

# Judging Rubric

Does the video follow the guidelines?		
Does the video run within the 90-second total time limit?	<input type="checkbox"/> No	<input type="checkbox"/> Yes
Is the information included in the video accurate and relevant?	<input type="checkbox"/> No	<input type="checkbox"/> Yes
Is any portion of the video inappropriate?	<input type="checkbox"/> No	<input type="checkbox"/> Yes
Are any copyrighted materials used in the video?	<input type="checkbox"/> No	<input type="checkbox"/> Yes
For Semifinalists: Did the student compete all necessary forms (online entry form, parent permission form, and, if needed, actor release forms)?	<input type="checkbox"/> No	<input type="checkbox"/> Yes

Quality & Content of Video			
<b>45% – Logical Content Quality:</b> Appropriate and logical explanation for the topic was supported by the examples presented			
4 points	3 points	2 points	1 point
A strong explanation is offered that is both logical and appropriate	An explanation is offered, but does not clearly connect to the topic. The content is appropriate.	An explanation is offered that does not match the topic or is not appropriate.	No logical explanation is offered.
<b>25% – Memorable/Creative:</b> How well the video can draw in the viewer and keeps the viewer’s attention			
4 points	3 points	2 points	1 point
Viewer is left with a strong understanding of the topic, will remember the video, and feels like they want to learn more.	Viewer is left with general understanding and will remember the video.	Viewer does not understand the topic as presented. Some introduced themes/topics may distract from message.	Presentation is unclear on the topic and unmemorable.
<b>25% – Originality and Innovation:</b> Did the producer use original and innovative thinking			
4 points	3 points	2 points	1 point
Video is original, innovative, creative and unique.	Video has some original thought and is moderately creative.	Video has little original thinking.	Video has no original thinking.
<b>5% – Production:</b> Overall quality of production (including visual and sound elements)			
4 points	3 points	2 points	1 point
Video is well planned with smooth transitions and edits. Sound is expertly balanced and easy to hear. All sound and visual elements coincide with the video’s message.	Video is well planned with competent edits. Sound is well balanced and easy to hear. Most sound and visual elements blend with video’s message.	Video was somewhat planned. Transitions and edits are rudimentary. Sound is reasonably balanced. Some sound and visual elements are distracting.	Video is not well planned and has poor edits. Sound is of poor quality. Many sound and visual elements distract from the video’s message.