Funding Institutional

Increasing grant success rates with funding insights, discovery & decisions

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Funding Institutional Webinar

- Introduction
- Funding Institutional features
- Funding recommendation engine
- Additional features
- Product demo
Researcher study: Current funding tools are inefficient.

For the activities that you think are important, how do you rate the tools and resources available to support you to effectively complete these activities?

As success rates are often only 10% or even lower, and rarely as high as 30%, the resources lost to unsuccessful applications are considerable.
Path to solution: optimize the grant opportunity support, starting with the funding opportunity!

Funding Insights
- Gain insight

Funding Discovery
- Search for opportunities
- Select relevant opportunities

Funding Decisions
- Disseminate opportunities
- Select for limited submissions
- Build teams

Funding Application Management
- Review proposals
- Submit proposals
- Manage awarded grants

Funding Report
- Track and report

*Based on interviews with 4 evaluation partners Northwestern - Penn State - Milano - Bristol

Funding Institutional: An Introductory Overview (June 2019)
Gain a competitive edge with Elsevier’s time-saving solutions to help find funding and experts…

**Funding Institutional**

- seek active and accurate funding opportunities
- search internal and external opportunities
- gain insights with awarded grant data
- filter for limited submissions
- track and share relevant opportunities
How can you find the **most relevant** opportunities?

Funding Institutional offers **3** data types in one **comprehensive** solution:

<table>
<thead>
<tr>
<th>Opportunities</th>
<th>Awards</th>
<th>Funders</th>
</tr>
</thead>
<tbody>
<tr>
<td>16K+ active opportunities from <strong>more</strong> than 3,500 governments and private funders.</td>
<td>3M+ awarded grants for insights into past awardees</td>
<td>Robust funder profiles, providing a snapshot into their funding history and a look at their funding trends</td>
</tr>
</tbody>
</table>

Incorporate **internal opportunities** for a single-source solution.
Unparalleled funding data that is curated to Elsevier’s data standards: **current, correct, consistent and complete**.

<table>
<thead>
<tr>
<th>Capture</th>
<th>Validate</th>
<th>Enrich</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monitoring of multiple sources</td>
<td>Automated <strong>validation checks</strong> and <strong>business rules</strong> to prevent errors</td>
<td>Scopus <strong>Author profiles</strong></td>
</tr>
<tr>
<td>Data capture in <strong>standardised format</strong> across funders and regions</td>
<td>Monthly sample checks and reporting on data quality</td>
<td>Scopus <strong>Affiliation profiles</strong></td>
</tr>
<tr>
<td>Both <strong>manual &amp; automated capture</strong></td>
<td>Continuous quality improvement initiatives</td>
<td>Assignment (<strong>NLP</strong>) of harmonised subject categories (<strong>ASJC</strong>)</td>
</tr>
<tr>
<td></td>
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<td>Currency: <strong>USD conversion</strong></td>
</tr>
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</table>
Funding Institutional offers more global coverage with broad funder types.

Funder coverage in over sixty countries…

…from a variety of funder types
Global research funding database from a variety of funder types, such as government, foundations, associations, academic institutions and corporate.

New funding content is added and updated daily.

*Funding Institutional includes opportunities metadata as provided by the funders, including: title, abstract, direct link to original call, amount, deadline(s), eligibility restrictions, contact information.
Opportunity coverage is diverse…
Funding Institutional Features
Filters and advanced search capabilities help to discover new and relevant opportunities.

![Funding Institutional](image-url)

**Funding Institutional: An Introductory Overview (June 2019)**
Managing **internal and external funding opportunities**, Funding Institutional offers a single-source solution.

Searchers are able to search for **internal and external funding opportunities**.
Funding Institutional can facilitate communication and teamwork within an institution:

- Share opportunities by email with researchers.
- Share the link of an opportunity.
- Decrease the number of sent emails through the addition of notes, that enrich content based on needs.
- Notes are added to funding opportunities and funders and they are visible to all the viewers of the institution.
- Editors and admins can add content within the solution.
Funding Institutional reduces manual efforts...

• Save a search and define an alert.

• Find out new opportunities matching my researchers’ interests as soon as they are available.
...with multiple efficiencies...

Export full/partial results from a search to Excel/CSV.

Easy ways to create reports about opportunities, awards and funders.
...and automatically track opportunities.

Mark a funding opportunity as favorite and track it.

Set notifications when the opportunity has been changed or deadline is approaching.

Organize tracked opportunities in groups.
Use Funding Institutional to understand the funding landscape: who won funding, and for what and from whom?

What research did the Patient-Centered Outcomes Research Institute fund?
Robust, curated funder profiles – includes previous awards, current opportunities and funder profile data.
With Elsevier’s Scopus, we can identify funding and research impact.

The Patient-Centered Outcomes Research Institute has funded what research, as identified in publications?
Recommendation Engine
How does the funding recommendation feature work?

1. Content
Researchers only want funding recommendations relevant to their research. Using NLP methods to identify opportunities which are similar to a researcher current interests.

Funding opportunities:
- description and title
- subject classification (ASJC).

Publications:
- title and abstract
- subject classification (ASJC).
How does the funding recommendation feature work? (con’t)

2. Location Boosting
Researchers search for local funding and more likely apply for it. Boost recommendations which are in the same location (country, region).

**Funding opportunities:**
- funder’s location.

**Publications:**
- author’s affiliations.
How does the funding recommendation feature work? (con’t)

3. Seniority filtering
Researchers are at different positions in their careers. Funding types are connected to career stages. Remove recommendations which are too junior or senior for their current career stage.

Funding opportunities:
- eligibility tags for opportunity funding type.

Publications:
- citations’ count of papers
- publications span
- h-index.
Targeted funding opportunities based on Scopus author profile:
Scopus
Largest curated abstract and citation database of peer-reviewed literature featuring smart tools to track, analyze and visualize research, and foster collaboration

Provides a comprehensive view on the world of research

No packages, no add-ons. One all-inclusive subscription.
Elsevier’s vision is to accelerate the research process for researchers, institutions, and funders.
User Roles in Funding Institutional

User Roles:

- 3 Roles:
  - **Viewer** – regular user; search for funding, awarded grants and funder information
  - **Editor** – May add content including notes and internal opportunities
  - **Admin** – Editor privileges plus may assign roles to other users at institution.
Funding Institutional provides access to:

- 3,500+ government & private funding organizations in over 45 countries, including more than 2,000 funders in the US
- 16,000+ active funding opportunities
- $98+ Billion (USD) worth of active funding opportunities
- 3M+ awarded grants
- $1.6 Trillion (USD) worth of awarded grants

Funding Institutional can be used to seek external and internal funding opportunities
Funding Institutional

Relevant Funding Opportunities | Awarded Grants Data | Funder Profiles.

>3,500 Funding Organizations

>16,000 Active Funding Opportunities

>2 Million Awarded Grants

>3,500 Funder Profiles

$100 billion Worth of funding

>$2 trillion In awarded grants

Gain insight into the funding landscape

Search and discover new sources of funding

Select relevant opportunities & limited submission opportunities

Disseminate opportunities

Track and Manage
Funding Institutional: An Introductory Overview
Thank you