

Munroe-Meyer Institute Spooktacular Trick or Treat Sponsorship Opportunity

The Munroe-Meyer Institute 7th annual Trick or Treat event will be held October 20, 2024 at 6902 Pine Street. Each year over 500 families participate in this sensory-friendly, accessible event for individuals living with disabilities. We typically host over 30 stations of fun and treats staffed by MMI employees, community partners and volunteers.

The success of this event is largely because of kindhearted and involved community partners like you. We are writing today to offer an opportunity to create lasting memories and have a positive impact within our community.

We expect this event to be Spooktacular! With the help of our community partners and supporters, we can provide a safe, welcoming and inclusive event where everyone belongs. Opportunities for participation are below.

Spooktacular Sponsor: \$1,000

MMI will have (3) Spooktacular Sponsors. This limited premium sponsorship provides maximum donor recognition for our annual Trick or Treat event. Benefits include:

- Name/Logo on banner that will be displayed at the event entrance.
- Logo placement on official event flyer and other promotional hand out material.
- Logo placement on promotional media shared on MMI social media platforms.
- Opportunity to provide pre-approved inserts and brochures in treat bags for event participants.

We encourage our sponsors to participate by decorating a station, dressing in costume and handing out goodies.

Jack-o-Lantern Sponsor: \$500

This sponsorship is perfect for corporate donors that enjoy collaborating with community events. Benefits include:

- Logo placement on official event flyer and other promotional hand out material.
- Logo placement on promotional media shared on MMI social media platforms.
- Opportunity to provide pre-approved inserts and brochures in treat bags for event participants.

We encourage our sponsors to participate by decorating a station, dressing in costume and handing out goodies.

Treat Bag Sponsor: \$250

This sponsorship is perfect for corporate and nonprofit donors that would like to have their name/logo placed on their own treat bags. Provide 500 treat bags co-branded with MMI. **Must receive by October 7, 2024.**

In Kind Sponsor: Treats or trinkets for minimum of 500 participants.

SPONSORSHIP DEADLINE: For printing purposes, sponsorships must be received by September 13, 2024.

LOGO REQUIREMENTS: Where applicable, please provide a logo in electronic vector format (.eps file). Email all artwork to Jacqueline Hankins Berry: jacqueline.hankins@unmc.edu

– Name of Business &/or Donor Name (please list as you would like to be recognized):

– Address: _____

– Phone #: _____ Email: _____

– Sponsorship Levels (please select): \$1,000 Spooktacular \$500 Jack-O-Lantern \$250 Treat Bag In-Kind

– Signature: _____ Contact Name: _____

Method of Payment: Please make checks payable to the Munroe-Meyer Institute.

For more information, call 402-552-6364 or email Jacqueline Hankins Berry at jacqueline.hankins@unmc.edu.