

GENERAL APHA INFORMATION

1. Membership

Student membership \$75 (Green Discount \$55; online-only access to AJPH)

Early Career Professional \$115 (Graduated within previous 24mos, and available for 3 consecutive years)

2. Sections

- a. The primary professional units of APHA
- b. Develop content for Annual Meeting, write policy papers, provide professional development and networking opportunities
- c. 29 primary Sections, representing major public health disciplines
- d. APHA members may select two sections, free of charge

3. Special Primary Interest Groups (SPIG)

- a. "Open group of self-selected APHA members sharing a common occupational discipline or program area interest and electing no primary Section affiliation"

4. Caucuses

- a. "A group of at least 15 APHA members or partisans of a particular position on an issue important to APHA, who pursue a desired result within the Association."
- b. Currently 18 Caucuses
- c. Two types
 - i. Shared characteristics that cannot be changed (i.e. ethnicity/race, gender, sexual orientation)
 - ii. Special interests, worksite issues and social justice issues

5. Forums

Membership unit composed of APHA members who are working together on a specific issue that is important to public health, crosses disciplinary and section or SPIG boundaries, requires expertise that may reside in more than one section or SPIG, and supports APHA's mission.

6. APHA Student Assembly

- a. If you are a student, and you are an APHA member, you are automatically a member of the APHA Student Assembly: <http://www.apha.org/apha-communities/student-assembly>
- b. 10th Annual National Student Meeting, Saturday, November 15, 9am-6pm (FREE! But must register, same site as above, add: /meetings)

BEFORE THE ANNUAL MEETING

1. Logistics

- a. Don't lose your name badge
- b. Pay attention to emails
- c. Set up meetings ahead of time
- d. Use social media to pre-connect and reach out to your network
- e. Packing
 - i. Professional, yet comfortable
 - ii. Think about each day's events when planning outfits
 - iii. One extra outfit

2. Prepare Yourself

- a. Think about:
 - i. Your goals & priorities
 - ii. How you will introduce yourself
- b. Update your LinkedIn Profile
- c. Copies of resume
- d. Business cards

3. Prework

- a. Study the schedule, use personal scheduler and download the APHA Annual Mtg app
<http://www.apha.org/events-and-meetings/annual/schedule-and-online-program>
- b. Identify pre-conference workshops, meetings and outings (Learning Institutes)
- c. Research presenters and engage on social media
- d. Look at the exhibitor list and layout

DURING THE CONFERENCE

1. Register/Check In early

2. Scientific Sessions

- a. Poster: Volume & networking
- b. Round table: Opportunity for conversation
- c. Panel : Best practices & several perspectives on a common topic
- d. Pay attention to locations (use conference hotel shuttles as needed)
- e. Yes, you can introduce yourself to the speaker at the end of the session
- f. Session hopping? Sit near the back
- g. Want the slides? Take handouts and/or jot down presenter’s email (fee to access Annual Meeting archives)
- h. In addition to content, learn tips for good presentations

3. General Sessions

- a. Opening, Sunday, Noon to 2pm, Isabel Wilkerson “The Warmth of Other Suns” (the Great Migration)
- b. New! Monday session, 4:30-5:30pm, five former Surgeons General and current Acting Surgeon General
- c. Closing, Wednesday, 2:30-4:30pm, Risa Lavizzo-Mourey (President & CEO of RWJF), Howard Koh and Mary Wakefield

4. Public Health Expo

- a. Over 600 booths
- b. Fantastic networking
- c. ‘Like’ organizations are placed together, so you can make a strategy
<http://www.expocadweb.com/14apha/ec/forms/attendee/indexTab.aspx>

5. Events to note:

Day/Time	Event (Session #)
Saturday 9am-6pm	APHA-SA 10 th Annual National Student Meeting FREE, registration required (104.0)
Sunday 9-10:30am	Student Speed Mentoring (138.0)
Sunday 4pm	Student Assembly Welcome & Orientation (216.0)
Monday 6:00-9pm	COPH Dean’s Reception Lucy’s Retired Surfers Bar & Restaurant (The Attic at Lucy’s)
Monday 8pm	Student Assembly Social (301.0)

COPH Dean’s Reception:
 Lucy's Retired Surfers Bar and Restaurant
 (The Attic at Lucy's)
 701 Tchoupitoulas Street
 New Orleans, LA 70130

6. Public Health Careers

- a. CareerMart and Coaching Sessions:

<https://secure.commpartners.com/apha/careers/mentorlist.php?event=17>

7. Food

- a. No food is provided as a part of the conference and no true lunch break
- b. Some Awards Luncheons (required a purchased ticket)
- c. Bring snacks and a water bottle
- d. Plan some meals with others from COPH (great method for internal networking)

AFTER THE MEETING**1. Follow up with new connections**

- a. Thank you email
- b. Thank you note
- c. LinkedIn Connect request (personalized!)
- d. Let speakers know when you use information
- e. Be a connector
- f. As you see relevant opportunities or new information, share with people you met
- g. Schedule a more formal conversation or meeting (informational interview)

2. Get involved with Sections, Caucuses, etc.

- a. Student representative, abstract reviewer, apply for awards and scholarships, plan local events, etc.