

*Join us for the 2025*

# Sizzling Summer Series

Presented by the UNMC Office of Public Health Practice

In partnership with the Midwestern Public Health Training Center.

## *Looking Ahead: Scenario Planning for Strategic Clarity*

August 19 | 12:00 – 1:00 p.m. CT

### Learning Objectives

- Build confidence navigating uncertain and shifting funding environments
- Use scenario planning to illuminate assumptions and priorities
- Identify what to Keep, Cut, or Rethink under best, moderate, and worst-case conditions
- Develop language and tools to share tough choices with others



### About our Speaker

**Joshua Berry** is a nationally recognized facilitator of change. As an author, speaker, and Managing Director of Econic, Joshua has spent two decades helping Fortune 500 companies, nonprofits, and public systems evolve how they grow. He's worked with organizations like John Deere, Procter & Gamble, Blue Cross Blue Shield, and state agencies across the U.S. In his book *Dare to Be Naive*, Joshua challenges leaders to trade fear-based decisions for trust-centered action. His facilitation style is energizing, human-centered, and designed to help leaders unlock clarity—even in uncertain times.

### Learn more at

[econic.co](http://econic.co) [econic.co] and [joshuaberry.com](http://joshuaberry.com) [joshuaberry.com].

### Covered Content

- Introduction to “Embracing Uncertainty” as a leadership muscle
- Scenario planning worksheet for best/moderate/worst cases
- Keep / Cut / Rethink framework
- Linking scenario insights to prioritization
- Group reflection and coaching prompts



**Register Here!**

<https://go.unmc.edu/sss25part2>



We welcome anyone in the public health workforce, at any level — especially practitioners in Missouri, Iowa, Nebraska and Kansas — to join us for the discussion and learning.