**OPT-IN EMAIL TEMPLATE**

***Subject line: -------------------------------------------------------------------------------------------***

UNMC Research Study that may interest you – IRB# 0000.00.XX

***Body text: ---------------------------------------------------------------------------------------------***

Hello,

I am a researcher at the University of Nebraska Medical Center. When you visited Nebraska Medicine in the past, you agreed to let us review your records to see if you might be eligible for research studies. We thought you might be interested in this research study that is currently open for enrollment.

[Write a short summary of what the study is, what the study will help us understand and the impact it could have on research]

[This paragraph can discuss what the participant will have to do to be involved.]

**If you are interested,** [Enter survey link here or other ways interested patients can be involved]. **If you have any questions about the study, please contact** [Contact info].

Sincerely,

PI Name

Department

University of Nebraska Medical Center

*IRB# 0000.00.XX*

*NOTE: Your participation in this study is voluntary. Choosing not to participate will not affect your medical care. If you are not interested and do not want to be contacted about this research study again, reply to this email stating that you are not interested in this study. If you no longer want your records reviewed for research, please call 402.559.4222. Your care team may still reach out if you qualify for a study.*