

UNMC, College of Public Health
Applied Practice Experience (APEX) Opportunities

Partner organization name: UNMC Center for Metrics and Evaluation (CME)

Partner organization website: <https://www.unmc.edu/publichealth/centers/cmae/index.html>

Partner organization brief description:

The Center for Metrics and Evaluation at the UNMC College of Public Health provides comprehensive data, research and evaluation services to partners in Nebraska and nationwide, driving informed decision-making, telling meaningful stories and advancing public health practice. The center functions to align faculty expertise across UNMC College of Public Health departments in order to provide evaluation consultation, technical assistance, quality improvement and other support to public health initiatives.

Partner organization's point of contact name and email:

CME Email: cme@unmc.edu

Dr. Brian Sims: (bsims@unmc.edu)

Description of partner organization's priority opportunities (APEX activities):

Working with CME may include a combination the following tasks:

- **Data Collection**
 - Assist in developing and distributing surveys, questionnaires, and interview tools.
 - Collect data through field visits (*if applicable*), interviews, focus groups, or online platforms.
 - Enter, clean, and organize data using software tools
- **Program Monitoring & Evaluation**
 - Help identify evaluation goals, outcomes, and key performance indicators.
 - Track program activities and participant engagement.
 - Support the development of logic models and evaluation frameworks.
- **Data Analysis**
 - Conduct preliminary analysis of quantitative and qualitative data.
 - Create basic charts, graphs, and tables to summarize findings.
 - Assist in identifying trends, gaps, or patterns in program data.
- **Reporting, Communication, and Storytelling**
 - Contribute to drafting evaluation reports, summaries, and presentation slides.
 - Support the creation of infographics and visualizations to communicate impact.
 - Help translate technical findings into accessible language for community audiences.

Timeframe of proposed activities:

**Note: An affiliation agreement will be required prior to student engagement*

- Fall 2025 (August – December)
- Spring 2026 (January - May)

Benefit of proposed activities to partner organization:

Contribute to center impact and organizational goals by furthering knowledge, collaboration, and innovation of public health evaluation activities.

Benefit of proposed activities to the student:

- Gain and in-depth understanding of public health evaluation
- Experience working collaboratively with programs at the local, state, and national level
- Experience identifying data sources from public health practice
- Gain knowledge of how to work alongside communities and community-based organizations

Skill sets of students preferred:

- Basic knowledge of public health practice
- Experience with data collection and analysis
- Strong communication skills; willing to ask questions and seek guidance when needed
- Strong organization skills
- Ability to work collaboratively with a diverse team and possibly additional APEx students

Additional Information (format of preferred engagement-virtual, hybrid, in-person; partner organization's location):

Remote, Hybrid, or In-Person opportunities available. The Center for Metrics and Evaluation is located at the UNMC main campus in the College of Public Health at 40th and Dewey Ave, Omaha, Nebraska, 68198.

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