, he presented "Don't Be Trapped by Excellence in the Right Upper Quadrant: How to Thrive and Exceed Expectations in Surgery." The UNMC Bookstore sold copies of Dr. Tetteh's book, *Gifts of the Heart*.

February 2018

The McGoogan Library sponsored a lecture by Robert Wigton, M.D., College of Medicine alumnus, professor of internal medicine, and Assistant Dean of Special Projects in the College of Medicine. His presentation was on "The History of the University of Nebraska Hospital and Its People." In 1917, the Russian Revolution erupted, the United States entered World War I, and future president John F. Kennedy was born. In Omaha, University Hospital opened on the western fringe of the city. It was licensed as a 130-bed state charity hospital with two operating rooms surrounded by seats so students could observe the surgeons at work. The cost for one day of care in the hospital was only \$3.

April 2018

Nancy Bristow, Ph.D., professor at the University of Puget Sound gave the 10th annual Richard B. Davis, M.D., Ph.D., History of Medicine lecture. Dr. Bristow presented "We Have Done Just as Well as Could Be Done: Health Care Practitioners and the Influenza Pandemic of 1918." The Davis Lectureship brings national experts to the UNMC campus to discuss the history of medicine, in support of special collections at the McGoogan Library, including rare books and works on the history of medicine.



McGoogan Library of Medicine unmc.edu/library