Message from Library Director, Emily McElroy

One of my favorite times of the year is the start of a new academic year. As a student, I loved starting fresh with new notebooks and pens. I set performance goals for a new academic year. I looked forward to a new year of different teachers and classmates. As an academic librarian, I still love this time of year. There is always a rush of seeing campus fill up with students. This start of the academic year means a little more to me since it is the first one as Director of the McGoogan Library. The McGoogan staff began the summer on a sad note as we mourned the loss of a colleague, Steve Bridges. As you will read in this issue, Steve will be missed not only by his colleagues but also our students. While I never worked with Steve during the start of an academic year, I can only imagine how warmly he would have welcomed our incoming students as they toured the library. It is Steve’s memory that is at the forefront of my mind as we begin this academic year. His strong support of students is an attribute that is widely shared among the McGoogan staff. All of us strive in maintaining current services as we also introduce new services and resources to the campus community. With the start of the new academic year, we are excited over some of the projects or services we are working on this coming year. A task force on library space will continue improving study areas. Over the summer we introduced free coffee to students. It should be a popular service since coffee was a top request from a recent survey of students. We plan on increasing the volume of materials available in our institutional repository, Digital Commons @ UNMC. As part of this effort, we are preparing to digitize portions of our Special Collections and Archives. Planning is underway for other exciting projects from Special Collections. Our Reference and Education Department is evaluating its current services with the pending recruitment of an Instructional Design Librarian. We are also implementing an assessment program so we can better serve our users through our collections, space, programs, and services. We hope to engage the Friends of the Library throughout this process. I hope many of you can attend the annual meeting of the Friends of the Library on October 29th in the Orr Rare Book Room in the McGoogan Library. I will share our plans for the future during the meeting. I look forward to seeing you!

Please feel free to contact me at: emily.mcelroy@unmc.edu or at 559-7078.
New Faces in the Library: Cassandra Hays, M.S.

Library staff serve as valuable resources for UNMC students. Cassandra Hays is one of the McGoogan Library’s newest staff members. A graduate of Doane College in Crete, NE, Cassandra attended the University of Nebraska Medical Center for graduate school, doing glaucoma research. She earned her master’s degree in physiology in August 2014. During this time, she was listed on ten abstracts, won abstract presentation awards at regional conferences, presented research in Australia, and has two publications in Investigative Ophthalmology and Visual Sciences with more in progress. Personal use of the library during her studies at UNMC has provided experience for her work as circulation personnel. She works part-time at the library and spends the rest of her time continuing with eye research in the same laboratory, playing tennis, cycling, and spending time with her husband, Bret, and their golden retriever. Welcome, Cassie!

Connecting Fantasy & Science: Harry Potter in the Library

The McGoogan Library recently hosted the exhibit “Harry Potter’s World: Renaissance Science, Magic, and Medicine.” This exhibition, using materials from the National Library of Medicine, explores Harry Potter’s world, its roots in Renaissance science, and the ethical questions that affected not only the wizards of Harry Potter, but also the historical thinkers featured in the series. Many library users took time from their studies and research to peruse the exhibit and learn more about the connection between these fantastical stories and science. You can visit the online exhibit at: http://www.nlm.nih.gov/exhibition/harrypottersworld/.

A Farewell to Steve Bridges

The McGoogan Library is saying good-bye to the man who embodied “Welcome to our library!” for the past twenty-nine years. A long-time co-worker, friend, tour guide, storyteller, and well-known face at our front Circulation Desk, Steve Bridges passed away unexpectedly over Memorial Day Weekend. If you’ve frequented the Library anytime since 1985, chances are you knew Steve—and that he knew your name, your research topic, your favorite sports team, how your fantasy football team was playing, if you traveled to exotic locales, and the names of your pets and newborn children. Outgoing and distinctive—with his mustache and curly hair—Steve was always one of the first people to greet people at the library. He created a home-away-from-home, knowing that the students would see the library staff more often than they would see their own families for several years. Steve used his personal stories to lighten the atmosphere and remind patrons that there was life going on outside of the university; it was his way of acknowledging that completing school for a health profession was stressful. In fact, he let everyone know that it was actually okay to get frustrated and stressed—one of his favorite sayings was, “Are you stressed? ‘Cause you can’t stay if you’re not stressed!” Inspired by his best friend’s daughter who was undergoing chemotherapy, Steve created Study Dragons based on the two’s original Guardian Dragons. The little creatures proved highly motivational for the young girl, so he started to make them for the students as well as children at the hospital, and they became a popular memento for students. The Library won’t be quite the same without Steve’s sense of whimsy and humor, but his stories live on in his friends and co-workers, and the library staff will continue to be here for our students, researchers, faculty, and health care providers.
Learning at the Library: What’s New

McGoogan Library Creates Digital Commons | By John Keenan

The McGoogan Library of Medicine has created DigitalCommons@UNMC (http://digitalcommons.unmc.edu/), an electronic institutional repository of research, scholarly communications and archival materials produced or owned by members of the UNMC community. The repository launched on May 8, and the library is currently seeking material from UNMC faculty and students to add to it. "We're trying to evaluate how we can represent the scholarly output of UNMC as a whole," said assistant professor Alissa Fial of the McGoogan staff. Another focus will be the collections in the library. "We looked in-house to see what is unique about McGoogan," Fial said. To start with, "we decided to focus on our infant feeding devices, which we affectionately call 'the baby bottles.' Some of them are ancient. This is a way to showcase something unique about McGoogan and share it with the world." Work doesn't have to be published, Brown said. "There is so much that comes out of the university that doesn't wind up in a journal or a book – technical reports, conference materials," she said. "We'd like to put that out there." The result, in time, will be an electronic collection to rival the paper manuscripts in the library now. "Anyone in the world can access these materials," Fial said. The materials will be highly searchable through Google or Google Scholar.

New Technology for Student Learning Comes to the Library | By Tom Gensichen

Early in 2014, the UNMC School of Allied Health Professions (SAHP) approached the library about possible space for new technology, which included the Virtual Environment Radiotherapy Training (VERT) system. This partnership is in keeping with the library’s mission to be a hub of the student learning environment. In addition to the VERT, it was decided that the Ultrasound Lab equipment would also be moved to the library. The VERT creates a three-dimensional (3-D) environment that replicates a radiation therapy treatment room, which is projected on a screen. VERT produces captivating, life-size graphics and tracks the movement of the participant, enabling students to visually move around a patient to practice complex procedures. Wearing special 3-D goggles, students can practice their clinical skills in a safe, less intimidating environment before they step into an actual clinic. VERT is a joint project between UNMC's School of Allied Health Professions, College of Medicine Dean's Business Office, College of Medicine Department of Radiation Oncology, and the McGoogan Library of Medicine.

The Ultrasound Lab contains the following equipment:

- Two ultrasound imaging machines
- Two hospital diagnostic beds
- Assorted ultrasound imaging phantoms
- Laptop, projector and SmartBoard

The imaging phantoms are specially designed objects that can precisely simulate the internal area of a body being scanned and can be viewed in 2-D or 3-D. According to Kimberly Michael, this summer “the lab is awesome and we really appreciate the space.” Ms. Michael and her students will have an open house this Fall.

Get News Directly from the McGoogan Library:
http://blog.unmc.edu/library/
E-Learning & the Library | By Alissa Fial

Flipped classrooms, e-Learning and MOOCs (Massive Open Online Courses) have been part of the higher education lexicon for nearly three years now. The McGoogan Library of Medicine has had the privilege of being asked to join the conversation at UNMC. Since June 2013, Heather Brown, Head of Resource Sharing and Scholarly Communications, and Alissa Fial, Reference/Education Librarian, have served on the e-Learning Oversight Committee, overseen by Dr. Dele Davies, Vice Chancellor for Academic Affairs. The committee has been instrumental in bringing e-Modules and e-Courses to UNMC.

Through the first wave of applications, 16 e-Modules and four e-Courses were funded. One of the original e-Modules, “Searching the Library for Evidence” was created by Ms. Brown and Ms. Fial (http://webmedia.unmc.edu/library/ebp/presentation.html). The experience was invaluable for the duo. Being involved in the creation of a module allowed them to take a look at the traditional one-shot library instruction utilized for years. The e-Module allowed Ms. Brown and Ms. Fial to pare down the library instruction process and look at the essential needs. This particular e-Module will be incorporated into an undergraduate nursing course this Fall.

McGoogan History 101

Library Named for Omaha’s “Stork” | By John Schleicher

Everyone knows that the stork delivers newborn babies. But for many years in Omaha, that "stork" was Leon S. McGoogan, M.D. (1900-1993), namesake of the McGoogan Library of Medicine at UNMC, whose personalized Nebraska license plates were emblazoned with the word "STORK." By his own estimate, Dr. McGoogan – who served as chairman of UNMC’s Department of Obstetrics and Gynecology from 1950 to 1955 and again from 1961 to 1962 – delivered 9,000 babies during his career, from 1930 until his retirement, which earned him the nickname "Stork." During World War II, he was one of only five obstetricians in the city and delivered an average of 50 to 60 babies a month at Immanuel Hospital, where his practice was located. “McGoogan babies” can be found all over the United States. Among those 9,000 babies delivered by the “stork” are faculty and staff members at UNMC. One of the McGoogan librarians, Marty Magee, associate professor and liaison to the National Network of Libraries of Medicine, is a McGoogan baby; along with Sue Pope, Academic Affairs Program Coordinator in the College of Medicine.

Born in Lincoln, Dr. McGoogan graduated from Lincoln High School and UNL. He attended the University of Nebraska College of Medicine from 1921 to 1923 but then transferred to the University of Pennsylvania School of Medicine, where he received his M.D. in 1925. After completing internship, residency and a fellowship, Dr. McGoogan returned to Omaha in 1930 to set up a private practice in obstetrics and gynecology. The next year, he began serving as a volunteer instructor in the College of Medicine. He served as a faculty member for nearly 60 years. He married Vera Kelley of Omaha in 1934 and credited her with attracting patients to his practice. A proud supporter of UNMC’s library – Dr. McGoogan served on the library committee from 1950 until his death in 1993. In 1967, he played a key role in raising funds to build a new library on campus. For his service, the new library was named in his honor in 1978. He said his proudest achievement was the library of medicine. In 1979, he founded the Friends of the Library, and upon his death in 1993 he left a considerable endowment gift to help support library operations.

Interested in Joining the Friends of the Library?
http://www.unmc.edu/library/docs/friendform.pdf