

UNMC, College of Public Health  
Applied Practice Experience (APEX) Opportunities

Partner organization name: **Public Health Association of Nebraska (PHAN)**

Partner organization website: [www.publichealthne.org](http://www.publichealthne.org)

Partner organization brief description: PHAN was established in November 1950 (initially as the Nebraska Public Health Association and renamed in 2000). PHAN provides a forum for discussion and advocacy around significant public health concerns facing our state. As the state's affiliate of the American Public Health Association, PHAN members also add Nebraska's perspective to national public health discussions.

Partner organization's point of contact name and email:

Julie Lubisi, PhD(c), MPH, MPA, BSW, PHAN Executive Director; [jlubisi@unmc.edu](mailto:jlubisi@unmc.edu)

Description of partner organization's priority opportunities (APEX activities): The APEX student would have the opportunity to work with the PHAN Board of Directors, committees, and PHAN partners on one or more of the following projects, including the Communications Committee on messaging initiatives, social media presence, and member engagement; the Advocacy Committee on op-eds, policy briefs, educational campaigns, policy analysis, and tracking state and federal legislation; and/or the Membership Committee on the development and evaluation of a mentorship program for PHAN members.

Timeframe of proposed activities:

Fall 2025 and Spring 2026 Semesters

Work on each of the above-mentioned activities could be accomplished in 100 hours.

Benefit of proposed activities to partner organization:

These proposed activities will support the increase in member engagement and outreach, strengthen PHAN's presence and reach across the state, advance PHAN's advocacy efforts, and support the growth and capacity of PHAN's members.

Benefit of proposed activities to the student:

Students will have the opportunity to work directly with PHAN's executive director, board of directors, and partnering organizations (for some projects). This opportunity will provide the student with opportunities to build relationships with public health leaders, a deeper understanding of the breadth of public health work in Nebraska, and hands on experience serving PHAN.

Skill sets of students requested:

- Strong writing and editing skills
- Strong analytical thinking to support data and information analysis
- Knowledge of public health competencies
- Knowledge of social media platforms
- Good communication and organizational skills
- Comfort in public speaking

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Additional Information (format of preferred engagement-virtual, hybrid, in-person; partner organization's location):

The proposed project can be completed in a virtual format. There may be opportunities to work in person with the executive director, certain board members, and/or partner organizations, but these are optional and not mandatory.