

UNMC, College of Public Health
Applied Practice Experience (APEX) Opportunities

Partner organization name: NE DHHS Chronic Disease Prevention and Control, Heart Disease and Stroke Program

Partner organization website: <https://dhhs.ne.gov/Pages/Chronic-Disease.aspx>

Partner organization brief description:

The NE DHHS Heart Disease and Stroke Program is funded through the CDC's National Cardiovascular Health Program Grant. This program aims at preventing and controlling hypertension in Nebraskans. This work is focused is several strategies:

1. Creating and supporting community-clinical linkages
2. Clinical quality improvement in team based care, EHR integration, and SMBP program development
3. Social determinants of health screening and referral networks

This program also houses the Healthy Living Program these include Falls Prevention and Living Well which support different community classes across the state.

Partner organization's point of contact name and email: Sara Lawless, Heart Disease and Stroke Team Manager, sara.lawless@nebraska.gov

Description of partner organization's priority opportunities (APEX activities):

- Develop and redesign participant visual slides for Health Coaches for Hypertension Control Community Programs
- Compile survey data from community living programs surveys into one system or worksheet and provide summary of findings.
- Develop promotional material for community programs

Timeframe of proposed activities: Fall 2024 – We would love for the student to attend the next section of the Health Coaches for Hypertension Control training, but we have not yet picked dates for this yet anticipated late August/September or later.

Benefit of proposed activities to partner organization: This student will aid our organization by re-vamping slide decks for the programing to make them more engaging, up to date, and visually appeals. The student will also help create promotional materials both for the public and partner sites about our offered community programs which will aid in recruitment activites. Lastly, by compiling and summarizing survey data from our various programs the student will help the CDPCP team identify areas of improvement in our programing.

Benefit of proposed activities to the student: Student will gain valuable experience in community programing along with attending, and becoming certified for (if they wish), Health Coaches for Hypertension Control community classes! The student will get an opportunity to practice their health promotion skills in creating promotional materials and a deep dive into their

*Note—An affiliation agreement will be required prior to student engagement

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heart disease knowledge. Lastly, the student will gain valuable networking opportunities with the Department of Public Health.

Skill sets of students requested:

Comfortable with Canva, powerpoint, and excel
Creativity to create interesting and interactive material

Additional Information (format of preferred engagement-virtual, hybrid, in-person; partner organization's location): In-person, hybrid, and remote opportunities are available.
Location: 1313 Farnam Street, Omaha, NE 68102; 7:30am – 3:30pm, with flexibility.