The McGoogan Library of Medicine comprises 10 departments:

Administration
Circulation
Collection Development
Education & Research Services
Graphics / Visual Resources
Interlibrary Loan / Photocopy
Materials Processing
Special Collections
Systems
RML Liaison

Stats @ a Glance

Library Gate Count: 30,421
36% increase over last quarter

Interlibrary Loan Lending: 1,709

Reference Questions Answered: 667

Education Sessions: 35

Private Study Room Checkout: 2,401
105% over last year

Interlibrary Loan Borrowing: 1,001
Cameron Boettcher is working on Wolf Wolfensberger’s TIPS. The Training Institute Publication Series was published by Wolf Wolfensberger from June 1981 to October 2007. The 27-volume series covered a wide variety of topics related to current events concerning mentally and developmentally disabled citizens, many of the events reported were controversial at the time.

Erin Torell is digitizing the paper files of the Omaha Medical College. The OMC was incorporated in 1869 and remained an active college until 1881. This collection includes commencement programs, graduation banquet programs, and the college catalogs.

Cameron Boettcher uploaded 97 College of Medicine class photos to UNMC’s DigitalCommons. He also completed the metadata for each photo that included the names of faculty and graduating students.
Twitter Account

The library joined Twitter in November 2014 in order to offer another outlet for library news and interesting content. Though the library has had a blog and Facebook account for many years, it became evident that the UNMC campus has increased its Twitter usage. Tweeted content includes information regarding the collection and services, medical humor, and historical photographs. It is these photographs, which appear on “Throwback Thursday,” that garner the most impressions and engagement from Twitter followers. Follow the library @UNMCLibrary.

Continued Increase in Research Requests

What happened in August? The number of literature search requests received between January and the end of June 2014 was slightly higher (1.15x) than the number received during the same period of 2013. Then August 1 hit, and suddenly the number of literature search requests received bounced to 1.7 times the number received during the previous August. Numbers for the remaining months of 2014 were between 1.55 and 1.8 times the number received during the same months of 2013. From August through December, request numbers for the Colleges of Medicine, Nursing, Pharmacy and Public Health and from Children’s Hospital were all considerably higher than during the same period of the previous year. We’d love to know what caused the change. We last saw this type of increase in search request numbers after the library licensed RefWorks in 2006. Licensure of RefWorks/RefShare allowed us to deliver the results of multiple database searches in a single de-duplicated list with "Check for UNMC full-text" buttons.
Number of Requests Received per Month

Time-Based Analysis

Request Number by Affiliation
August - December
In April 2014, we brought in a self-service coffee brewer for the Linder Lounge. Paid for through the Linder Fund, the students now have easy access to free coffee to get their morning started or to keep them awake for those long nights of cramming. As of the end of the semester in December, we have served more than 1,300 cups of coffee and gone through countless amounts of sugar and creamer. Starting with the fall semester, we also put out tea bags. We have gone through more than 600 tea bags so far. Thanks to all of the staff who have kept up with the supplies and kept the area clean.

Coffee

Staff said goodbye to the temperamental copier/scanner in order to make room for a new scanning station. The new scanner allows for both book scanning and by-the-page scanning, and patrons can crop and rotate on the screen before saving or printing. The new station also allows patrons to scan directly to a flash drive, to send via email or straight to their smartphone (provided they have a QR reader downloaded), or to print in black and white or color.

Bookscan Station

Annual Student Cookie Break

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Update in Institutional Repository - DigitalCommons@UNMC

DigitalCommons@UNMC continued to grow during this quarter. Presentations made to campus groups increased knowledge of the repository, in addition to attracting submissions such as articles, posters, manuscripts, newsletters, and even a comic book. Additionally, e-learning modules were added and have been receiving traffic with 154 page views. A total of 419 items were uploaded into the repository this quarter.

Of the current 965 items now housed in DigitalCommons, 724 downloads were made this quarter. The largest audience is the United States, followed by the United Kingdom, India, Egypt, and China.

The library’s infant feeding device collection has been garnering attention with 172 page views. Most notable is that the collection landing page now appears in the first page of Google results for a search on infant feeding devices. Additionally, biochemistry articles continue to rank high across all repositories in the DigitalCommons Network.

Collections Update

The UNMC community will now have electronic access to the new journals listed below.

- Chronicle of Higher Education
- Current Molecular Medicine
- Expert Opinion on Drug Delivery
- International Psychogeriatrics
- Journal of Clinical Endocrinology & Metabolism
- Journal of Health Politics, Policy and Law
- Journal of Library and Information Services for Distance Learning
- Journal of Palliative Medicine
- Journal of Physical Activity & Health
- Journal of Wound Care
- Nanomedicine (London/UK)
- Prostate
Completion of Reference & Education Task Force

In 2014, a Reference/Education Task Force was formed and charged with exploring library services offered, eliminating or de-emphasizing services with little use, reimagining services to reach clients where they are, and determining the best strategies to support research, education, and patient care.

The Task Force conducted an environmental scan of reference and education services offered, identifying gaps in service, exploring different models of service and finally examining the library’s educational support of informational literacy. The Task Force issued its report on October 28, 2014 with the following recommendations:

Recommendation 1: The library will follow a hybrid model of service using library liaisons with function specialists.

Recommendation 2: AskUs Desk will no longer be staffed by librarian faculty members.

Recommendation 3: Services will be expanded to underserved groups at UNMC/Nebraska Medicine.

Recommendation 4: Renewed efforts will be made to support the UNMC 2014-17 Strategic plan, “GOAL B: Increase research prominence as a top tier academic health sciences center.”

Recommendation 5: Increased emphasis will be placed on supporting the UNMC 2014-17 Strategic Plan’s challenge to “be learning-centered in education,” and implement innovative educational models that embrace evolving technologies by developing a focused education program.

Recommendation 6: The library will explore offering two CE-accredited education events per year to campus through partnership with faculty development.

Recommendation 7: Members of the fused reference/education department will create an educational repository/clearinghouse of materials including tutorials, e-learning modules, library guides, etc.

Recommendation 8: The department will change its name to Education & Research Services (E&RS) to best reflect services offered.
The College of Pharmacy incorporates librarian-run classes into the first, second, and third year of Pharm.D. training.

P1 students take "Introduction to Drug Information," a two-credit-hour course. The Library liaison to the COP is responsible for coordinating the first half of "Intro to DI," during which students learn to use the most important drug-related resources. They use the major online and print tertiary drug information resources, search SciFinder, perform advanced keyword- and MeSH-based PubMed searches, and use online patient education resources.

As P2s, students enrolled in "Pharmacotherapy I" attend a two-hour, librarian-run workshop designed to refresh students’ MeSH-searching skills and give students practice using the more general clinical resources like Clinical Key, UpToDate, and National Guideline Clearinghouse.

As either P2s or P3s, students participate in "Introductory Pharmacy Practice Experiences" (IPPE). Half of the students participate in the fall session and the other half in the spring session. The IPPE orientation includes a two-hour, librarian-run workshop designed to refresh keyword- and MeSH-based PubMed searching skills and introduce the students to EMBASE.

Finally, during their P3 year, students take "Drug Literature Evaluation and Research Methods." During this class, students work in groups to prepare systematic reviews on controversial drug-related topics. The class includes two librarian-run labs, a two-hour lab designed to refresh keyword- and MeSH-based, advanced PubMed searching skills and a second two-hour lab designed to introduce the Cochrane Library.
Dorothy McCarthy
Department Human Resources/Accounting Associate

With over 40 years of service to the McGoogan Library, Dorothy McCarthy of the library’s administrative office retired on December 31, 2014. Dorothy began her career at the library on November 29, 1973. Dorothy started as a clerk stenographer and through the years progressed to staff secretary and finally to Department Human Resources/Accounting Associate. Dorothy was the “go-to person” the staff consulted on everything from questions concerning vacation time, payroll, and benefits to library and university policy and operations. More importantly, Dorothy was a valued friend, confidante, and colleague of every McGoogan Library staff member. Congratulations, Dorothy, and enjoy your much-deserved retirement.

Marie Reidelbach
Associate Director for User Services

After more than 25 years, Marie Reidelbach retired from the McGoogan Library on December 19, 2014. Since 1998, Marie served as Associate Director for User Services. As associate director, Marie was responsible for all public services of the library, including reference, interlibrary loan, circulation, education, and graphics. As a member of the library’s management team, she was actively involved in planning, evaluating information resources, and promoting library resources to customers both on and off campus. Marie also served as the library’s interim director from July through December 2014. Congratulations and enjoy your well-earned retirement.

Cassie Hays
Library Assistant II

Cassie Hays left her part-time job at the AskUs desk in mid-November to work with a non-profit organization supporting the Lincoln Public Schools. We wish her luck and thank her for all the insight she gave us into what master’s and PhD students need from the Library.
Danielle Drummond
Library Assistant II

Danielle Drummond, hired part-time in August, accepted an offer to move to full-time at the AskUs desk in late October.

Laura Bashus
Administrator

Laura Bashus joined the UNMC McGoogan Library of Medicine as Operations Administrator beginning November 3, 2014. Prior to joining the Library, Laura was appointed Administrator of the UNMC College of Public Health (COPH) upon its inception in January 2007 through November 2014. Prior to 2007 she held the position of Administrator of the UNMC COM Department of Preventive and Societal Medicine. As Administrator of the College of Public Health, Laura was responsible for transitioning the Department of Preventive and Societal Medicine into four new departments within the College and administrative establishment of the new department of Environmental Agricultural & Occupational Health. Additionally, six established Centers from throughout the UNMC campus were successfully integrated into the College, with four new Centers created in subsequent years. The service units of the Office of Educational Services and the Office of Public Health Practice were later established as well. Laura participated in the successful accreditation by the Council on Education for Public Health in 2010 which included a site visit just two weeks after moving into the new Maurer Center for Public Health building.

In her new role, Laura will oversee the library’s operations and business activities. She looks forward to collaboration with all UNMC colleges and entities and their students, and welcomes input on how the Library may be of better service to UNMC, its partners, and the community. Laura brings with her a wealth of experience and institutional knowledge. The library is indeed lucky to have her. Welcome, Laura.
Anonymous

Mrs. Jean F. Ashby

Dr. James H. Bell

Steven Brekel

Drs. Bradley E. and Denise H. Britigan

Drs. R. Samuel and Lorrie E. Bryant

Dr. and Mrs. Merlin G. Butler

Dr. and Mrs. James W. Chapin

Dr. Thomas M. Dieringer

Eli Lilly and Company Foundation, Inc.

Dr. Cynthia A. Ferris

Dr. Kathryn L. Fiandt

Dr. and Mrs. John A. Galloway

John Gepson

Nancy E. Grissom

Dr. and Mrs. T. J. Holmes

Marjorie Hood

Dr. K.M. Johannsen

Dr. Lynn L. Juracek

Dr. and Mr. Heidi M. Koenig

Dr. and Mrs. Robert L. Kollmorgen

Drs. Steven M. and Elizabeth W. Lau

Dr. and Mrs. Gerald W. Luckey

Dr. L. Jay McIntyre and Ms. Carol J. Iverson McIntyre

Dr. Leo J. McCarthy

Dr. Kathleen R. McDonald

Nebraska Medicine Development Office

Drs. James and Myrna Newland

Dr. and Mrs. John A. Niemann

Omaha Community Foundation

M.A. Ray

Dr. and Mrs. Gerald W. Rounsborg

Dr. Mark Rupp

Mr. and Mrs. Timothy C. Sager

Peggy Sands

Dr. Craig S. Shapiro

Dr. Dean A. Shuey

Dr. Jorge Rodriguez-Sierra

Dr. and Mrs. McClure L. Smith

Dr. Teresa M. Bane Terakubo

Dr. and Mrs. Stanley M. Truhlsen

Dr. and Mrs. Gerald D. Young, Jr.
You may have seen some of the following headlines in the news recently: “How a man used 3D printing to help treat his wife’s brain tumor,” “One-handed boy plays one heck of a guitar thanks to custom 3D printer prosthesis,” or, “A Gore-Tex patch and 3D printing used to repair a tiny girl’s failing heart.” 3D printing is a rapidly expanding technology area and the McGoogan Library has joined the growing number of public and academic libraries that have installed 3D printing areas in their facilities. The 3D printer renders a physical object from a digital model by the process of fused filament fabrication. Plastic filament is fed through a heated nozzle that the computer moves, building layer upon layer from the base of the item upwards.

The McGoogan Makerspace, located on the 6th floor of the library near the main entrance, opened in mid-February. The Makerspace is the home of a MakerBot Replicator, 5th Generation 3D Printer, a MakerBot Digitizer for scanning objects to be printed on the 3D printer, and a workstation for creating 3D objects using 3D imaging software including MeshLab, NetFabb Basic, MakerBot MakerWare, and MakerBot Desktop. UNMC students, faculty, and staff can submit objects to be printed on the 3D printer either through an online form or by bringing in a flash drive. Through September 2015 there will be no charge for printing an object. UNMC students, faculty, and staff can schedule time on the 3D workstation to create or refine objects they would like to print. All 3D printing is handled by McGoogan staff.
Friends of the Library Annual Meeting

Approximately 30 people attended the fall meeting of the Friends of the Library. Emily McElroy presented “The Medical Library of Tomorrow: We Are Planning It Now.” Dr. Robert Wigton is the new President of the Friends of the Library.

Alumni Weekend

Special Collections staff hosted alumni for Alumni Weekend. John Schleicher spoke about the history of the university and the history of Omaha on two Ollie the Trolley tours. Cameron Boettcher and Erin Torell showed alumni the south Rare Book Room and the Special Collections area. They also showed alumni their M.D. theses. John Schleicher attended the 50-year class party for the College of Medicine class of 1964 and assembled materials for the members of the class who were in attendance, including their M.D. thesis title page, individual photo from the class picture, and informational hand-out materials on some of their medical school faculty. Cameron edited class member photos from their composite group photo.

Poynter Hall

A Nebraska State Historical Marker commemorating the 100th anniversary of Poynter Hall was unveiled. Dr. Robert Wigton, John Schleicher, Chancellor Gold, and Emily McElroy spoke at a brief ceremony. The marker was made possible by the Wigton History of Medicine Fund and the McGoogan Library’s Special Collections Department.

Ronald McDonald House

Sheryl Williams coordinated the Library’s effort for donated items for the annual collection of kitchen and household goods for the campus Ronald McDonald House.

BrixMas

Rod Cope, Tom Gensichen, Alissa Fial, and Euem Osmera volunteered to pour wine for BrixMas at Brix at Midtown Crossing, December 19, 2014. Brix donated registration proceeds from the event to the Ronald McDonald House Charities, Omaha.
Professional Development Updates
Publications and Acknowledgments

Emily McElroy: Edited three reviews as co-editor of Resource Reviews column in the Journal of the Medical Library Association (JMLA). PMC4188062, PMC4188063, PMC4188064, and PMC4188065.


Presentations

Marty Magee: Speaker at American Library Association’s Librarians in For-Profit Educational Institutions Virtual Conference.

Emily McElroy: Presented at Elsevier Science’s North American Library Advisory Board meeting. Her topic was “Measuring and Managing Researcher Reputations.” She presented with Jennifer Chang, Global Director for Mendeley.

Emily McElroy: Moderated a panel, “Sustainability and Profitability: The Future of Scholarly Monographs and STL,” – panel presenters were Barb Kaweski (YBP), Rebecca Seger (Oxford University Press), Lisa Nachtigall (Wiley) and Michael Levine-Clark (University of Denver) – and presented on a panel, “Using Analytic Tools to Help Improve Collection Strategy and Engage the Research Enterprise,” with Jeff Voci (Elsevier) and Rachel Dresbeck (OHSU’s Research Office) at the Charleston Conference.


Conferences or Meetings Attended

Heather Brown: Quint Essential Conference (5 regional chapters of the Medical Library Association)
Karen Foster: Charleston Conference; Nebraska Library Association Conference
Tom Gensichen: Quint Essential Conference
Teri Hartman: Women’s Health Conference
Mary Helms: Charleston Conference

Marty Magee: Quint Essential Conference; Nebraska Library Association Conference; Women’s Health Conference

Emily McElroy: Charleston Conference; Quint Essential Conference; Elsevier Science’s North American Library Advisory Board Meeting; Springer Library Advisory Board Meeting

Euem Osmera: Innovation Symposium, Quint Essential; Nebraska Library Association Conference

Marie Reidelbach: Nebraska Library Association Conference

Committee Appointments

Euem Osmera: Elected as a freshman member of the ICON Board.

Training Opportunities

The first-time training of CPR-AED and First Aid training, arranged by Sheryl Williams, has been completed. Nine library staff attended the two classes of CPR/AED training and six attended the First Aid class. Certification is good for two years, and hopefully the classes will be repeated.

Cindy Schmidt: Attended “Meeting the Information Requirements of the Animal Welfare Act,” a one-and-a-half-day workshop at the National Agricultural Library, sponsored by the Animal Welfare Information Center (AWIC).