

Reframing Public Health

PRESENTED BY

**COLLEGE OF PUBLIC HEALTH OFFICE OF PUBLIC HEALTH PRACTICE AND
DELTA OMEGA**



Carrie Fox

Founder and CEO, Mission Partners

WHEN & WHERE

DATE & TIME

THURSDAY, APRIL 7, 2022

12 PM CST

PRESENTATION ZOOM INFORMATION:

<https://unmc.zoom.us/j/97636565711?pwd=MkhpQnV3RTE3TzZ5aFQwc0pkTVFKUT09>

Carrie Fox, Founder and CEO (she/her), Mission Partners

Carrie is the founder and CEO of Mission Partners, and a recognized leader in social impact communications. She has guided hundreds of individuals and their organizations to lead with purpose, fueling organizations and their missions forward in new and more impactful ways. Her strategic communications work focuses deeply on issues of community—from social justice to sustainability, children’s health, higher education, and workforce development. She has facilitated more than 100 visioning sessions, communications trainings and workshops for purpose-driven leaders, Boards of Directors, universities, associations, and foundations. Carrie served as the creative visionary behind a nationwide communications and advocacy campaign to transform the foster care system for young people aging out of care and she was the lead communications strategist behind a \$10M prize competition aimed at advancing global technology for more fuel-efficient vehicles. Carrie is a founding signatory of the #WeTheChange declaration to build business for good, and a founding member of the Purpose Collaborative, a national network of communications thought-leaders and industry experts that work together to provide impactful problem solving in touch with the current needs of today’s purpose-driven businesses. Her signature conversation series and podcast, Mission Forward, has featured Pulitzer Prize winning journalists, MacArthur Fellows, and some of the nation’s most sought-after philanthropy leaders.

Learning Objectives:

1. Reflect on the role of communications in contributing to Nebraska’s overall public health.
2. Share new and recent data insights on the role of communications on public health generally.
3. Offer top line takeaways and insights from the Nebraska Public Health Conference communications session.