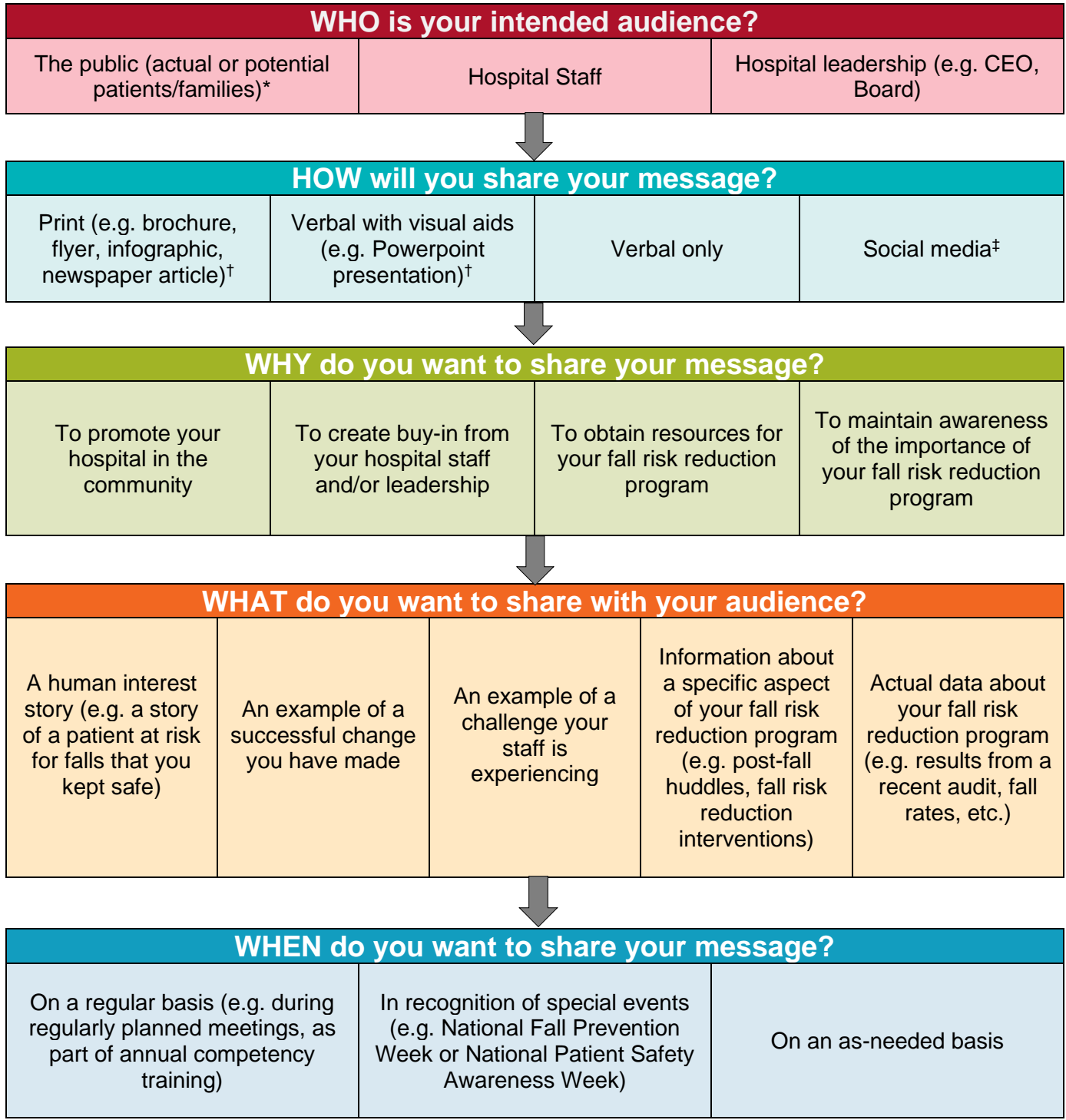


CAPTURE Your Falls Story Flow Chart: Use the prompts below to tailor messaging about your fall risk reduction program.



*Refer to [CAPTURE Falls Patient/Family Education Tools](#) for help creating materials appropriate for public audiences.

†Consider whether permissions need to be obtained and/or attributions given for certain content.

‡Expand your reach by tagging others or using hashtags. Consider tagging @unmccaah on Twitter and UNMC College of Allied Health Professions on Facebook, and using the hashtags #fallprevention, #patientsafety and/or #capturefalls.