

Banning Inducements for Securing Enrollments of Service Members

Purpose:

One condition of participating in the tuition assistance program for eligible U.S. service members is the requirement that UNMC sign a Memorandum of Understanding (MOU) with the Department of Defense, Office of the Under Secretary of Defense for Personnel and Readiness. This MOU requires the adoption of a policy banning inducements for securing the enrollment of service members at UNMC.

Policy:

- 1) UNMC bans inducements to any current or past military personnel for the purpose of securing their enrollments which is not offered to similar non-military applicants. This ban includes but is not limited to
 - a. Refraining from aggressive marketing and high-pressure recruitment tactics such as frequent service member contacts once the service member has indicated a lack of interest in UNMC programs.
 - b. Avoiding any gratuity, favor, loan, transportation, lodging, meals, or other item having a monetary value of more than a de minimis amount*
- 2) UNMC bans the payment of any commission, bonus, or other incentive to any employee or outside agency based directly or indirectly on securing enrollments or federal financial aid.
- 3) Waiving of an application fee or other state wide programs meant to reduce barriers to access are not considered inappropriate inducements.
- 4) Donor funded scholarships directed specifically toward military members, veterans or their families are not considered inappropriate inducements.

*A de minimis gift under this policy shall be defined as one of non-cash tangible personal property with a value of \$50 or less.

Date Policy Adopted:	January 2014
Date Policy Revised:	
Responsible Reviewer(s):	Director Financial Aid
Approved By:	Education Council/VC Academic Affairs
Reviewed:	Every three years