The McGoogan Library of Medicine continues to support the expanding footprint of the University of Nebraska Medical Center. New buildings bring new programs which also bring new faculty, students, researchers, and health care providers. Striving to meet the information needs of these new campus initiatives comes with its challenges. None more noteworthy than the request by Medical Center Administration to reduce the print collection to open up space for campus needs. This past year saw a reduction of over 730 journal titles whose print volumes have been replaced by the purchase of electronic back files. The staff has continued to show their resilience and expect all print library materials to be moved and shelved on the 7th floor by the end of 2013.

A combined Circulation/Reference Desk is in the final implementation stage providing blended information access/lending services for library constituents. The combined desk will offer Reference service including telephone, text, chat, and in-person contact Monday – Friday from 8:00 a.m. to 5:00 p.m. Circulation Staff will receive reference training to provide service when Reference Librarians are not available. The combined desk will begin full service in the fall of 2013.

The constituents we serve need and expect information to be available expediently and easily. The McGoogan Library continues to respond with expanded access to e-books and e-journals. The Library now provides access to over 2,600 biomedical e-books, an increase of over 35% from the previous year, and over 10,100 online journals. The McGoogan Library is only a click away for on and off-campus library users with a large percentage of the collection available online.

As we look to the future, open space in the Library is a high priority. A Testing Center for the campus has become a growing need as online testing continues to expand across the campus. Finding a location where all students in a particular class can be tested simultaneously has also become a significant issue. The Library’s print materials compression project, which has opened a large space on the 6th floor, provides the real estate needed for such a project. A Testing Center Task Force was put into place and a survey of campus needs was initiated. A visit to another health sciences campus library, which houses a testing center further supports this possibility. The Testing Center initiative continues to be at the forefront of ideas of renovated Library space. However, it is not the only idea. Library Faculty and Staff brainstormed additional concepts for space concluding with five task forces put in place to investigate the possibility of creating a Writing Center, Tutoring Center, e-Learning Development Laboratory, Institutional Repository, and enhanced collaborative study space for students. The task forces were all successful in gathering information from the Library’s peer institutions as well as the “Big 10” medical libraries. Additional options continue to be explored to ensure that the library remains a focal point of the campus by providing new initiatives, continually partnering with others, and making available vital resources to promote the mission of UNMC and the McGoogan Library of Medicine.
June 30 came with the retirement of Nancy Woelfl, PhD, as the Library Director after 26 years of dedicated service. Dr. Woelfl achieved many things during her tenure including a major renovation of the 6th and 7th floors and the redesign of the two Rare Books rooms on the 8th floor. The Library staff wished her well with a campus wide reception.
The McGoogan Library of Medicine at the University of Nebraska Medical Center (UNMC) has grown and sustained the Consumer Health Information Resource Service [CHIRS] since 1985 through its partnership with the Nebraska Library Commission and community public libraries. The McGoogan Library leveraged the new broadband connections created in 2010-2013 by the Broadband Technology Opportunities Program (BTOP) grant to the Nebraska Library Commission and the Nebraska public libraries to serve even more rural communities in western and central Nebraska with health information. Outcomes included increased community awareness of CHIRS, increased number of Nebraska public library staff trained in health information service delivery, and online training modules for library staff and Nebraska citizens.

by the numbers . . .

**fall 2012**
3 weeks, from September 18 to October 5th, 5 librarians conducted training sessions for 21 BTOP Nebraska public libraries, driving a total of 4719 miles

**spring 2013**
2 librarians conducted training sessions and/or visited 12 BTOP Nebraska public libraries, driving a total of 1114 miles

**documents translated into spanish . . .**
Tabletop poster; Spanish resource section on CHIRS site; Press release; Public Service Announcement PowerPoint; Spanish-speaking evaluations received from South Sioux City community training
A systematic review is a literature review focused on a research question that tries to identify, appraise, select and synthesize all high quality research evidence relevant to that question. Systematic reviews of high-quality randomized controlled trials are crucial to evidence-based medicine. An understanding of systematic reviews and how to implement them in practice is becoming mandatory for all professionals involved in the delivery of health care.

In the last year the library’s Reference department has spent countless hours researching articles for our patrons resulting in 3 published systematic reviews with 11 more reviews in progress.
During spring 2012, Library Administration was informed that most of the eighth floor would be needed for office space to relocate University staff displaced by the construction of the new cancer center. With the exception of the rare book rooms, all library services and materials would need to be consolidated on the sixth and seventh floors. Plans were put in place to begin a compression project to locate all circulating books and journals to the existing shelving stacks on the seventh floor. When all materials had been relocated, the sixth floor would be renovated to include all library staff and services. The compression project began. Many print journal volumes were replaced with electronic versions and the books were “collection managed”, e.g. duplicate volumes and unused materials removed to create the necessary required space. By the end of 2012, the Library was informed that it would be cost prohibitive to renovate the eighth floor into offices. However, the Library made the decision to continue the compression of the collection, creating space on the sixth floor for possible new services and study areas to benefit the UNMC community. By June 28, 2013, Library staff had recycled, compressed, or shifted almost 83 tons of printed materials.
library task forces established

- writing center
- tutoring center
- flexible / collaborative space
- combined circulation / reference desk
- graphics / e-Learning Development Laboratory

task force charge:

1. Develop a set of questions related to your task force area.

2. Determine if this type of service or area exists at any of the peer institutions of the University of Nebraska Medical Center.

3. Pros and cons for providing the service.

4. Provide pertinent articles or websites.

5. Produce a short and succinct report that includes pictures.

writing center . . .

1. The Writing Center could be hosted in the McGoogan Library of Medicine as part of an over-arching plan to renovate the sixth floor of Wittson Hall. While the library would host the physical space for a Writing Center, the development, staffing and organization should be done in collaboration with another department, for example, Graduate Studies.

2. An individual should be hired to act as director/supervisor. This individual will need to have the appropriate background and skill in writing and writing pedagogy, with a particular focus on scientific research and writing. It is likely that this person will not be a librarian. Writing center staff/faculty with a background in biomedical or health sciences writing should be recruited. Optimally, one or more staff/faculty members should have experience teaching writing to multi-lingual students.

3. Services should focus on helping students acquire the skills need to write fluently and skillfully in situations of importance to our students, such as writing: progress notes, admission/discharge reports, letters to patients and other physicians, case reports for publication, review articles, research articles, dissertations & theses, cover letters, personal statements, and CVs/resumes.

tutorial center . . .

The task force on a tutoring center consulted with David Carver, Ph.D., Director of the UNMC Student Counseling Center, who advised this task force that another tutoring center on campus is not necessary.
flexible / collaborative group space . . .

1. As the 6th floor is renovated, integration of group space should be strongly considered. The addition of group space was suggested in a recent UNMC student survey, making the need even more important. Most importantly, the design of the space should be based on campus input.

2. Furniture is a key element in this type of space. The design of this furniture must be conducive to the purpose. These design elements include, but are not limited to, rounded edges, low seating, comfort, and ease of movement. Users should be able to shape their spaces into arrangements that suit their individual group needs.

3. The integration of technology is an important element, such as tables affixed with monitors and computers. Additionally, a plethora of electrical outlets is essential, as well as expanded wireless network access.

combined reference / circulation desk . . .

1. One combined service desk at present Circulation site. A remodel would take place, which would include: lowering the desk from counter height to desk height, constructing a doorway, providing two workstations (one for Circulation Staff and one for Reference Staff). Core competencies and cross-training for Reference Librarians and Circulation Staff will be created and both teams will be trained to meet those competencies.

2. The Reference Collection would be moved to the room adjacent to new combined desk (presently the photocopy room). In addition, tables, and chairs should be moved to accommodate the collection and its use. * Construction began the first part of September 2013 for the combined service area was completed in late-October.

3. Additional recommendations are included in the full task force report.

graphics / e-Learning Development Laboratory

1. e-Learning Development Laboratory* that includes both Windows and Macintosh workstations and peripherals, a video and sound recording studio, presentation practice studio, collaborative development space, sound and video hardware for checkout by faculty and students and staff/interns to assist in course/instructional development and production.

2. Digital Output Room that provides large-format printing, laminating, mounting and design consultation for research and course posters and presentations.

* Soon after the original task force charge was given to this sub-committee, a series of meetings took place between Dr. Tom Birk from ITS Learning Environment & Internet Services, Marie Reidelbach, Interim Library Director and Tom Gensichen, Head of Systems, from the McGoogan Library regarding the development of a Center for E-learning. This center, funded by the Office of the Vice-Chancellor for Academic Affairs, will be housed in the McGoogan Library in the Sievers Facility area on the 8th floor. This will hopefully be a temporary location and as it grows and expands can be relocated on the 6th floor in a space designed specifically for the Center.
library statistics and collection costs

service profile...
Persons Entering Library: 89,963
Mobile Site Views: 13,323
Libguide Views: 129,558
Home Page Visits: 393,984
Database Searches: 1,364,832
eBook Searches: 143,921
Document Delivery Transactions: 22,475
Education classes: 216
Individual Instruction, Consultations, Demonstrations: 1,077
CHIRS completed: 191
Check-Outs of Library Materials: 11,511
Check-Outs of Study Rooms: 6,794
Check-Out Models: 295
Mediated Online Searches: 841

collection highlights...
eJournals: 10,158
eBooks: 2,610
Media: 2,564
Print Books: 76,388
Print Serials: 50,140
Special Collections: 4,484

expenditures...
Books (Print): $38,688
eBooks: $141,542
Models: $9,231
Journals: $1,399,711
Databases: $252,970
library advisory committee

The responsibilities of our advisory committee include advising the library on policies governing the development and delivery of information services at UNMC. Develop criteria to guide the investment of available funds in information resources. Advocate with the University and Medical Center administration for the information needs of UNMC faculty, staff and students.

Audrey Nelson, Ph.D.
College of Nursing
Karen Honeycutt, M.Ed.
School of Allied Health Professions
Xu Luo, Ph.D.
Eppley Institute

Luis Marky, Ph.D.
College of Pharmacy
Denise Britigan, Ph.D.
College of Public Health

Committee Chair:
Myrna Newland, M.D.
Department of Anesthesiology

Ex Officio:
Nancy Woelfl, Ph.D.
Library Director

materials donations

The Library often receives gifts of materials. These item are accepted as an unrestricted gift and as such may not necessarily be made part of the Library’s permanent collections. Donors are recognized by a gift plate in the volume and in the online catalog record for materials that are retained.

The following UNMC authors donated books during the 2012 - 2013 fiscal year.

Philip Bierman, M.D.
Marvin J. Bittner, M.D.
Darwin Brown, B.A., B.S, M.P.H.
Mark A. Carlson, M.D.
Pawel S. Ciborowski, Ph.D.
Samuel Cohen, M.D., Ph.D.
John Gollan, M.D.
Jordan H. Hankins, M.D.
Curtis Hartman, M.D.
Adam R. Karpf, Ph.D.
Christopher J. Kratochvil, M.D.
Quan Ly, M.D.
Matthew Omajola, M.D.
Paul Paulman, M.D.
Iraklis Pipinos
Robert Ramaly, Ph.D.
Stephen I. Rennard, M.D.
Cindy Schmidt, M.D., M.L.S.
Thomas Tape, M.D.
Robert C. Vestal
Michael Wadman, M.D.
back files purchased

- American Chemical Society Journals
- American Medical Association Journals
- American Journal of Physiology
- Annals of the NY Academy of Sciences
- Annals of Internal Medicine
- Journal of Bone and Joint Surgery
- The Lancet
- New England Journal of Medicine

new resources added

- Electronic databases
  - Clinical Key

- Electronic ebook packages
  - Thieme Clinical Collection 2012
  - Thieme Clinical Collection 2013

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<tr>
<th>Source Title</th>
<th>Times Cited</th>
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<tr>
<td>Nature</td>
<td>1161</td>
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<td>Journal of Biological Chemistry</td>
<td>829</td>
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<tr>
<td>Proceedings of the National Academy of Sciences of the United States of America</td>
<td>621</td>
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<td>Blood</td>
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<tr>
<td>American Journal of Physiology</td>
<td>449</td>
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<tr>
<td>Journal of Clinical Oncology</td>
<td>433</td>
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<tr>
<td>New England Journal of Medicine</td>
<td>355</td>
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<tr>
<td>Cancer Research</td>
<td>345</td>
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<tr>
<td>Journal of Immunology</td>
<td>332</td>
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<td>Science</td>
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<td>Journal of Neuroscience</td>
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<td>Cell</td>
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<td>Lancet</td>
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<td>PLoS ONE</td>
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<td>Cancer</td>
<td>194</td>
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<tr>
<td>Molecular and Cellular Biology</td>
<td>175</td>
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<tr>
<td>Journal of Cell Biology</td>
<td>167</td>
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<td>Journal of Physiology</td>
<td>162</td>
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<tr>
<td>JAMA: Journal of the American Medical Association</td>
<td>161</td>
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<tr>
<td>Journal of Clinical Investigation</td>
<td>152</td>
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<tr>
<td>Clinical Cancer Research</td>
<td>147</td>
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<tr>
<td>EMBO Journal</td>
<td>144</td>
</tr>
<tr>
<td>American Journal of Respiratory and Critical Care Medicine</td>
<td>143</td>
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</tbody>
</table>
The fifth annual Richard B. Davis, M.D., Ph. D., History of Medicine Lecture was held on April 15, 2013. The speaker was Leo J. McCarthy, M.D., F.R.C.P. Edin/Ire, whose topic was “A Brief & Necessarily Incomplete Overview of Blood Transfusion Throughout the Ages.”

Dr. McCarthy has authored more than 300 publications and has presented at numerous national and international meetings. He also is a fellow of the Royal College of Physicians of both Edinburgh and Ireland and has received many honors and awards for his scientific, scholarly, and professional service. In 2002, he received the John Elliott Memorial Award for his outstanding service to the American Association of Blood Banks (AABB), was the recipient of the Victor H. Muller Award from the Indiana State Association of Blood Banks (ISABB), and in 2003 was recognized as a Sagamore of the Wabash for his service to the state of Indiana.

McCarthy has a passion for the history of medicine and insuring that our vision of the future is informed by the lessons of the past.

The McGoogan Library of Medicine at the University of Nebraska Medical Center (UNMC) has received a large research collection from the estate of the late Wolf Wolfensberger, Ph.D. (1934-2011). A psychologist, Wolfensberger was a world-renowned expert on the care of the mentally disabled.

Born in Mannheim, Germany, Wolfensberger immigrated to the United States with his family in 1950. As a young man growing up during World War II, he witnessed and was profoundly influenced by Nazi atrocities against mentally and physically disabled persons.

Through his research work and passionate advocacy, Wolfensberger influenced disability policy and practice in the United States and worldwide through his development of Social Role Valorization (SRV).

The Wolfensberger collection includes books, archival materials, and artifacts. The collection will be sorted, organized and processed over the next several months and will then be available for use by researchers. It is housed in the Special Collections Department.

The Friends of the McGoogan Library of Medicine 2012 Annual Meeting was held October 24, in the Sorrell Center on the UNMC campus. After a brief business report by Friends President Dr. Anthony Yonkers, and an update on library activities by Director Dr. Nancy Woelfl, the program for the evening was presented by guest speaker Joy Winkler, M.A., Librarian at the Immanuel Medical Center. She spoke on “Dr. William L. Shearer, M.D.: Nebraska’s Pioneer in Oral and Cleft Palate Surgery.”

After the program, Dr. Stanley Truhlsen, a founding member of the Friends of the Library, presented his personal copy of Shearer’s 1967 book, Oral Surgery: Cleft Palate and Lip, to the library. The book was personally inscribed and presented to Dr. Truhlsen by the author, who wrote: “To Dr. Stanley M. Truhlsen, a true physician and friend, devoted to his specialty of ophthalmology, I present this book with appreciation and admiration, William L. Shearer, November 10, 1967.” Shearer was one of Dr. Truhlsen’s medical school professors.
what our users are saying . . .

“50 free interlibrary loan requests for students, best perk ever!”
- Medical Student

“I am trying Browzine, and I like it! The following are on my journal shelf: NEJM, JAMA, Science Nature and Music in Medicine.”
- Jim Newland, M.D.

“Having access to Up to Date Mobile. Thanks for getting the license for it!”
- Third Year Medical Student

“The library is recognized for its extremely supportive staff, plethora of resources and accessible search engines. The 50 annual free requests for articles found off campus are exceptionally useful for writing research papers.”
- Researcher, Monroe Myer Institute

“Mind blowingly awesome, never knew how easy searching for research could be. Wish I knew all of this in my first four years of college.”
- Allied Health Student on CLS Flipped class
community impact

library adoption continues to be a success

A thousand dollars’ worth of children’s books doesn’t make a very big stack at first glance, however it has a huge impact on reading for students at Fontenelle Elementary School in Omaha. Since, 1999, the McGoogan Library staff, led by Associate Director Mary Helms and her team, have raised over $13,000 to provide the Fontenelle Elementary School with new books for the school’s library collection. The McGoogan Staff have been creative in its fund-raising - everything from gift wrapping, “coins for candy”, summer reading “sales”, to the McGoogan Holiday Mugs. All fund-raising efforts by the library are strictly “donation only”.

Books are selected each summer by the Fontenelle school librarian at the Bookworm, a local independent bookstore in Countryside Village. She picks out a variety of books for all grade levels from the newest award winners to replacements for the well-loved classics. Library staff pick up the selections and after placing a special bookplate in each book, the books are delivered to Fontenelle Elementary School Library at the beginning of the school year.

$13,000 raised since 1999.
professional staff development
meetings attended...

MIDCONTINENTAL MEDICAL LIBRARY ASSOCIATION
OCTOBER 3-5, KANSAS CITY, MO
Marie Reidelbach, Associate Director for User Services
Tom Gensichen, Systems
Marty Magee, NN/LM RML Liaison
Nancy Woelfl, Library Director

NEBRASKA LIBRARY ASSOCIATION/NEBRASKA SCHOOL LIBRARY ASSOCIATION ANNUAL CONFERENCE
OCTOBER 8 – 11, LAVISTA, NE
Karen Foster, Collection Development
Sheryl Williams, Materials Processing
Euem Osmera, Cataloging
Marie Reidelbach, Associate Director for User Services
Erin Torell, Materials Processing
Tom Gensichen, Systems
Marty Magee, NN/LM RML Liaison

MISSOURI VALLEY HISTORY CONFERENCE
MARCH 7-9, THE UNIVERSITY OF NEBRASKA AT OMAHA
John Schleicher, Special Collections

ELECTRONIC RESOURCES AND LIBRARIES CONFERENCE
MARCH 17-20, AUSTIN, TX
Ann Kaste, Systems

NEBRASKA LIBRARY ASSOCIATION TECHNICAL SERVICES ROUNDTABLE SPRING MEETING
MARCH 22, MAHONEY STATE PARK, NEBRASKA
Karen Foster, Collection Development
Erin Torell, Materials Processing
Sheryl Williams, Materials Processing

ASSOCIATION OF COLLEGE AND RESEARCH LIBRARIES
APRIL 10-13 IN INDIANAPOLIS, IN
Heather Brown, Interlibrary Loan / Photocopy
Mary Helms, Associate Director for Library Resources and Technology
Cindy Schmidt, Reference

IUG ANNUAL CONFERENCE
APRIL 23 – 26, SAN FRANCISCO, CA
Karen Foster, Collection Development
Tom Gensichen, Systems
Sheryl Williams, Materials Processing
Rod Cope, Circulation

MEDICAL LIBRARY ASSOCIATION ANNUAL MEETING
MAY 3-8, BOSTON, MA
Heather Brown, Interlibrary Loan / Photocopy
Mary Helms, Associate Director for Library Resources and Technology
Marty Magee, NN/LM RML Liaison
Nancy Woelfl, Library Director

NEBRASKA LIBRARY ASSOCIATION, COLLEGE AND UNIVERSITY SECTION
MAY 10, BELLEVUE, NE
Karen Foster, Collection Development
Sheryl Williams, Materials Processing
Euem Osmera, Cataloging
Marie Reidelbach, Associate Director for User Services

AMERICAN ASSOCIATION FOR THE HISTORY OF MEDICINE ANNUAL MEETING
MAY 16-18, ATLANTA, GA
John Schleicher, Special Collections
continuing education . . .

CHANGING OUR COMMUNICATIONS GAME PLAN
Presented at the MCMLA Annual Meeting – Marty Magee

COMPARING EXPERIENCE OF PARTICIPANTS TAKING IN-PERSON VERSUS ONLINE CLASSES
Presented at the Medical Library Association Annual Meeting – Marty Magee

PARTNERING WITH STATE LIBRARIES
Presented at the Medical Library Association Annual Meeting – Marty Magee

continuing education . . .

BUSINESS COMMUNICATIONS: LIBRARY STYLE
Presented at the Medical Library Association Annual Meeting – Marty Magee

awards including grant funding . . .

NN / LM PROFESSIONAL DEVELOPMENT AWARD FOR $1500 TO ATTEND THE ASSOCIATION OF COLLEGE AND UNIVERSITY LIBRARIES MEETING
Heather Brown, Interlibrary Loan / Photocopy
Mary Helms, Associate Director for Library Resources and Technology

NN / LM PROFESSIONAL DEVELOPMENT AWARD FOR $1500 TO ATTEND A COPYRIGHT WORKSHOP ON JULY 18-20, LAJOLLA, CA
Marie Reidelbach, Associate Director for User Services

NN / LM GRANT TO ATTEND THE NN / LM SPONSORED DISASTER COMMUNICATION WORKSHOP IN MARCH, CHICAGO, IL
Sheryl Williams, Materials Processing

RECIPIENT OF THE VITAL RESOURCES PIN AWARD AS PART OF THE UNMC VITAL THANK “U” PROGRAM IN JULY
TERI HARTMAN, Education
who we are
staff 2013 . . .

dana boden, interlibrary loan / photocopy
cameron boettcher, special collections
emma bradley, materials processing
steve bridges, circulation
heather brown, head access services
sue clark, circulation
rod cope, head circulation
roxanne cox, head reference
stuart dayton, library graphics / visual resources
mary desive, interlibrary loan / photocopy
caleb dewitt, circulation
alissa fial, reference
karen foster, collection development
tom gensichen, head systems
teri hartman, education
mary helms, library resources and technology associate director
ann kaste, digital resources librarian
marty magee, regional medical library liason
dorothy mccarthy, administration
ann newman, administration
euem osmera, materials processing
marie reidelbach, user services associate director (interim director)
jeremy ripley, systems
john schleicher, head special collections
erin torell, materials processing
cindy schmidt, reference
susie tyrrell, circulation
sheryl williams, head materials processing
dawn wilson, circulation