Banning Inducements for Securing Enrollments of Service Members

Purpose:
One condition of participating in the tuition assistance program for eligible U.S. service members is the requirement that UNMC sign a Memorandum of Understanding (MOU) with the Department of Defense, Office of the Under Secretary of Defense for Personnel and Readiness. This MOU requires the adoption of a policy banning inducements for securing the enrollment of service members at UNMC.

Policy:
1) UNMC bans inducements to any current or past military personnel for the purpose of securing their enrollments which is not offered to similar non-military applicants. This ban includes but is not limited to
   a. Refraining from aggressive marketing and high-pressure recruitment tactics such as frequent service member contacts once the service member has indicated a lack of interest in UNMC programs.
   b. Avoiding any gratuity, favor, loan, transportation, lodging, meals, or other item having a monetary value of more than a de minimis amount*
2) UNMC bans the payment of any commission, bonus, or other incentive to any employee or outside agency based directly or indirectly on securing enrollments or federal financial aid.
3) Waiving of an application fee or other state wide programs meant to reduce barriers to access are not considered inappropriate inducements.
4) Donor funded scholarships directed specifically toward military members, veterans or their families are not considered inappropriate inducements.

*A de minimis gift under this policy shall be defined as one of non-cash tangible personal property with a value of $50 or less.

Date Policy Adopted: January 2014
Date Policy Revised: 
Responsible Reviewer(s): Director Financial Aid
Approved By: Education Council/VC Academic Affairs
Reviewed: Every three years