



Scenario Planning

“Planning is bringing the future into the present so you can do something about it now.” Alan Lakein

| | Best | | Moderate | | Worst | |
|--------------|------|---|----------|---|-------|---|
| | { | } | { | } | { | } |
| Keep | | | | | | |
| Cut or Pause | | | | | | |
| Rethink | | | | | | |