Dementia Care Conference 2013

March 22, 2013
Exhibit Set Up  7:00 AM - 8:00 AM
Registration  7:30 AM - 8:00 AM
Exhibits Open  8:00 AM - 3:00 PM
Conference  8:00 AM - 4:00 PM

LaVista Conference Center
12520 Westport Parkway
LaVista, NE  68128
CONFERENCE OBJECTIVES
At the conclusion of this conference, the participant should be better able to:

- Identify the spectrum of Alzheimer’s research from basic science to clinical trials as well as social and behavioral investigations.
- Analyze the criteria, method and detection of Alzheimer’s disease and other dementias.
- Describe methods for assessment and treatment of cognitive symptoms through the application of diagnostic methods.
- Explore development of caregiving tools, dementia education, and family dynamics facilitation strategies to assist the individual with dementia and their caregivers.
- Identify the continuum of home and community based services and options for long term care.
- Discuss the design and assessment of activity based programs to meet the social and emotional needs of individuals with Alzheimer’s.
- List on-line and web based programs and services for caregivers of individuals with Alzheimer’s.
- Identify best practices in geropalliative care.

REGISTRATION FEES

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<th>On or before March 16, 2012</th>
<th>After March 16, 2012</th>
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<tbody>
<tr>
<td>Physicians</td>
<td>$130</td>
<td>$150</td>
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<tr>
<td>Health Care Professionals</td>
<td>$115</td>
<td>$130</td>
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<tr>
<td>Students</td>
<td>$40</td>
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The registration fee includes the educational conference, handout materials, continental breakfast, lunch, and refreshment breaks. All registrations must be accompanied by full payment in order to secure your registration.

To register, please visit alz.org/midlands or call 800.272.3900. You may also fax the completed registration form to 402.502.7001 or mail it to Alzheimer’s Association Midlands Chapter, 1941 S. 42nd Street, Ste. 205, Omaha, NE 68105.

Registration deadline: March 19, 2013

Walk-in registrations will be accepted based on space availability. Conference materials/food will not be guaranteed for walk-in registrants.
CANCELLATION POLICY
Cancellations must be made in writing and sent to the Alzheimer’s Association Midlands Chapter. A refund of the registration fee, less $25 administrative fee, may be given if the request is received by Tuesday, March 19, 2013. No refunds will be issued after this date.

ADA
In compliance with the Americans with Disabilities Act, the Alzheimer’s Association Midlands Chapter does not discriminate on the basis of disability. The Center shall provide reasonable accommodation, including auxiliary aids and services, to ensure equal access to its programs, services, and activities. If you would like an auxiliary aid or service, please call 800.272.3900 with your request.

PARKING
Complimentary parking is available in the front and rear of the conference location.

FOR MORE INFORMATION
Contact
Clayton Freeman, BA
800.272.3900
cfreeman@alz.org

alzheimer’s association
Midlands Chapter
alz.org/midlands

MISSION
To eliminate Alzheimer’s disease through the advancement of research, to provide and enhance care and support for all affected, and to reduce the risk of dementia through the promotion of brain health.

VISION
A world without Alzheimer’s.

CONFERENCE SUPPORTERS
We gratefully acknowledge the following for their financial support of this conference:

PRESENTING SUPPORTER

DIAMOND SUPPORTERS

GOLD SUPPORTER

SILVER SUPPORTER

BRONZE SUPPORTERS
7:30 AM
Registration and Continental Breakfast

8:00 AM
Welcome and Opening Remarks
Clayton Freeman, BA

8:15 AM
KEYNOTE ADDRESS
An Experimental Journey Towards Rebuilding a Damaged Brain
Howard Gendelman, MD

9:15 AM
Exhibits and Break

9:45 AM
BREAKOUT SESSION ONE
• Navigating Long Term Care Options
  Helen Crunk, RN
• Improving the Quality of Nursing Care in a Long-Term Facility
  Heidi Keeler, PhD, RN
• Best Practices in Geropalliative Care: Reaching Out to Patients and Families
  Deborah Marks Conley, MSN, APRN-CNS, GCNS-BC, FNGNA
• Rebuilding a Damaged Brain—the Discussion Continues
  Howard Gendelman, MD

10:45 AM
Exhibits and Break

11:00 AM
BREAKOUT SESSION TWO
• Non Pharmacological Approaches to Dementia Care
  Anna Fisher, PhD
• Role of the Nurse Practitioner in Dementia Care
  Jamie Peters, APRN
  Cynthe Dumler, APRN
• Neurogenesis and Alzheimer’s disease
  Woo-Yang Kim, PhD

12:00 NOON
LUNCHEON AND KEYNOTE SPEAKER
Care + Technology = Impact
Nancy Cullen

1:30 PM
BREAKOUT SESSION THREE
• Using Technology to Deliver more on our Mission
  Nancy Cullen
• The Game Changer: Facilitating Family Dynamics when the Rules and the Roles Change
  Diane Hendricks, CMSW, LMHP
• The Roll of the Geriatric Assessment Clinic in the Diagnosis of Dementia
  Ginny Casey, MSW
  Angie Einspahr, RN

2:30 PM
Exhibits and Break

2:45 PM
BREAKOUT SESSION FOUR
• Overcoming Stigma: Unraveling the Myths and Misconceptions about Alzheimer’s Disease
  Clayton Freeman, BA
• For the betting man: genetic risk factors, big and small, for Alzheimer’s disease.
  Stephen Bonasera, MD
• Continuum of Home Care for Dementia Patients
  Wanda Haston, RN
  Amanda Holst, MS
  Celeste Sully Feuerbach
  Kathleen York, APRN

3:45 PM
Evaluations

4:00 PM
Adjourn
CREDIT

PHYSICIANS
The University of Nebraska Medical Center, Center for Continuing Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

The University of Nebraska Medical Center, Center for Continuing Education designates this live activity for a maximum of 6 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Application for CME credit has been filed with the American Academy of Family Physicians. Determination of credit is pending.

NURSES
The University of Nebraska Medical Center College of Nursing Continuing Nursing Education is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

This activity is provided for 6.0 contact hours under ANCC criteria.

OCCUPATIONAL THERAPISTS
This conference meets the criteria of an approved continuing education program for occupational therapists and occupational therapy assistants.

SPEECH PATHOLOGISTS
This conference meets the criteria of an approved continuing education program for speech pathologists.

NURSING/ASSISTED LIVING ADMINISTRATORS
This conference meets the criteria of an approved continuing education program for Nursing and Assisted Living Administrators.

SOCIAL WORKERS
This program meets the criteria of an approved continuing education program for social workers.

SUBJECT TO CHANGE:
The conference schedule including times, presenters and speakers are subject to change. Please note that if any content or presenter needs to change, equivalent replacements may be made.
CONFERENCE FACULTY

Stephen Bonasera, MD
Assistant Professor, Department of Internal Medicine
Division of Geriatrics/Gerontology
University of Nebraska Medical Center
Ginny Casey, MSW
Medical Social Worker
Methodist Geriatric Evaluation and Management Clinic
Deborah Marks Conley, APRN, MSN, APRN-CNS, GCNS-BC, FNGNA
Gerontological Clinical Nurse Specialist
Assistant Professor
Nebraska Methodist Hospital and Nebraska Methodist College
Helen Crunk, RN
Administrator
Hillcrest Mable Rose
Nancy Cullen
Senior Director Product Development and Mission Partnerships
Alzheimer’s Association National Office
Cythe Dumluer, APRN
Health at Home Consultants
Angie Einspahr, RN
Nurse Clinical Coordinator
Methodist Geriatric Evaluation and Management Clinic
Celeste Sully Feuerbach
Hospice Manager
Visiting Nurse Association
Anna Fisher, PhD
Director of Quality and Education
Hillcrest Health Services
Clayton Freeman, BA
Interim Executive Director
Alzheimer’s Association Midlands Chapter

Howard Gendelman, MD
Margaret R. Larson Professor Department of Internal Medicine
Division of Infectious Diseases
Chair, Department of Pharmacology and Experimental Neuroscience
University of Nebraska Medical Center
Wanda Haston, RN
Visiting Nurse Association Companion Care
Diane Hendricks, CMSW, LMHP
Social Worker, Clinical Intake Coordinator
Department of Internal Medicine
Division of Geriatrics/Gerontology
University of Nebraska Medical Center
Amanda Holst, MS
Director
Visiting Nurse Association Home Care
Woo-Yang Kim, PhD
Assistant Professor of Developmental Neuroscience
Munroe-Meyer Institute for Genetics and Rehabilitation
University of Nebraska Medical Center
Jamie Peters, APRN
Health at Home Consultants
Heidi Keeler, PhD, RN
Assistant Professor
College of Nursing Continuing Nursing Education
University of Nebraska Medical Center
Kathleen York, APRN
Palliative Care Nurse Practitioner
Visiting Nurse Association

CONFERENCE PLANNING COMMITTEE

Catherine Bevil, EdD, RN
Director of Continuing Nursing Education and Evaluation
College of Nursing Continuing Nursing Education
University of Nebraska Medical Center
Lois Colburn
Executive Director of The Center for Continuing Education
University of Nebraska Medical Center
Clayton Freeman, BA
Interim Executive Director,
Alzheimer’s Association Midlands Chapter

Diane Frost, MA, CPP, CMP
Program Associate
Center for Continuing Education
University of Nebraska Medical Center
Heidi Keeler, PhD, RN
Assistant Professor
College of Nursing Continuing Nursing Education
University of Nebraska Medical Center
Connie Keck
Development Director,
Alzheimer’s Association Midlands Chapter
## Dementia Care Conference 2013

Friday, March 22, 2013 • LaVista Conference Center • LaVista, NE

Register online at [alz.org/midlands](http://alz.org/midlands)

### REGISTRATION FORM

<table>
<thead>
<tr>
<th>Name</th>
<th>Date of Birth (mm/dd)</th>
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<th>Degree</th>
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### REGISTRATION

- I am a:
  - [ ] Physician
  - [ ] Health Care Professional
  - [ ] Student

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Please check this box if you would like a non-meat meal for lunch: [ ]

| Students | $40 | $50 |

### PAYMENT

- [ ] Check or money order enclosed (Made payable to Alzheimer’s Association Midlands Chapter)

- [ ] Charge to my
  - [ ] American Express
  - [ ] MasterCard
  - [ ] Visa

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Registration Deadline: Tuesday, March 19, 2013

RETURN TO: Alzheimer’s Association Midlands Chapter, 1941 S. 42nd St., Ste. 205, Omaha, NE 68105

CALL 800.272.3900 • FAX 402.502.7001 • EMAIL cfreeman@alz.org
CONFERENCE DESCRIPTION
This conference will provide updates and evaluation/treatment toolkits designed to facilitate interdisciplinary evidence-based best practices regarding dementia, Alzheimer’s, and end-of-life care. In addition caregivers will be better equipped to evaluate their surroundings and make changes to meet critical care needs of individuals with Alzheimer’s disease and other dementias.

TARGET AUDIENCE
This conference is intended for physicians, nurses, pharmacists, physical therapists, occupational therapists, speech pathologists, social workers, and nursing/assisted living administrators.

TO REGISTER
alz.org/midlands
800.272.3900

Alzheimer’s Association
Midlands Chapter
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402.502.7001
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Register online now at alz.org/midlands