

UNMC, College of Public Health  
Applied Practice Experience (APEX) Opportunities

Partner organization name: Public Health Association of Nebraska (PHAN)

Partner organization website: [www.publichealthne.org](http://www.publichealthne.org)

Partner organization brief description: PHAN was established in November 1950 (initially as the Nebraska Public Health Association and renamed in 2000). PHAN provides a forum for discussion and advocacy around significant public health concerns facing our state. As the state's affiliate of the [American Public Health Association](#), PHAN members also add Nebraska's perspective to national public health discussions.

Partner organization's point of contact name and email:

Brian Noonan - [bnoonan@nebraskahospitals.org](mailto:bnoonan@nebraskahospitals.org)

Ashley Carroll – [ashley.carroll@commonspirit.org](mailto:ashley.carroll@commonspirit.org)

Description of partner organization's priority opportunities (APEX activities): The APEX student would work with PHAN Board of Directors and Communications Committee on messaging initiatives, social media presence and member engagement.

Timeframe of proposed activities:

Spring, Summer, and Fall 2025 Semesters

Work on each of the above-mentioned activities could be accomplished in 100 hours.

Benefit of proposed activities to partner organization:

As an association with no paid staff at this time, this proposed activity will help to establish an increased member engagement and outreach to assist with or provide needed data to develop awareness and further PHANs reach.

Benefit of proposed activities to the student:

Students will have the opportunity to work directly with association board of directors and partnering organizations (for some projects). This will provide the student with relationships with public health leaders, a deeper understanding of the breadth of public health work in Nebraska as well as experience serving alongside a Board of Directors.

Skill sets of students requested:

- Knowledge of public health competencies
- Knowledge of social media platforms
- Good communication and organizational skills
- Comfort in public speaking

Additional Information (format of preferred engagement-virtual, hybrid, in-person; partner organization's location):

The proposed project can be completed in a virtual format. There may be opportunities to work in person with certain board members, but these are optional and not mandatory.