

**UNMC, College of Public Health**  
**Applied Practice Experience (APEX) Opportunities**

**Partner organization name:** Nebraska Department of Health and Human Services, Division of Public Health, Health Promotion Unit, Comprehensive Cancer Control Program

**Partner organization website:** <https://dhhs.ne.gov/Pages/Comprehensive-Cancer-Control-Program.aspx>

**Partner organization brief description:**

The Nebraska Comprehensive Cancer Control Program (NE CCCP) is one of 66 programs funded through CDC'S Division of Cancer Prevention and Control's National Comprehensive Cancer Control Program (<https://www.cdc.gov/cancer/ncccp/index.htm>) to implement strategies and plans to prevent and control cancer by working with organizations and community members. Strategies selected by the CDC are:

- 1) Working with the Nebraska Cancer Registry and other data sources to describe and assess the cancer burden in our state and guide cancer state cancer planning,
- 2) Developing and strengthening partnerships for cancer control and prevention,
- 3) Supporting partners in implementing evidence-based interventions (strategies proven to work), and
- 4) Monitoring and evaluating the program, state cancer plan, and partnerships.

NE CCCP and its partners focus on priorities across the cancer continuum – prevention, screening/early detection, and survivorship, with a focus on access and equity throughout.

**Partner organization's point of contact name and email:**

NE CCCP Program; [dhhs.ncccp@nebraska.gov](mailto:dhhs.ncccp@nebraska.gov)

**Description of partner organization's priority opportunities (APEX activities):**

- Maintain and improve a communication hub for all cancer partners in the state using a web-based platform.
- Continue creating and improving monthly communication brief to partners
- Ensure website is maintained and updated.
- Update social media with cancer prevention and control topics
- Assist in coordination of cancer work groups (scheduling, communication, planning).
- Develop infographics for cancer prevention and control topics as requested
- Assist in developing environmental scans of the cancer landscape in Nebraska, as requested

**UNMC, College of Public Health**  
**Applied Practice Experience (APEX) Opportunities**

- Attend meetings as requested.

**Timeframe of proposed activities:** Any semester

**Benefit of proposed activities to partner organization:**

- Creates a sustainable centralized communication hub for all cancer partners in the state.
- Increases quality communication between all cancer partners.
- Ensures timely sharing of partner activities.
- Creates a better understanding of cancer needs, resources, and opportunities in the state

**Benefit of proposed activities to the student:**

- Ability to launch a new project.
- Real experience with a new collaborative.
- Networking opportunities.
- Obtain experience developing media and communication strategies

**Skill sets of students requested:**

- Writing
- Organized
- Graphics (using Canva)
- Computer (Word, Excel, Power Point)
- Constant Contact
- Problem solving skills
- Self-starter, take initiative
- Independent
- Attention to detail
- Flexibility and adaptability
- Prioritize and manage multiple tasks
- Professional demeanor
- Web skills

\*Note—An affiliation agreement will be required prior to student engagement

**UNMC, College of Public Health**  
**Applied Practice Experience (APEX) Opportunities**

**Additional Information** (format of preferred engagement-virtual, hybrid, in-person; partner organization's location):

*Hybrid* (Omaha and/or Lincoln) locations or a *virtual* partnership may be considered, depending on the project scope and the fit of the student.