

**UNMC, College of Public Health**  
**Applied Practice Experience (APEX) Opportunities**

**Partner organization name:** At Ease USA

**Partner organization website:** [www.AtEaseUSA.org](http://www.AtEaseUSA.org)

**Partner organization brief description:** At Ease USA (AEU) is committed to ensuring that active military, veterans, frontline healthcare workers, and their families have access to confidential trauma treatment, regardless of their ability to pay. We complement existing military and veterans services by removing barriers that often prevent people from receiving care, especially those struggling with PTSD, moral injury, and suicidal ideation.

**Partner organization's point of contact name and email:** Gail Williams, Clinical Director

**Description of partner organization's priority opportunities (APEX activities):**

- Data collection and analysis of client progress, client satisfaction and client participation. Potential data migration from current system to new online system.
- Research community resources for client referrals.
- Organize data company customer relationship management system.
- Marketing assistance as needed. Creation of program flyers and promotional videos, create descriptions for trauma informed wellness programs.
- Review and update policies and procedures of the organization to ensure align with granting entities.

**Timeframe of proposed activities:**

Spring semester

**Benefit of proposed activities to partner organization:**

The proposed activities will provide significant value to At Ease USA by strengthening our program operations, enhancing our data-driven decision-making, and expanding our community impact. Improved data collection, analysis, and system organization will allow AEU to better understand client progress, measure satisfaction, and track participation, ultimately ensuring that services remain effective, responsive, and aligned with best practices. Support with data migration and CRM organization will streamline internal processes and increase efficiency across the organization. Researching community resources will expand our referral network and help clients access comprehensive support beyond our walls. Marketing assistance will amplify outreach and improve communication with clients, partners, and donors. Finally, reviewing and updating policies and procedures will help ensure continued alignment with grant requirements and strengthen AEU's readiness for future funding opportunities.

**Benefit of proposed activities to the student:**

These activities offer a student valuable, hands-on experience across multiple areas of nonprofit operations, providing practical skills that translate directly to future academic and professional success. The student will gain real-world experience in data collection, analysis, and system management, skills that are highly sought after in fields such as social work, psychology, public

\*Note—An affiliation agreement will be required prior to student engagement

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health, business, and nonprofit administration. Conducting research on community resources will deepen their understanding of local support networks and client-centered care. Opportunities to develop marketing materials, including flyers, videos, and program descriptions, will strengthen their communication, design, and storytelling abilities. Engaging in policy and procedure review will expose the student to compliance, grant management, and organizational development. By working closely with At Ease USA's team and mission-driven programs, the intern will also gain insight into trauma-informed care and the unique needs of military-connected individuals.

**Skill sets of students requested:**

Strong analytical skills for collecting, organizing, and interpreting client data.  
Attention to detail to ensure accuracy in data entry, documentation, and policy review.  
Basic research skills to identify and evaluate community resources for client referrals.  
Proficiency with computers and data systems, including Excel.  
Strong written and verbal communication skills for preparing marketing materials, program descriptions, and policy updates.  
Creativity and familiarity with Canva or video-editing tools for marketing assistance.  
Organizational and time-management skills to support multiple ongoing projects.  
Ability to work independently and collaboratively within a small nonprofit environment.  
Interest in mental health, trauma-informed care, or military-connected populations is helpful.

**Additional Information** (format of preferred engagement-virtual, hybrid, in-person; partner organization's location):

Students will be required to spend time in the AEU office in Omaha, NE, but will have the opportunity to research community resources outside of At Ease.